<table>
<thead>
<tr>
<th>NO</th>
<th>UTTERANCES</th>
<th>Expressive</th>
<th>Referential</th>
<th>Directive</th>
<th>Poetic</th>
<th>Phatic</th>
<th>Metalinguistic</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Color + Flavor. Lick your lip color</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>2</td>
<td>Strongnail with nylon for long strong beautiful nail</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>3</td>
<td>Body Firming cream. A new approach to toning, smoothing and refining</td>
<td>✓</td>
<td></td>
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<tr>
<td>4</td>
<td>Strong, sensuous, resilient. If you are what you wear, wear what you are.</td>
<td>✓</td>
<td></td>
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</tr>
<tr>
<td>5</td>
<td>Discover the beauty of internal skincare</td>
<td>✓</td>
<td>✓</td>
<td></td>
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<tr>
<td>6</td>
<td>Reverse the signs of stress and fatigue. Restore perfect comfort and softness. Renew your youthful look.</td>
<td>✓</td>
<td></td>
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<tr>
<td>7</td>
<td>Wake up your face!</td>
<td>✓</td>
<td></td>
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<tr>
<td>8</td>
<td>Nurture your body. Soothe your soul.</td>
<td></td>
<td>✓</td>
<td></td>
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<td>9</td>
<td>Check it out. A longlast lipstick that won’t cake, flake or go flat.</td>
<td>✓</td>
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<td>10</td>
<td>Strengthen. Renew. Rescue. Extreme</td>
<td></td>
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<tr>
<td>11</td>
<td>Face up to Vitamin C</td>
<td></td>
<td></td>
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<tr>
<td>12</td>
<td>You’ve got a mouth. Learn to use it.</td>
<td></td>
<td></td>
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<td></td>
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<tr>
<td>13</td>
<td>The look of pores before cleansing. The look of pores after cleansing</td>
<td></td>
<td></td>
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<tr>
<td>14</td>
<td>Go from wet to set in 2 minutes flat.</td>
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<tr>
<td>15</td>
<td>Get a perfect sunless tan instantly.</td>
<td></td>
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<tr>
<td>16</td>
<td>Defend your youth.</td>
<td></td>
<td></td>
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<tr>
<td>17</td>
<td>Before you dress, caress</td>
<td></td>
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</tbody>
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|   | 0 | 15 | 10 | 9 | 0 | 0 |
Cutex Strongnail with nylon lets nails grow to their natural length by helping to prevent chipping and splitting. Each one of the glossy Strongnail colours goes on smoothly and stays on, so as you care for your nails, your hands look beautiful too.

**HOW SWEET THE LILY GROWS**

Don’t be deterred by the aristocratic appearance of these flowers. They are perfectly hardy and not difficult to grow, says JOY SIMMONS

IF YOU'RE under the impression that Lilies are only for the professional gardener, take heart. The Lilies of today are much stronger and more resistant to disease than of old, most of them as easy to grow as the Hyacinth.

Varying in height from half a metre to 3 m (11-10 ft.), they come in a rich range of colours. The flowering season can last from the end of May to October if different varieties are planted.

You can grow them in an herbaceous border, shrubbery or wild garden, while many varieties are ideal for planting in pots and tubs, on a terrace or patio, or placed in strategic positions beside a door or gateway.

In my own garden, I grow groups of the tall varieties at the back of a perennial border with the shorter Mid-Century Hybrid towards the middle of the bed. But this autumn I am thinking of trying the gorgeous Lilium regale, one or two of the Pink Pearl strain and the ruby-carmine, white-edged Lilium speciosum rubrum magnificum in a large tub, in the hope that the richly scented blooms will fill the air with fragrance from June to September.

With the exception of Lilium candidum, the Madonna Lily, which should be planted in August or September, these beautiful aristocrats are best planted in November and December or during early spring, but orders should be sent as soon as possible.

**SHADE THE ROOTS**

The majority of Lilies enjoy their feet in the shade but heads in the sun, although they can be grown in part shade. If you plant them among low-growing shrubs or perennials, the plants shade the roots while allowing the flowers to bask in the sun.

Haphazard preparation of the site is useless for these beauties. The soil must be well-drained, well-aerated, porous and rich in humus—compost, leafmould or damp peat—together with sharp sand and a general fertiliser. These ingredients should be mixed in 30-45 cm (12-18 in.) deep.

It follows that if the ground is heavy clay, the soil will need considerable preparation. Simplest way is to plant on raised beds or on mounds 10-15 cm (4-6 in.) above the general level.

