APPENDICES

1. First Speech: President Bush Address the Nation.

(1) My fellow citizens, at this hour, American and coalition forces are in the early stages of military operation to disarm Iraq, to free its people and to defend the world from great danger. On my orders, coalition forces have begun striking selected targets of military importance to undermine Saddam Hussein’s ability to wage war. These are opening stages of what will be a broad and concerted campaign. More than 35 countries are giving crucial support – from the use of naval and air bases, to help with the intelligence and logistic, too the deployment of combat units. Every nation in this coalition has chosen to bear the honor of serving in our common defense.

(10) To all the men and women of the United States Armed forces now in the Middle East, the peace of a troubled world and the hopes of an oppressed people now depend on you. That trust is well placed.

The enemies you confront will come to know your skill and bravery. The people you liberate will witness the honorable and decent spirit of the American military. In this conflict, America faces an enemy who has no regard for
conventions of war or rules of morality. Saddam Hussein has placed Iraqi
troops and equipment in civilian areas, attempting to use innocent men, women
and children as shields for his own military -- a final atrocity against his people.

I want Americans and all the world to know that coalition forces will make
every effort to spare innocent civilians from harm. A campaign on the harsh
terrain of a nation as large as California could be longer and more difficult
than some predict. And helping Iraqis achieve a united, stable and free country
will require our sustained commitment.

We come to Iraq with respect for its citizens, for their great civilization and
for the religious faiths they practice. We have no ambition in Iraq, except to
remove a threat and restore control of that country to its own people.

I know that the families of our military are praying that all those who serve
will return safely and soon. Millions of Americans are praying with you for the
safety of your loved ones and for the protection of the innocent. For your
sacrifice, you have the gratitude and respect of the American people. And you
can know that our forces will be coming home as soon as their work is done.

Our nation enters this conflict reluctantly -- yet, our purpose is sure. The
people of the United States and our friends and allies will not live at the mercy of
an outlaw regime that threatens the peace with weapons of mass murder. We will
meet that threat now, with our Army, Air Force, Navy, Coast Guard and
Marines, so that we do not have to meet it later with armies of fire fighters
and police and doctors on the streets of our cities.
Now that conflict has come, the only way to limit its duration is to apply decisive force. And I assure you, this will not be a campaign of half measure, and we will accept no outcome but victory. My fellow citizen, the danger to our country and the world will be overcome. We will pass through this time of peril and carry on the work of peace. We will defend our freedom and we will prevail. May God bless our country and all who defend her.”

Table 1. List of doublespeak in the first speech

<table>
<thead>
<tr>
<th>Doublespeak applied</th>
<th>The more transparent meaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Euphemism</td>
<td><em>coalition forces</em> → allies</td>
</tr>
<tr>
<td></td>
<td><em>disarm</em> → remove weapons</td>
</tr>
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<td></td>
<td><em>undermine</em> → damage</td>
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<tr>
<td></td>
<td><em>military operation</em> → war</td>
</tr>
<tr>
<td></td>
<td><em>to spare innocent civilians from harm</em> → not to kill civilians</td>
</tr>
<tr>
<td></td>
<td><em>...could be longer and more difficult than some predict</em> → may be harder and more time consuming than expected</td>
</tr>
<tr>
<td></td>
<td><em>...will require our sustained commitment</em> → will be hard and time consuming</td>
</tr>
</tbody>
</table>

52
<table>
<thead>
<tr>
<th><strong>Conflict → war</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Inflated Language</strong></td>
</tr>
<tr>
<td>- <em>Selected targets of military importance</em> → significant targets</td>
</tr>
<tr>
<td>- <em>Military operation</em> → war</td>
</tr>
<tr>
<td>- <em>Weapons of mass murder</em> → nuclear weapons</td>
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<tr>
<td><strong>Jargon</strong></td>
</tr>
<tr>
<td>- <em>intelligence</em> → spying</td>
</tr>
<tr>
<td>- <em>logistics</em> → <em>supplying and organizing</em></td>
</tr>
<tr>
<td><strong>Gobbledygook or bureaucratese</strong></td>
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<tr>
<td>- <em>the enemies you confront will come to know your skill and bravery. The people you liberate will witness the honorable and decent spirit of the American military</em> → none</td>
</tr>
<tr>
<td>- <em>and you can know that our forces will be coming home as soon as their work is done</em> → When the war is over, the army will be sent home</td>
</tr>
<tr>
<td>- <em>we will meet that threat now, with our Army, Air</em></td>
</tr>
</tbody>
</table>
Force, Navy, Coast Guard and Marines, so that we do not have to meet it later with armies of fire fighters and police and doctors on the streets of our cities → We will stop the threat now, by waging a war in their country before it gets to our country - we will accept no outcome but victory. My fellow citizens, the dangers to our country and the world will be overcome. We will pass through this peril and carry on the work of peace. We will defend our freedom, we will bring freedom to others and we will prevail → we are serious about this war, we will win by any means necessary and restore freedom in the world

