ABSTRAK

Perusahaan Eteen Fashion Shop belum menggunakan teknologi dalam menawarkan produk dengan menggunakan kriteria-kriteria tertentu yang mengakibatkan terjadinya kendala yaitu belum ada penawaran produk menggunakan kriteria penawaran produk. Oleh karena itu, akan dibuatkan suatu sistem penawaran produk dengan kriteria penawaran produk sebagai berikut, yaitu kriteria penawaran produk berdasarkan beberapa hari, kriteria berdasarkan warna produk, kriteria berdasarkan harga produk, kriteria berdasarkan berat produk, kriteria berdasarkan kuantitas, kriteria berdasarkan kategori, kriteria berdasarkan produk dengan tingkat penjualan paling besar, kriteria berdasarkan produk dengan pergerakan lambat, kriteria berdasarkan produk dengan harga discount, dan kriteria berdasarkan total rating paling baik. Dan untuk membantu perusahaan dalam menentukan kriteria penawaran produk pada periode berikutnya, maka akan diterapkan sistem suggestion kriteria penawaran produk yang diperoleh dari perbandingan antara hasil penjualan produk dari masing-masing kriteria yang telah ditentukan pada dua periode sebelum, dan hasil penjualan produk dari masing-masing kriteria yang telah ditentukan pada satu periode sebelum. Saran yang diperoleh dari hasil perbandingan tersebut, akan menghasilkan urutan kriteria penawaran produk berdasarkan kriteria penawaran produk yang memiliki total penjualan produk paling banyak dan hanya ditampilkan paling banyak lima kriteria penawaran produk.

Kata kunci: kriteria penawaran produk, penawaran produk, periode, perusahaan Eteen Fashion Shop, sistem suggestion.
ABSTRACT

Eteen Fashion Shop company not using technology in offering products using certain criteria which cause that no product offerings using the criteria of product offerings. Therefore, will creating a system of product offerings with the criteria of product offers, such is the criteria for product offerings by several days, the criteria based on color of the product, the criteria based on the price of the product, the criteria based on product weight, the criteria based on the quantity product, the criteria based on categories, the criteria based on products with the highest sales level, criteria based on product with slow movement, criteria based on product with discount price, and criteria based on best total rating. And to help the company in determining the criteria of product offerings in the next period, then will apply criteria suggestion system that the product offers a comparison between the results obtained from the sale of the product of each criteria specified in the two periods before, and proceeds from the sale of each product criteria specified in the one periods before. Suggestions obtained from the results of the comparison, will produce the sequence criteria of product offerings based on the criteria of product offerings that have total sales of most products and only show a maximum of five criteria of product offerings.

Keyworod: criteria for product offerings, Eteen Fashion Shop company, period, product offerings, suggestion system
# DAFTAR ISI

LEMBAR PENGESAHAN ........................................................................................................... i
PRAKATA.................................................................................................................................. ii
PERNYATAAN ORISINALITAS LAPORAN PENELITIAN .................................................. iii
PERNYATAAN PUBLIKASI LAPORAN PENELITIAN ....................................................... iv
ABSTRAK................................................................................................................................. v
*ABSTRACT* ............................................................................................................................ vi
DAFTAR ISI ............................................................................................................................. vii
DAFTAR GAMBAR ................................................................................................................ vii
DAFTAR TABEL ....................................................................................................................... xi
DAFTAR SIMBOL .................................................................................................................... xix
DAFTAR LAMPIRAN ................................................................................................................. xxvi
DAFTAR SINGKATAN .............................................................................................................. xxvii
DAFTAR ISTILAH .................................................................................................................... xxviii

**BAB I** PENDAHULUAN ........................................................................................................ 1
  1.1 Latar Belakang Masalah ........................................................................................................ 1
  1.2 Rumusan Masalah ................................................................................................................ 2
  1.3 Tujuan .................................................................................................................................. 2
  1.4 Batasan Masalah .................................................................................................................. 2
  1.5 Sistematika Pembahasan .................................................................................................... 3

**BAB II** LANDASAN TEORI .................................................................................................. 4
  2.1 *Cross Selling* .................................................................................................................... 4
    2.1.1 *Slow Moving Item* ...................................................................................................... 4
  2.2 *Decision Support System* ................................................................................................ 5
    2.2.1 *Suggestion Systems* ............................................................................................... 5

**BAB III** ANALISIS DAN DISAIN ....................................................................................... 8
  3.1 Analisis Proses Bisnis ......................................................................................................... 8
3.2 Gambaran Keseluruhan .......................................................... 11
3.2.1 Persyaratan Antarmuka Eksternal ........................................ 12
3.2.2 Antarmuka dengan Pengguna ............................................... 12
3.2.3 Antarmuka Perangkat Keras .................................................. 13
3.2.4 Antarmuka Perangkat Lunak .................................................. 13
3.2.5 Antarmuka Komunikasi ......................................................... 14
3.2.6 Fitur-fitur Produk Perangkat Lunak ......................................... 14
3.3 Disain Perangkat Lunak ........................................................... 74
3.3.1 Pemodelan Perangkat Lunak .................................................. 74
3.3.2 Disain Penyimpanan Data ..................................................... 144
3.3.3 Disain Antarmuka ............................................................... 144
3.4 Site Map (Peta Situs) ............................................................... 174

