CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Technology has risen in a dramatic fashion in all aspect of life. People develop technology so that they can do their task more effectively and more efficiently. Technology can also be applied in teaching method. One particular technology that the present writer wants to discuss is DVD. The development in audio-visual technology has given us the luxury of using the highest quality of visual and sound in a DVD, especially in watching movies or listening to music. The DVD’s large media capacity has also given us some added feature, such as the benefit of using subtitle. The difference between the DVD and other Audio-Visual in using subtitle is that in the DVD, we can choose our subtitle preference (to use or not to use), and language preference.

Technology has become part of our daily life. In this paper, by using the DVD as a teaching aid, the present writer shows that there are also some developments in teaching method. It has always been a common way that teachers teach their student in a old and conventional way. The common way of teaching usually consists of teacher giving materials to students, and then they have some discussions about it, and then later they will have some exercise about the subject. Some teachers may have been a little more creative by using teaching aids, such as
audio-visual players, while others apply different approaches to their students. But while those kind of teaching methods might be effective to certain degree, there are still students who may think or feel that it was not the ‘fun’ way in learning. That approach may cause some students not to learn so that it will prevent the students’ development. One way to trigger students’ motivation to learn English is by providing the subject to their liking. By using a movie as a teaching aid, teachers may accomplish this goal. Furthermore, the present writer wants to emphasize the study of using English subtitle when watching movies as a teaching aid in teaching English to students,

The present writer chooses this title because he wants to prove that learning English can be fun, and it can be achieved by triggering student’s inner motivation or curiosity by offering the subject to their liking.

The initial use of subtitle is to help people to understand the language that is uttered in foreign dialogue so that they can understand it in their own native language. In this paper, the present writer wants to emphasize his study by using only the English subtitle as a teaching aid when watching movies, and compare the result when the subtitle options is removed.

The present writer is doing his research in Maranatha Christian University D-3 English Program (Undergraduate program)

The present writer is going to use this method in an English class, showing the students two movies, and then give them some questions regarding the movie they just saw to test their understanding about the movie. The present writer is going to use this method twice, once with subtitle and the other without using subtitle, and
then compare the results to find how much the students understand about the movie. The present writer is going to do the research during class, in the beginning of a class, and then give the students some questions to answer after the movie session is finished.

1.2 Identification of the Problem

The problem the present writer proposes to analyse is in these questions:

1. How effective is the use of subtitle when watching movie will influence student’s knowledge of English?

2. How effective is the use of English subtitle will influence student’s knowledge about English conversation?

1.3 Objectives and Benefit of the Study

Objectives

1. To find out the effectiveness of using English subtitle when watching movie will influence student’s comprehension about the subject

2. To find out the effectiveness of using English subtitle in a movie as a teaching aid

Benefits

1. Teachers will know about D-3 English Programe students’ vocabulary understanding
2. People, especially teachers, will able to find out about the effectiveness of using English Subtitle in watching movies as a teaching aid and might consider it as a new teaching method in teaching English.

1.4 Concise History of Maranatha Christian University Undergraduate program

Maranatha Christian University was founded on June 1st, 1965. It was pioneered by some Christian Schools and supported by two Protestant churches in Bandung. In 1992, D3 English programme, which aims to train students in four language skill, which consist of listening, speaking, reading and writing, was started.

1.5 Limitation of the Study

I would like to focus my research about the effectiveness of using English subtitle when watching movies as a teaching aid. I will only emphasis my research on the use of English subtitle as a teaching aid, not the use of movies as a teaching aid. I would like to do my research of students of D-Three English Programme in Maranatha Christian University.

1.6 Limitation of the term paper

This term-paper starts with the Abstract, a concise summary of the entire paper in Indonesian. This Abstract is followed by the Preface, in which the present writer acknowledges the work and the contribution of other parties. After this is the Table of Contents, followed by its five chapters:
Chapter 1 is the Introduction to the Analysis

Chapter 2 contains the library research

Chapter 3 deals the Result and Discussion of the research

Chapter 5 contains the Conclusions, the present writer’s comments and suggestions.

In the Final part, the present writer presents successively the Bibliography and the Appendices.