2. Second Speech: Combat Operations in Iraq Have Ended

(1) Thank you all very much. Admiral Kelly, Captain Card, officers and sailors of the USS Abraham Lincoln, my fellow Americans: Major combat operations in Iraq have ended. In the battle of Iraq, the United States and our allies have prevailed. And now our coalition is engaged in securing and reconstructing that country.
In this battle, we have fought for the cause of liberty, and for the peace of the world. Our nation and our coalition are proud of this accomplishment -- yet, it is you, the members of the United States military, who achieved it. Your courage, your willingness to face danger for your country and for each other, made this day possible. Because of you, our nation is more secure. Because of you, the tyrant has fallen, and Iraq is free.

Operation Iraqi Freedom was carried out with a combination of precision and speed and boldness the enemy did not expect, and the world had not seen before. From distant bases or ships at sea, we sent planes and missiles that could destroy an enemy division, or strike a single bunker. Marines and soldiers charged to Baghdad across 350 miles of hostile ground, in one of the swiftest advances of heavy arms in history. You have shown the world the skill and the might of the American Armed Forces.

This nation thanks all the members of our coalition who joined in a noble cause. We thank the Armed Forces of the United Kingdom, Australia, and Poland, who shared in the hardships of war. We thank all the citizens of Iraq who welcomed our troops and joined in the liberation of their own country. And tonight, I have a special word for Secretary Rumsfeld, for General Franks, and for all the men and women who wear the uniform of the United States: America is grateful for a job well done.

The character of our military through history -- the daring of Normandy, the fierce courage of Iwo Jima, the decency and idealism that turned enemies into allies -- is fully present in this generation. When Iraqi civilians looked into the
faces of our servicemen and women, they saw strength and kindness and goodwill. When I look at the members of the United States military, I see the best of our country, and I'm honored to be your Commander-in-Chief.

In the images of falling statues, we have witnessed the arrival of a new era. For a hundred of years of war, culminating in the nuclear age, military technology was designed and deployed to inflict casualties on an ever-growing scale. In defeating Nazi Germany and Imperial Japan, Allied forces destroyed entire cities, while enemy leaders who started the conflict were safe until the final days. Military power was used to end a regime by breaking a nation.

Today, we have the greater power to free a nation by breaking a dangerous and aggressive regime. With new tactics and precision weapons, we can achieve military objectives without directing violence against civilians. No device of man can remove the tragedy from war; yet it is a great moral advance when the guilty have far more to fear from war than the innocent. (Applause.)

In the images of celebrating Iraqis, we have also seen the ageless appeal of human freedom. Decades of lies and intimidation could not make the Iraqi people love their oppressors or desire their own enslavement. Men and women in every culture need liberty like they need food and water and air. Everywhere that freedom arrives, humanity rejoices; and everywhere that freedom stirs, let tyrants fear.

We have difficult work to do in Iraq. We're bringing order to parts of that country that remain dangerous. We're pursuing and finding leaders of the old regime, who will be held to account for their crimes. We've begun the search
for hidden chemical and biological weapons and already know of hundreds of sites that will be investigated. We're helping to rebuild Iraq, where the dictator built palaces for himself, instead of hospitals and schools. And we will stand with the new leaders of Iraq as they establish a government of, by, and for the Iraqi people.

The transition from dictatorship to democracy will take time, but it is worth every effort. Our coalition will stay until our work is done. Then we will leave, and we will leave behind a free Iraq.

(60)The battle of Iraq is one victory in a war on terror that began on September the 11, 2001 — and still goes on. That terrible morning, 19 evil men -- the shock troops of a hateful ideology -- gave America and the civilized world a glimpse of their ambitions. They imagined, in the words of one terrorist, that September the 11th would be the "beginning of the end of America." By seeking to turn our cities into killing fields, terrorists and their allies believed that they could destroy this nation's resolve, and force our retreat from the world. They have failed.