BAB IV PENGEMBANGAN PERANGKAT LUNAK ......................... 177
4.1 Implementasi Penyimpanan Data .............................................. 177
4.2 Implementasi Antarmuka .......................................................... 177
  4.2.1 Home .................................................................................. 178
  4.2.2 Product Category ............................................................... 179
  4.2.3 Search Product ................................................................. 180
  4.2.4 Login atau Register ............................................................ 181
  4.2.5 My Account .................................................................... 181
  4.2.6 My Profile ....................................................................... 182
  4.2.7 My Wishlist ...................................................................... 182
  4.2.8 My Orders ....................................................................... 183
  4.2.9 Payment Confirmation ....................................................... 184
  4.2.10 Product Detail ................................................................. 184
  4.2.11 Add to Cart ..................................................................... 185
  4.2.12 Add to Wishlist ............................................................... 186
  4.2.13 Shopping Cart ................................................................. 186
  4.2.14 Contact Us ...................................................................... 188
BAB V TESTING DAN EVALUASI SISTEM ........................................ 214
5.1 Rencana Pengujiann .......................... 214
5.2 Pelaksanaan Pengujiann ....................... 214
  5.2.1 Test Case Login ............................................. 214
  5.2.2 Test Case Register .......................................... 216
  5.2.3 Test Case Reset Password ....................... 216
  5.2.4 Test Case Change Personal Data Member .... 217
  5.2.5 Test Case Change Personal Data Admin ....... 218
  5.2.6 Test Case Search Product ..................... 218
  5.2.7 Test Case Add to Cart .............................. 219
  5.2.8 Test Case Add to Wishlist ..................... 219
  5.2.9 Test Case Change Quantity ..................... 220
  5.2.10 Test Case Remove Product from Cart ....... 220
  5.2.11 Test Case Insert Shipping Information .... 220
  5.2.12 Test Case View Detail Transaction .......... 221
  5.2.13 Test Case Payment Confirmation ........... 221
  5.2.14 Test Case Change Promo Discount ......... 222
5.2.15 Test Case Cancel Promo ................................................................. 223
5.2.16 Test Case Give Discount ................................................................. 223
5.2.17 Test Case See Report ................................................................. 223
5.2.18 Test Case Search Transaction ................................................................. 224
5.2.19 Test Case Change Should Pay ................................................................. 224
5.2.20 Test Case Change Transaction Status ................................................................. 225
5.2.21 Test Case Change Payment Status ................................................................. 225
5.2.22 Test Case Insert Product ................................................................. 226
5.2.23 Test Case Edit Product .......................................................................... 226
5.2.24 Test Case View Detail Product ................................................................. 227
5.2.25 Test Case Insert Detail Product ................................................................. 227
5.2.26 Test Case Edit Detail Product ................................................................. 228
5.2.27 Test Case Insert Category ................................................................. 228
5.2.28 Test Case Edit Category .......................................................................... 229
5.2.29 Test Case Insert User .......................................................................... 229
5.2.30 Test Case Delete User .......................................................................... 230
5.2.31 Test Case Sorting user by User Level ................................................................. 230
5.2.32 Test Case Sorting user by User ID ................................................................. 230
5.2.33 Test Case Insert Province .................................................................. 231
5.2.34 Test Case Edit Province .................................................................. 231
5.2.35 Test Case View Statistic .................................................................. 232
5.2.36 Test Case Insert History Criteria ................................................................. 232
5.2.37 Test Case Edit Email Quote .................................................................. 233
5.2.38 Test Case View Suggestion Kriteria Penawaran Produk ................................................................. 233

BAB VI KESIMPULAN DAN SARAN ................................................................. 238

6.1 Kesimpulan ........................................................................................................ 238
6.2 Saran ................................................................................................................. 238

DAFTAR PUSTAKA ............................................................................................ xxix
DAFTAR GAMBAR

