CHAPTER I
INTRODUCTION

A. Background of the Study

In this Globalization Era, study including science and technology, keeps progressing quickly, therefore people need to follow the developments, So that they can live their daily lives with the benefits of many of those developments. Because of this, people need to have motivation in studying. There are two kinds of motivation. The first is “Internal Motivation”, which means that the motivation to accomplish one’s goal comes from within the person. It is determined by the person’s own values and goals. The second is “External Motivation”, which means that the motivation to attain one’s goal comes from a source outside of the person (Weinstein par.1).

In this term-paper, I will analyze the lack motivation of 20 children at KUMON Setra Duta (henceforth called KSD). I choose this topic because I found this problem when I did my apprenticeship at KSD. Therefore, I am interested to find out how to help children who lack motivation in their study. During my apprenticeship on December 10th 2008 until March 30th
2009 in KUMON Setra Duta, I noticed several problems concerning lack of motivation of less than 10 children between 4-7 years of age. Their lack of motivation blocked the progress of these children to the next level.

Children need internal and external motivation to understand the lessons and progress well.

Lack of motivation is due to several causes, such as illness, a weak ability to understand what is caught by the senses, wanting to play, not having self motivation to study, not having interesting lessons, a low confidence level, and parents not motivating their children when they study (Setiawan par. 1). One example showing the children’s weakness motivation in study at KUMON Setra Duta is their difficulty to achieve 100 (one hundred) marks on the worksheets. It is necessary to achieve full marks (one hundred) to progress to the next level. To be able to continue to the next level, the children must sit for an examination. The examination is based on ten worksheets that the children have already been completed with full marks. This problem occurs because they miss some words or they write a word or sentence incorrectly. Thus they must correct the faults on the worksheet and get full marks of one hundred, and then they must redo the worksheet for their homework. That is the routine activities the children must do when the children study English at KUMON Setra Duta.
B. Identification of the Problem

Based on the background that I have explained above, the problem that will be analyzed is about lack motivation of the children at KUMON Setra Duta:

1. What causes the children between the ages of four until seven to lack motivation when they study English at KUMON Setra Duta?
2. How is it possible to increase the motivation of the children in their English studies at KUMON Setra Duta?
3. What is the best suggestion to encourage the children to be more enthusiastic and have more motivation in their study at KUMON Setra Duta?

C. Objectives and Benefits of the Study

By the end of the term-paper writing, I would like to find out the importance of having motivation when studying and how to improve the motivation of the children.

Benefit of the Study:

1. For KUMON at Setra Duta, they will be able to know what factors influence lack of motivation in studying and know how to develop children’s motivation during study.
2. For the term-paper readers, this term-paper will help them to know the importance of motivation when studying and how to improve their motivation to study.
3. For me, as the writer, this term-paper helps me to improve my knowledge about the importance of motivation in study and how to develop my own motivation more.

D. Description of the Institution

KUMON at Setra Duta is part of the KUMON Institute of Education in Osaka, Japan. In 1956 the first Mathematic class was opened in Japan using the method of KUMON. The Organization called KUMON Institute of Education was established in 1958. In 1980 KUMON New York was the first KUMON to open outside of Japan, giving lessons in English. KUMON Mathematic Indonesia was established in 1993, and then the English program started in 1998. The first main office of KUMON in Indonesia was opened in Bandung on July 1\textsuperscript{st} 2002 in the BRI building in Jalan Asia Afrika; KUMON opened five branches in Bandung for giving lessons in Mathematic and English on that same date: KUMON Sarikaso, KUMON Nakula, KUMON Pulau Laut, KUMON Sudirman, and KUMON Kopo Mas. Now KUMON Sarikaso has changed its name to KUMON Setra Duta because KUMON Sarikaso has moved to Setra Duta; KUMON Sarikaso operated from July 1\textsuperscript{st} 2002 until April 2007. KUMON Setra Duta has functioned since May 2007 until now.

KUMON is an institute of education that is different from general systems of education which give lessons for children in the classroom
style. KUMON gives individual study programs based on the individual academic ability of every child. In KUMON, children learn independently. Children read the guidance notes provided in the worksheet, listen to compact discs, read aloud based on the worksheet, and then do their worksheet. Children study at the level of their ability, not based on their age or level at school.

E. Method of the Study

In writing this term paper, I will analyze the lack motivation of children at KUMON Setra Duta. The data for supporting the analysis is from the Internet, books and the journal that I wrote when I did my apprenticeship program at KUMON Setra Duta. My journal entries recorded my comments based on my observation at KUMON Setra Duta.

F. Limitation of the Study

In writing this term-paper, this research is only valid about KUMON at Setra Duta. Less than 10 children who became the subjects of research were learning English as a foreign language (EFL). They were at KUMON Setra Duta between 4-7 years of age at KUMON Setra Duta. They were in levels 7A-2A.
G. Organization of the Term Paper

Abstract is the first part of my term paper, which contains the summary of the whole paper. Declaration of Originality is my statement of the authenticity of the term paper. Table of Contents consists of the list of chapter titles and the number of pages. Introduction provides the Background of the Study, Identification of the Problem, Objectives and Benefits of the Study, Description of the Institution, Method of the Study, Limitation of the Study, and Organization of the Term Paper. Chapter Two contains the analysis of the problem and some theories that will be used to support the analysis. Based on the analysis of the problem discussed in Chapter Two, I will analyze some possible solutions, including some positive and negative effects of each solution in Chapter Three. After that, in Chapter Four, I choose the best potential solution. Finally in the last part, I present the bibliography.