In the battle of Afghanistan, we destroyed the Taliban, many terrorists, and the camps where they trained. We continue to help the Afghan people lay roads, restore hospitals, and educate all of their children. Yet we also have dangerous work to complete. As I speak, a Special Operations task force, led by the 82nd Airborne, is on the trail of the terrorists and those who seek to undermine the free government of Afghanistan. America and our coalition will finish what we have begun.
From Pakistan to the Philippines to the Horn of Africa, we are hunting down al Qaeda killers. Nineteen months ago, I pledged that the terrorists would not escape the patient justice of the United States. And as of tonight, nearly one-half of al Qaeda's senior operatives have been captured or killed.

The liberation of Iraq is a crucial advance in the campaign against terror. We've removed an ally of al Qaeda, and cut off a source of terrorist funding. And this much is certain: No terrorist network will gain weapons of mass destruction from the Iraqi regime, because the regime is no more. In these 19 months that changed the world, our actions have been focused and deliberate and proportionate to the offense. We have not forgotten the victims of September the 11th -- the last phone calls, the cold murder of children, the searches in the rubble. With those attacks, the terrorists and their supporters declared war on the United States. And war is what they got.

Our war against terror is proceeding according to principles that I have made clear to all: Any person involved in committing or planning terrorist attacks against the American people becomes an enemy of this country, and a target of American justice.

Any person, organization, or government that supports, protects, or harbors terrorists is complicit in the murder of the innocent, and equally guilty of terrorist crimes.

Any outlaw regime that has ties to terrorist groups and seeks or possesses weapons of mass destruction is a grave danger to the civilized world -- and will be confronted.
And anyone in the world, including the Arab world, who works and
sacrifices for freedom has a loyal friend in the United States of America.

Our commitment to liberty is America's tradition -- declared at our
founding; affirmed in Franklin Roosevelt's Four Freedoms; asserted in the
Truman Doctrine and in Ronald Reagan's challenge to an evil empire. We are
committed to freedom in Afghanistan, in Iraq, and in a peaceful Palestine. The
advance of freedom is the surest strategy to undermine the appeal of terror in the
world. Where freedom takes hold, hatred gives way to hope. When freedom
takes hold, men and women turn to the peaceful pursuit of a better life.
American values and American interests lead in the same direction: We stand for
human liberty.

The United States upholds these principles of security and freedom in many
ways -- with all the tools of diplomacy, law enforcement, intelligence, and
finance. We're working with a broad coalition of nations that understand the
threat and our shared responsibility to meet it. The use of force has been -- and
remains -- our last resort. Yet all can know, friend and foe alike, that our nation
has a mission: We will answer threats to our security, and we will defend the
peace.

Our mission continues. Al Qaeda is wounded, not destroyed. The
scattered cells of the terrorist network still operate in many nations, and we know
from daily intelligence that they continue to plot against free people. The
proliferation of deadly weapons remains a serious danger. The enemies of
freedom are not idle, and neither are we. Our government has taken
unprecedented measures to defend the homeland. And we will continue to hunt down the enemy before he can strike.

The war on terror is not over; yet it is not endless. We do not know the day of final victory, but we have seen the turning of the tide. No act of the terrorists will change our purpose, or weaken our resolve, or alter their fate. Their cause is lost. Free nations will press on to victory.

Other nations in history have fought in foreign lands and remained to occupy and exploit. Americans, following a battle, want nothing more than to return home. And that is your direction tonight. After service in the Afghan -- and Iraqi theaters of war -- after 100,000 miles, on the longest carrier deployment in recent history, you are homeward bound. Some of you will see new family members for the first time -- 150 babies were born while their fathers were on the Lincoln. Your families are proud of you, and your nation will welcome you.

We are mindful, as well, that some good men and women are not making the journey home. One of those who fell, Corporal Jason Mileo, spoke to his parents five days before his death. Jason's father said, "He called us from the center of Baghdad, not to brag, but to tell us he loved us. Our son was a soldier."

Every name, every life is a loss to our military, to our nation, and to the loved ones who grieve. There's no homecoming for these families. Yet we pray, in God's time, their reunion will come.
Those we lost were last seen on duty. Their final act on this Earth was to fight a great evil and bring liberty to others. All of you -- all in this generation of our military -- have taken up the highest calling of history. You're defending your country, and protecting the innocent from harm. And wherever you go, you carry a message of hope -- a message that is ancient and ever new. In the words of the prophet Isaiah, "To the captives, 'come out,' -- and to those in darkness, 'be free.'"

Thank you for serving our country and our cause. May God bless you all, and may God continue to bless America.