What proportion of humus to soil? Two parts soil, one part humus and one part sharp sand is about right, adding Vermiculite or Breakthrough to heavy clay.

Aim at a spongy consistency through which the roots can spread freely, bearing in mind that Lilies root deeply.

I mentioned the Madonna Lily for planting in August and September. Unlike other Lilies, these should be covered with no more than about 3 cm (1 in.) of soil, spacing the bulbs 30 cm (12 in.) apart in groups of at least half a dozen for a really good show.

These bulbs, by the way, look delightful growing near to the bright blue Delphinium, the rich blue of the latter enhancing the pure white of the Lily.
Body Firming Cream.
A new approach to toning, smoothing and refining.

Clarins’ reputation for effective body care is further enhanced with the introduction of new Body Firming Cream.

Designed to tone, refine and smooth the skin, this lightweight cream is rapidly absorbed and has a delicious fragrance.

Results are even more impressive if you follow a made-to-measure programme incorporating Body Lift and Body Treatment Oil which contains nourishing, 100% pure plant extracts.

To achieve your personal targets, discuss your needs with a Clarins Specialist.

CLARINS
No one understands your skin better.
LYCRA® 3D pantyhose with 16% Lycra®

Strong, sensuous, resilient. If you are what you wear, wear what you are.

LYCRA® DEFINE YOURSELF™
Discover the beauty of internal skincare

Think of your skin as a wall. And skincare lotions and creams as paint. While fresh coats of paint may improve the wall’s appearance, they merely gloss over the cracks and blemishes without penetrating the surface.

Now, think of your skin’s inner layers as the plaster beneath the wall’s surface. Just as the wall’s plaster is affected by time and the environment – ageing, UV rays (even through a window) and pollutants like smoke and alcohol also take their toll on the skin’s inner layers. Making the skin lose its firmness, elasticity and moisture balance in the process.

**Imedeen Time Perfection™ is skincare in tablet form.** From day one, just two tablets daily will defend, improve and optimise your skin’s inner layers, instantly neutralising its degrading process.

At first, there may not be a visible difference. But after 3 months, your skin gradually becomes softer and takes on a younger and more radiant appearance altogether.

As you can see, proper skincare needs to work from both outside and inside. And **Imedeen Time Perfection™**, the world’s leading name in internal skincare, can fill this “missing link” in your beauty regime. So why not support your daily skincare routine from “behind the wall”?

Available at Guardian, Unity, Watson’s, Robinsons Centrepiece and all leading pharmacies. Customer Hotline: (65) 1800 323 1605
HYDRA ZEN
SKIN DE-STRESSING MOISTURISER

STRESS RELIEF FOR YOUR SKIN

Stress can leave your skin looking dry, dull and fatigued. Now breakthrough ACTICALM™ technology creates an advanced moisture experience that significantly helps.

Reverse the signs of stress and fatigue.
Restore perfect comfort and softness.
Renew your youthful look.

INNOVATION
LANÇÔME

HYDRA ZEN
50ml HYDRATANT DESTRESSANT

LANÇÔME
PARIS
"Can vitamin C give me younger looking skin? Many skin pros advocate topical vitamin C to smooth and diminish fine lines. Says Kathy Fields, a San Francisco dermatologist, 'There is some evidence it may spur skin cells into making collagen, a skin fibre that thins with age, to help plump up wrinkles'. Field has noticed her crow's feet have softened."

Family Circle Magazine, USA

The Wonder Vitamin
For years Vitamin C has been well known for its ability to boost the body's immune system, heal wounds, prevent scarring and even keep colds away. More recently Vitamin C's important role as an anti-oxidant is still undergoing research as the battle against cancer continues.

The Protection Factor
Revealed in recent scientific studies, Vitamin C (also known as ascorbic acids) has tremendous preventative and protective value. Formulated into skin care products, Vitamin C thus reduces the damaging effects of sun, stress, pollution and the environment on the skin.

Vitamin C photoprotective property further protects the skin from harmful UVB and UVA rays.

Wrinkle Reducer?
Vitamin C is also an anti-oxidant. That means Vitamin C also give protection against free radical damage caused by sun and other elements. These can greatly damage the structure and appearance of the skin. Vitamin C also stimulates collagen production. This plump up the skin and reduces aging wrinkles. Instead you will have smooth, firm textured skin and a more youthful appearance.

Furthermore, Vitamin C can help correct hyper-pigmentation thus improving the skin's colour and appearance.

Exciting New Developing, ORANGEDAILY
The cosmetics industry has welcomed this exciting new development in skin technology. New techniques have been developed to produce Vitamin C in a topical, stabilized form and in formulations that will give the most benefits when applied on the skin.

