

## Hasil Pengujian Validitas dan Reliabilitas Tingkat Kepentingan

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Pernyataan1	86.67	89.402	.426	.921
Pernyataan2	86.67	88.092	.592	.918
Pernyataan3	86.67	88.299	.573	.919
Pernyataan4	86.57	89.357	.453	.920
Pernyataan5	86.77	89.771	.426	.921
Pernyataan6	86.67	89.264	.437	.921
Pernyataan7	86.67	86.437	.678	.917
Pernyataan8	86.63	88.792	.469	.920
Pernyataan9	86.63	89.964	.372	.922
Pernyataan10	86.53	89.982	.395	.921
Pernyataan11	86.60	89.972	.404	.921
Pernyataan12	86.57	87.633	.606	.918
Pernyataan13	86.73	89.030	.435	.921
Pernyataan14	86.57	89.082	.610	.919
Pernyataan15	86.67	87.540	.535	.919
Pernyataan16	86.57	89.082	.610	.919
Pernyataan17	86.63	87.344	.590	.918
Pernyataan18	86.63	88.585	.536	.919
Pernyataan19	86.67	86.437	.678	.917
Pernyataan20	86.57	87.633	.606	.918
Pernyataan21	86.73	89.030	.435	.921
Pernyataan22	86.57	89.082	.610	.919
Pernyataan23	86.67	87.540	.535	.919
Pernyataan24	86.57	87.633	.606	.918
Pernyataan25	86.63	87.344	.590	.918
Pernyataan26	86.63	88.585	.536	.919
Pernyataan27	86.67	86.437	.678	.917

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.922	.924	27

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
89.97	95.068	9.750	27

## Hasil Pengujian Validitas dan Reliabilitas Tingkat Kepuasan Butik Rocafella

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Pernyataan1	86.23	88.116	.563	.927
Pernyataan2	86.27	91.513	.432	.929
Pernyataan3	86.23	87.220	.706	.926
Pernyataan4	86.23	87.082	.652	.926
Pernyataan5	86.13	90.809	.401	.930
Pernyataan6	86.23	87.220	.706	.926
Pernyataan7	86.23	87.082	.652	.926
Pernyataan8	86.27	91.513	.432	.929
Pernyataan9	86.13	87.430	.655	.926
Pernyataan10	86.23	88.116	.563	.927
Pernyataan11	86.27	91.513	.432	.929
Pernyataan12	86.23	90.047	.445	.929
Pernyataan13	86.23	87.220	.706	.926
Pernyataan14	86.13	90.809	.401	.930
Pernyataan15	86.23	88.737	.469	.929
Pernyataan16	86.23	88.116	.563	.927
Pernyataan17	86.07	90.616	.413	.929
Pernyataan18	86.20	87.959	.624	.927
Pernyataan19	86.23	87.082	.652	.926
Pernyataan20	86.13	87.430	.655	.926
Pernyataan21	86.33	88.713	.461	.929
Pernyataan22	86.23	88.116	.563	.927
Pernyataan23	86.23	88.737	.469	.929
Pernyataan24	86.20	87.959	.624	.927
Pernyataan25	86.27	91.513	.432	.929
Pernyataan26	86.20	87.959	.624	.927
Pernyataan27	86.23	87.082	.652	.926

**Scale Statistics**

Mean	Variance	Std. Deviation	N of Items
89.53	95.430	9.769	27

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.930	.930	27

## Hasil Pengujian Validitas dan Reliabilitas Tingkat Kepuasan Butik Sister

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Cronbach's Alpha if Item Deleted
Pernyataan1	86.93	129.651	.593	.964
Pernyataan2	86.73	127.582	.888	.962
Pernyataan3	86.93	129.651	.593	.964
Pernyataan4	86.93	126.202	.781	.962
Pernyataan5	86.80	127.407	.804	.962
Pernyataan6	87.10	128.714	.574	.964
Pernyataan7	86.93	126.202	.781	.962
Pernyataan8	86.93	126.202	.781	.962
Pernyataan9	86.73	127.582	.888	.962
Pernyataan10	87.10	128.714	.574	.964
Pernyataan11	86.83	127.799	.780	.962
Pernyataan12	86.73	127.582	.888	.962
Pernyataan13	87.03	131.551	.397	.965
Pernyataan14	86.87	126.257	.826	.962
Pernyataan15	87.07	131.030	.445	.965
Pernyataan16	86.73	127.582	.888	.962
Pernyataan17	86.83	127.799	.780	.962
Pernyataan18	86.87	126.257	.826	.962
Pernyataan19	87.03	131.551	.397	.965
Pernyataan20	86.73	127.582	.888	.962
Pernyataan21	86.90	131.197	.467	.965
Pernyataan22	86.87	126.257	.826	.962
Pernyataan23	86.93	129.513	.547	.964
Pernyataan24	86.90	131.197	.467	.965
Pernyataan25	86.93	126.202	.781	.962
Pernyataan26	86.73	127.582	.888	.962
Pernyataan27	86.93	126.202	.781	.962

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
90.23	138.047	11.749	27

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.964	.967	27



## KOMENTAR DOSEN PENGUJI

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Good luck....!
- Ir.Hendra Kusuma, MT

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