Table 2. List of doublespeak in the second speech

<table>
<thead>
<tr>
<th>Doublespeak applied</th>
<th>The more transparent meaning</th>
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</thead>
<tbody>
<tr>
<td>Euphemism</td>
<td>- <em>Major combat operations</em> → war</td>
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<tr>
<td></td>
<td>- <em>engaged in securing and reconstructing that</em></td>
</tr>
<tr>
<td></td>
<td><em>country</em> → dealing with the damage caused by the*</td>
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<td><em>war</em></td>
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<td>- <em>welcomed</em> → not hostilely fight back</td>
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<td></td>
<td>- <em>joined</em> → involuntarily helped</td>
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<td>- <em>Precision weapons</em> → missiles</td>
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<td></td>
<td>- <em>Pursuing and finding</em> → hunting down</td>
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<td></td>
<td>- <em>liberation</em> → war</td>
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<tr>
<td>Inflated Language</td>
<td>- <em>campaign</em> → war</td>
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<td>---------------------------------------------------------------------------------</td>
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<td></td>
<td>- <em>American justice</em> → American Anger</td>
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<td></td>
<td>- <em>Major combat operation</em> → war</td>
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<td></td>
<td>- <em>all the men and women who wear the uniform of the United States</em> → the US soldiers</td>
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<td>- <em>19 evil men</em> → 19 terrorists</td>
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<td></td>
<td>- <em>Hateful ideology</em> → radical ideology</td>
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<tr>
<td></td>
<td>- <em>great evil</em> → terrorists</td>
</tr>
<tr>
<td></td>
<td>- <em>The highest calling in history</em> → the calling to join yet another war in history</td>
</tr>
<tr>
<td>Gobbledygook or bureaucratese</td>
<td>- <em>Everywhere that freedom arrives, humanity rejoices; and everywhere that freedom stirs, let tyrants fear</em> → Everywhere freedom is significant</td>
</tr>
</tbody>
</table>
Table 3. List of doublespeak in the advertisements

<table>
<thead>
<tr>
<th>Doublespeak applied</th>
<th>The more transparent meaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weasel words</td>
<td>- Enriched with a <em>unique de-stress complex</em> → Enriched with some kind of mixture that is supposed to de-stress the skin</td>
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<tr>
<td></td>
<td>- <em>Actively calm</em> sensitive skin → will assist in reducing skin’s sensitivity</td>
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<td>- Nivea for men <em>advanced</em> face care → Nivea for men face care that works like any other products.</td>
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<tr>
<td></td>
<td>- <em>New</em> face in town → the product that endured a change (could be a substance change, or merely packaging change) is now in town</td>
</tr>
<tr>
<td></td>
<td>- Carlsberg <em>probably</em> the <em>best</em> beer in the world → Carlsberg probably tastes just like any other beer in the world.</td>
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<tr>
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<td>- <em>Introducing</em> Tidy Cats Scoop → Tidy Cats Scoop is available</td>
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<tr>
<td></td>
<td>- With <em>power pieces</em> → With a substance that can be found in a cat litter called the “power pieces”</td>
</tr>
<tr>
<td></td>
<td>- <em>Designed</em> to neutralize odors in tight places → supposed to neutralize odors in tight places</td>
</tr>
</tbody>
</table>
- Like a good neighbor, state farm is there → Like a neighbor, state farm is there.

- Up to 107% Longer Lasting Haircolor → probably 107% longer lasting haircolor

- They aren’t just jeans! They are the result of nearly 100 years experience working with denim → they are just jeans! Made of denim by a manufacturer that has more than 100 years of experience

- Treats existing pimple condition → deals with the existing pimple condition

- Prevents development of new ones → gets in the way of the development of new ones

- Prevents pimple scars → tries to stop pimple from leaving scars

- Helps maintain skin moisture → provides with means to keep skin moisture

- Skin feels so clean → skin will get clean sensations

- Challenge Natural aging! → try stopping the natural aging with Nugeno Men.