After years of painstaking research and development, ORANGEDAILY introduces the first and only skin care system that delivers the true benefits of Vitamin C.

All products from cleanser, toner and moisturizer care formulated with advanced bio-available Vitamin C to ensure stability and maintain performance. The products contain varying percentages of Vitamin C to ensure that essential amounts of Vitamin C is delivered to your skin everyday. Essential percentages of Vitamin C in the formulations of ORANGEDAILY products will result in the skin receiving the many beneficial effects associated with Vitamin C.

Gentle Easy To Use
Why use Vitamin C internally only? Why not use it externally too? At the same time you're protecting your skin from environmental damage. The ORANGEDAILY skin care system is easy to use. gentle enough for everyday use and is perfect for most skin types.

Complete Skin Care
It is available in a complete skin care range comprising a Daily Cleanser to detoxify your skin, a Daily Toner to promote healthier looking skin, a Moisturising Cream to optimum protection and 10% Vitamin C Serum to provide amazing impact on your skin. What better protection for your skin!
Wake up your face!

Does your complexion look tired, no matter how much sleep you get? Then, wake up your face. With St. Ives Swiss Formula Apricot Scrub.

Look. Ordinary cleansers leave dulling dead skin cells behind. But Apricot Scrub leaves just fresh, vibrant, glowing skin. Use St. Ives Apricot Scrub every day. And wake up your face.

Come to St. Ives for Young-Looking Skin

Visit St. Ives on-line at http://www.stives.com
nurture your body  
soothe your soul

Discover white tea's natural antioxidants that protect against environmental stresses. Blended with botanical extracts of Neroli and Mimosa, known to calm, comfort and soothe the skin. Create a feeling of tranquility with the blissful scent of White Teatherapy.

the healing garden

AROMA THERAPIES FOR YOUR MIND + BODY + SPIRIT
CHECK IT OUT.
A LONGLAST LIPSTICK THAT
WON'T CAKE, FLAKE OR GO FLAT.

NEW
forever lipcolor™
Smooth-glide formula actually stays true,
stays smooth hour after hour. Air-tight cap keeps
color fresh and vibrant. It's flat-out fabulous.
STRENGTHEN. RENEW. RESCUE. EXTREME™

NEW EXTREME. ONLY IN FINE SALONS. HAIR IS UP TO 4 TIMES STRONGER*. Resurface and strengthen distressed hair. Redken’s exclusive INTERBOND CONDITIONING SYSTEM delivers a unique 3D REPAIR COMPLEX to fortify hair so it looks and feels healthier with increased manageability and shine. Strength training is pushed to the Extreme.

3D REPAIR COMPLEX
BREAKTHROUGH TECHNOLOGY DRAMATIC RESULTS
01 PROTEINS = INTERNAL STRENGTH
02 CERAMIDE = CUTICLE REINFORCEMENT
03 NATURAL LIPID = PROTECTIVE RESURFACING
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24 smearproof, smoochproof shades
that sweep on, stay put,
and absolutely sing on your lips.
(plus liners and glosses and lots lots more!)
What a mouthful of great color!

jane
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Neutrogena Pore Refining Cleanser

visibly reduces the appearance of pores and refines skin

Alpha and Beta Hydroxy Formula with Gentle Microbeads

www.neutrogena.com

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GREAT FINISH™ FAST-DRY NAIL ENAMEL
No smudges. No smears. No waiting. Won’t chip for 5 days running. Talk about great timing.

Complement the look with new Great Lip™ Budge-Proof Lipcolor.

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MAYBE SHE’S BORN WITH IT. MAYBE IT’S MAYBELLINE®
Get a perfect sunless tan instantly.

- Patented tinted formulas give natural-looking color instantly to face or body.
- Shows where it goes to prevent zebra-like streaks.
- No fake orange color.
- Oil-free so it won’t clog pores.

Neutrogena

Learn how to apply Instant Bronze at www.neutrogena.com/InstantBronzeVideo
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RoC® Anti-Wrinkle Daily Moisturizing Treatment
with pure, active Retinol has been dermatologist tested
and works deep within the skin's surface to visibly
reduce wrinkles.

Guaranteed. In a clinical trial,
most women saw a visible improvement in
2 weeks.

RoC

WE KEEP OUR PROMISES.
The Feeling Is Pure Silk.

Caress® Moisturizing Body Wash

Caress Moisturizing Body Wash does more than cleanse. It has essential moisturizers to nourish your skin every day. Caress leaves your skin so incredibly soft you'll swear it's turned to silk.

BEFORE YOU DRESS, CARESS.