CHAPTER ONE

INTRODUCTION

1.1 BACKGROUND OF THE STUDY

When someone writes a book, an article, or other kinds of writing, usually it contains what he/she thinks about something. A writer tries to reflect his/her thought in his/her writing sometimes for the purpose of making the readers like the writing and agree with his/her idea. It is “throughout the world, writing has served an important purpose and has allowed us to express what we feel, our opinions, and our ideas” (Rodnessy). That is why a writing constitutes the writer’s expression of feelings and thoughts.

Moreover, sometimes a writer explicitly conveys his/her intention in his/her writing to the readers, but sometimes he/she also conveys it implicitly, especially when his/her writing is biased or discriminative. It is obvious that many writers have their own intentions in their writings. They all try to express or reflect their thoughts so that the readers adore their writings. Moreover, they will also try to make the readers agree with what they write about. For that reason, sometimes many writers have their own specific characteristics and style in their writings so that their intentions can be addressed to the readers clearly. This fact also leads
Daniel Pipes, who is an American writer, to reflect his thoughts about Islam by using his writing. In my opinion, he has an intention in his writing. He wants to make the readers, especially the Westerners, agree with his idea about the bad things of Islam that he writes in his writing and have the same perception that Islam is a threat for the Western life.

Thus, it is clear that Pipes has an intention in making his writings as he just focuses on the topic about Islam. He tries to discriminate Islam by assuming that Islam is negative as he has a prejudice that Islam gives something bad to the Western countries and the Westerners.

He wrote many books and articles which discriminate Islam both explicitly and implicitly. In his writings, Pipes tries to control the readers’ mind, especially the Westerners’ minds by representing Islam as a negative one and showing that Islam constitutes a threat for the Western countries and the Westerners in order to make Islam marginalized. In his books and articles, Pipes tends to give a negative representation of Islam so as to make the Westerners also have a prejudice towards Islam and hate Islam.

Considering that Pipes’ articles are biased and discriminative towards Islam, it is quite interesting to study how Pipes represents Islam. For that reason, I would like to do a text analysis. Through the linguistic instruments occurring in his articles, I notice that Pipes tries to discriminate Islam and tends to give a negative representation of Islam. As the ideas are sometimes not transparently written in the articles, I will have to be critical in doing the text analysis so that how Islam is represented becomes clear in showing that Pipes discriminates Islam.
In making the text analysis, I use van Dijk’s theory because it really helps me to analyze Pipes’ ideas about Islam in his articles which discriminate Islam and how Pipes represents Islam as he wants to control others’ minds by giving a negative representation about Islam through his articles. He believes that Islam is bad and tells the Westerners about the danger of Islam.

In van Dijk’s theory, there are three levels of analysis: macro level, meso level, and micro level. In this thesis, I limit the discussion to the micro level analysis, which consists of the macrostructure, the microstructure, and the superstructure in order to make it the text analysis.

For the source of data, I will use Pipes’ text, The Muslims are Coming! The Muslims are Coming!, which I searched in the Internet and this text is in Pipes’ own website. I choose that data because I think it has a biased societal problem and it will be analyzable.

This analysis aims to make other people become more critical towards a text. Since nowadays there are many writings which are biased, this text analysis will be helpful and it will make us more critical about that problem. In the end, hopefully, my analysis can be of great help and contribute a lot to the study of Text Analysis, especially in discrimination cases.

(704 words)
1.2 STATEMENT OF THE PROBLEM

The problems that I analyze in this thesis are formulated as follows:

1. Based on the macrostructure analysis of the text, what are Pipes’ main ideas about Islam?
2. Based on the microstructure analysis of the text, how does lexicon help reveal the representation of Islam in this text?
3. Based on the superstructure analysis of the text, how are the ideas about the representation of Islam arranged in the text?

1.3 PURPOSE OF THE STUDY

The purposes of this analysis are explained as follows:

1. To know Pipes’ main ideas about Islam in the text.
2. To find out lexicon that help reveal the representation of Islam in the text.
3. To know how the ideas about the representation of Islam are arranged in the text.

1.4 METHOD OF RESEARCH

The method used was library research. I began the research for my thesis by finding and reading some books which were related to the topic discussed. Then I browsed some further explanation about the topic discussed in the Internet. After that, I started doing the analysis by analyzing the macrostructures, the microstructure, and the superstructure. Finally, I wrote a research report.
1.5 ORGANIZATION OF THE THESIS

I divide the thesis into four chapters. The first chapter is the Introduction, which consists of five parts – Background of the Study, Statement of the Problem, Purpose of the Study, Method of Research, and Organization of the Thesis. Chapter Two contains the Theoretical Framework, which is the elaboration of the theories and approaches to analyze the data. Chapter Three contains the analysis of Pipes’ text. Chapter Four is the conclusion of the analysis. At the end of the thesis, I put the Bibliography and Appendix.