- While rendering greater safety → while trying to give any amount of safety
| Parity claims | - We always have and always will continue to bring you the best fabrics, coolest fits, and the most amazing washes, resulting the finest quality → we always have and always will continue to bring you fabrics that are as good as other jeans’ fabrics, fits that are as cool as other jeans’ fits, washes that are as amazing as other jeans’ washes, resulting a quality as fine as other jeans’ quality
- Rehydrates faster than water → re-hydrates as fast as water or any other bubbly water does
- The best shape-up foundation → undergarment that shapes-up like any other undergarment |
<p>| Flattery | - Spark your sense of style → Complete your sense of style with Poh Kong |
| Open sentence | - There’s something about Andrew → there is something (can be a good thing like: durability, comfort, or style, it can also be a bad thing like: expensive, uncomfortable, out of date, or perhaps nothing really special, just the same with any other |</p>
<table>
<thead>
<tr>
<th>Euphemism</th>
<th>products) about Andrew.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inflated Language</td>
<td>- <em>Love rubber</em> → condom</td>
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<td></td>
<td>- <em>Love rubber</em> → condom</td>
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writing own songs together," Lisa says. "The first song we wrote together was called 'Happening Again', and it was about this guy Jess liked. It was kind of a tragic situation.

The road to success: The Veronicas kicked off their career 15 years ago, but international success is a new prospect. After signing a publishing deal with Multiplay Music in Brisbane, during 2003, the girls' first demo then got them a deal with Engine Room (the artist "finishing school" production company that has had the Vines and Holly Valance on its roster). They sent us on a big songwriting world tour — where we visited and wrote in Sweden, London, New York, Canada and L.A. — developing our songwriting and recording demos.

Label made: With the help of David Sonenberg's management (the team behind the Black Eyed Peas and John Legend), the Veronicas emerged from a label bidding war with a world deal — they signed on the dotted line with Warner's U.S. company Sire. "We surround ourselves with people that love us for us — regardless of what we're doing or where we are." And, of course, some wise words along the way helped. "We got advice from our dad — 'Be nice to everyone on your way up, because you're going to want them to be nice to you on your way down'."

The album: The girls are now in Los Angeles recording their debut album, Secret Life of the Veronicas, which lands on shelves in September. The first taste of it, the sincerely hook-laden single, "Forever", is out later this month. Their drawcard is wonderful, disarming harmonies over pop-driven guitar melodies that come together to shape a sound not easy to pigeonhole. From Juliana Hatfield to Lisa Loeb to Avril Lavigne without the cynical angst, the Veronicas have an edge that's sadly lacking from a lot of leading female chart stars. "The stuff we listen to doesn't necessarily come out in our music." Once, it was AC/DC and Skyhooks that did it for them. And now? "It's bands like the Used, Juliana Theory, My Chemical Romance, Buchanan and Jimmy Eat World."

Bright future: On the rise, the girls are keeping their feet on the ground. "We recently got advice from one of our favourite bands, and that was to keep it real and make music for ourselves — because, in the end, you can't please everyone."
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Solo: (0271) 723815, 723817 fax (0271) 740518
Denpasar: (0361) 245210, fax (0361) 243866

Kontak Pusat: 031-7010799, 70967747, 70967722, 70895667, 7059193, 7095564, 8433788, 8672854
Jakarta: 021-4533285, 8640351, 8035911, 021-6838799, 5441737, 08129247727, 7973226, 0816196897, 6404719, 6401870, 08551113348, 5842488, 8195368, 08180805889,
8511797, Medan:061-77487366, Mulang: 0341-564340, 367492, 324614, Mojokerto: 0321-325991, Probolinggo: 0355-421283, 422171
775-46716, Lumejan: 0334-882577, Jember: 0311-485737, 481826, 481741, Banyuwangi: 0333-96128, Solo: 0271-702303, 702691,
851 Klaten: 0272-366203, Jogjakarta: 0274-560276, 373748, Semarang: 0241-251576, 841437, Pekalongan: 0285-421643, Tegal: 02836,
Purwokerto: 0281-63300, 631528, 0811818161, Cirebon: 022-540213, Cirebon: 022-540213, Cirebon: 022-540213, Bandung: 022-6919040, 9120066,
613069, 0815515047, 0816625877, Bogor: 0251-347727, Denpasar: 0361-239535, Surabaya: 0362-21625, Lombok: 0370-633620,
0385-21133, 21758, Makasar: 0411-42881, 454983, 859285, Manado: 0431-862921, 867680, Benjarmasin: 0511-64195, Sampit: 0531-
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   - Removes free radicals & tightens aging of skin
   - Reduces visible fine lines & wrinkles
   - Locks in moisture, hydrates and nourishes skin
   - Prevents pigmentation
   - Makes skin soft and radiant, like baby’s skin

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   - Lifts facial contours
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   - Minimizes the appearance of aging lines between the nose and lips

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NEUTROGENA DEEP CLEAN FOAMING CLEANSER

It contains a non-residue formula for deep cleansing to remove oil, dirt and skin dulling impurities. Best of all, you can deep cleanse without leaving any residue on your skin. Skin feels so clean and reveals a healthy glow.

