BIBLIOGRAPHY

Printed Sources


Straub, Joseph T. and Raymon F. Attner. Introduction to Business. 2nd ed.
Boston: A Division of Wadsworth, Inc. 2002.

Electronic Sources


<http://sbinfocanada.about.com/od/marketing/Marketing.htm>


<http://www.webometrics.info/top12000.asp>

Maranatha Christian University
Siswandi, Edi “Pelajar Kota Bandung” Unpad.com. 2010. 03 March 2011