At this moment, globalization is the main aim that is being reached for growing by all countries in the world wide. English is the international language that absolutely needed. One of them is for the companies which moving in the banking sector.

Accurate information is the one that to be obligation for the banking sector, such as the newest information about politic, social policy, etc. Some times a lot of information media make the information is not just prepared in the Indonesian language only. So that English utilizing for support world banking is very needed, especially in the funding sector. So that the writer chose to be the Financial Advisor.

The writer chose apprentice in Danamon Bank because that bank is one of the biggest bank which being in Indonesia. Danamon Bank has kind of division, so that impossible if the writer observe for all divisions of Danamon Bank. In this apprentice the writer decided to observe funding division that be in Danamon Bank, and the writer was placed at Danamon A. Yani Branch. The writer chose Danamon Bank because Danamon Bank beside the one of the biggest bank in Indonesia, also has a lot of funding’s employee whom have experience especially about reksadana and offshore products.

Danamon Bank appeared to be one of famous bank after added their capital and merger with 9 banks take over (BTO) within 1999 – 2000. Danamon Bank was established since 1958, at that time the name was Kopra Bank. Then in the 1976 the name was changed to be Danamon Bank.

In 1998 Danamon Bank has taken over by Indonesian government, below BPPN shelter, and then in 1998 Danamon Bank added and merger with Banks Taken Over (PDFCI). In 2000 Danamon Bank Merger again with Banks Taken Over. Started from 2002 Danamon Bank Used new symbol that is BDI (Bank Danamon Indonesia). In 2003 exactly June – July BPPN sold 71% equity of Danamon Bank through strategic sales (51%) and public sales (20%).

In this apprentice, 2 week first Writer has been gotten practice at Danamon Dago about basic theory of funding. Than Writer placed at Danamon A. Yani Branch. At the first 3 days Writer learn to adopt with environment. Than Writer tried to follow the FA’s jobs to contact with customers. If Writer find some problems so Writer could ask to ABDM. Writer tried to follow the growth about banking sector. After Writer saw the working system at Danamon Bank so Writer could make the conclusion, this apprentice was very useful for the students because they can be know and adoption with the real work environment. When the Writer watch the working
system at that job place Writer saw the strength and weakness that be at the funding division.
The strength is: Writer have ever been gotten the vocabulary lesson which useful at the business world at the class before, so that could make working at this apprentice was easier. Beside that Writer tried to learn about banking sector from some books. The weakness is Writer has a little knowledge about forex, so Writer explains it to the customer was not fluent. The result is thanks to the faculty because with this apprentice Writer can know a lot about the real work environment, that before Writer learnt the theory only at the class only.