THE ANSWER IS Neutrogena®
Clear Zits In As Early As 3 Days*

- Treats existing pimple condition
- Prevents development of new ones
- Prevents pimple scars
- Helps maintain skin moisture

CLEARO² Pimple Control Formula destroys pimple causing bacteria through the process of oxygenation. It reduces inflammation and encourages healing naturally. Use twice daily on problem spots. Use as often as required to treat larger areas. Visible results in as early as 3 days!

No Side Effects! Made from Natural Botanical Extracts.

Available exclusively at Watsons
Hotline: 603-7803 8805
Log on to: www.clearO2.com

* Results vary according to individual skin condition.
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Crisp and Clear.

Rehydrates faster than water.
These aren’t just jeans! They are the result of nearly 100 years experience working with denim. We always have and always will continue to bring you the best fabrics, coolest fits, and the most amazing washes, resulting in the finest quality we are proud of our jeans. A labour of love? A work of art? Call them what you will. These aren’t just jeans. Share our passion on our website.

www.leeproder-id.com
Flowers don’t fade, neither should haircolor

Healing ColorCare

Up to 107% Longer Lasting Haircolor

Flower Shield Complex™ utilizes anti-fade ingredients from flowers to protect all haircolor shades.

Available At These Salon Locations:

Alexia Hair Care
482 80th Street 2nd Floor
Brooklyn, NY 11209
718-836-9307

Transformation
136 Finger Board Road
Staten Island, NY 10305
718-442-9080

Champu
446 Broad Street
Bloomfield, NJ 07003
973-429-8222

Hairdresser
38 West 50th Street
New York, NY 10019
212-581-6560

Gloss
665 Lake Avenue
Asbury Park, NJ 07712
732-775-2110

Hair Salon
440 Springfield Avenue
Summit, NJ 07901
908-522-9800

Hair Essentials
279 Richmond Avenue
Staten Island, NY 10312
718-359-6300

ENE
422 East 9th Street
New York, NY 10009
212-260-4040

Makeovers (Hoboken)
302 Washington Avenue
Hoboken, NJ 07030
201-420-1444

Glamour, Too
29 East Prospect Street
Waldwick, NJ 07463
201-493-2302

AMILAN
228 5th Avenue 4th Floor
New York, NY 10003
212-213-8115

Beauty Plus Salon
3710 Route 9
Fresno, NJ 07728
732-781-1131

Oscar Bond
42 Wester Street
New York, NY 10013
212-334-3777

Carlos Lobo
22 West 46th Street 2nd Floor
New York, NY 10036
212-764-2426

Divas
2665 Route 516
Old Ridge, NJ 07057
732-667-1100

Giusietta
452 Broad Avenue
Leonia, NJ 07605
201-547-8830

Medusa
177 7th Avenue
Brooklyn, NY 11215
718-985-3399

Englewood Beauty
27 North Dean Street
Englewood, NJ 07631
201-541-3119

Hello Gorgeous
398 Springfield Avenue
Summit, NJ 07901
908-277-1177

Vatra
580 Aseyer Road
Woodbridge, NJ 07095
732-636-1515

Beauty Basics
1672 Highway 25
Middletown, NJ 07748
732-515-3333

Capella
1606 Sheephead Bay Road
Brooklyn, NY 11235
718-566-1013

Ragusa
158 5th Avenue
Brooklyn, NY 11217
718-857-2955

Makeovers
225 Ambro Road
Staten Island, NY 10308
718-916-7677

Beauty Connection
128 Watchung Avenue
Upper Montclair, NJ 07043
973-746-7550

Beauty Plus
228 South Main Street
New City, NY 10956
645-634-3115

Image Beauty
225 Route 73 South
Marlton, NJ 08053
856-506-7777

In The Mix
3980 Richmond Avenue
Staten Island, NY 10312
718-371-7130

Makeovers
303 Pепton Avenue
Verona, NJ 07004
973-229-5533

Essential
2655 Richmond Avenue
Staten Island, NY 10314
718-370-7756

The Vince Smith Hair Experience
200 Rector Place
New York City, NY 10280
212-945-1590

Shear Ecstasy
7925 Seventh Ave
Brooklyn, NY 11228
718-703-9381

Shear Perfection
271 Mamaroneck Ave
White Plains, NY 10605
914-761-2639
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