Gambar 3. 1 flowchart proses bisnis penjualan sistem manual perusahaan Eteen Fashion Shop ................................................................. 10
Gambar 3. 2 Flowchart proses menampilkan data suggestion .................. 24
Gambar 3. 3 DFD level 0 Sistem Penjualan Online Perusahaan Eteen Fashion Shop................................................................. 75
Gambar 3. 4 DFD level 1 Sistem Penjualan Online Perusahaan Eteen Fashion Shop ........................................................................ 76
Gambar 3. 5 DFD level 2 Proses Pendaftaran Sistem Penjualan Online Perusahaan Eteen Fashion Shop .............................................. 77
Gambar 3. 6 DFD level 2 Proses Pengelolaan Data Master Sistem Penjualan Online Perusahaan Eteen Fashion Shop ................................ 78
Gambar 3. 7 DFD level 2 Proses Penjualan Product Sistem Penjualan Online Perusahaan Eteen Fashion Shop .......................................... 79
Gambar 3. 8 DFD level 2 Proses Pengelolaan Wishlist dan Rating Product Sistem Penjualan Online Perusahaan Eteen Fashion Shop ......................................................... 80
Gambar 3. 9 DFD level 3 Proses Pengelolaan Data User Sistem Penjualan Online Perusahaan Eteen Fashion Shop ........................................... 81
Gambar 3. 10 DFD level 3 Proses Pengelolaan Data Province Sistem Penjualan Online Perusahaan Eteen Fashion Shop .............................. 82
Gambar 3. 11 DFD level 3 Proses Pengelolaan Data Transaction Sistem Penjualan Online Perusahaan Eteen Fashion Shop ............................... 83
Gambar 3. 12 DFD level 3 Proses Pengelolaan Data Criteria Sistem Penjualan Online Perusahaan Eteen Fashion Shop .............................................. 84
Gambar 3. 13 DFD level 3 Proses Pengelolaan Data Product Sistem Penjualan Online Perusahaan Eteen Fashion Shop ........................................ 85
Gambar 3. 14 DFD level 3 Proses Pengelolaan Data Category Sistem Penjualan Online Perusahaan Eteen Fashion Shop ................................. 86
Gambar 3. 15 DFD level 3 Proses Pengelolaan Data Email Sistem Penjualan Online Perusahaan Eteen Fashion Shop ................................................. 86
Gambar 3. 16 DFD level 3 Proses Pengelolaan Data Promo Product Sistem Penjualan Online Perusahaan Eteen Fashion Shop ................................. 87
Gambar 3. 17 DFD level 3 Proses Pemesanan Product Sistem Penjualan Online Perusahaan Eteen Fashion Shop ................................................. 87
Gambar 3. 18 Desain Penyimpanan Data Perusahaan *Eteen Fashion Shop*…… 144
Gambar 3. 19 Disain Antarmuka Tampilan *Home*……………………………… 145
Gambar 3. 20 Disain Antarmuka Tampilan *Product Category*……………… 146
Gambar 3. 21 Disain Antarmuka Tampilan Menu Ketika *User* Menyentuh Nama Kategori………………………………………………………… 146
Gambar 3. 22 Disain Antarmuka Tampilan *Login / Register*……………… 147
Gambar 3. 23 Disain Antarmuka Tampilan *Form Reset Password*………. 147
Gambar 3. 24 Disain Antarmuka Tampilan *Search Results*………………… 148
Gambar 3. 25 Disain Antarmuka Tampilan *Product Detail*………………… 149
Gambar 3. 26 Disain Antarmuka Tampilan *Product Detail* Saat *Member* Melihat *User* Yang Membeli……………………………………………… 149
Gambar 3. 27 Disain Antarmuka Tampilan *Shopping Cart* sebelum *member* melakukan login…………………………………………………………. 150
Gambar 3. 28 Disain Antarmuka Tampilan *Shopping Cart* sebelum *member* melakukan *Add to Cart*…………………………………………………………. 150
Gambar 3. 29 Disain Antarmuka Tampilan setelah *user member* menekan tombol *Add to Cart*…………………………………………………………. 151
Gambar 3. 30 Disain Antarmuka Tampilan *Shopping Cart* Sesudah *Member* Melakukan *Add To Cart*…………………………………………………………. 151
Gambar 3. 31 Disain Antarmuka Tampilan *Shopping Cart* setelah *member* menekan tombol *end shopping* dan tidak terdapat produk yang habis dalam keranjang belanja milik *member*…………………………………………………………. 152
Gambar 3. 32 Disain Antarmuka Tampilan *Shopping Cart* setelah *member* menekan tombol *end shopping* dan terdapat produk yang habis dalam keranjang belanja milik *member*…………………………………………………………. 153
Gambar 3. 33 Disain Antarmuka Tampilan *Shopping Cart* setelah *member* mengisi data alamat pengiriman…………………………………………………………. 154
Gambar 3. 34 Disain Antarmuka Tampilan Nomor *order* yang berhasil dibuat oleh *member*…………………………………………………………. 155
Gambar 3. 35 Disain Antarmuka Tampilan Halaman *How to Order*………… 155
Gambar 3. 36 Disain Antarmuka Tampilan Halaman *How to Order* setelah *user* menekan tombol *detail*…………………………………………………………. 156
Gambar 3. 37 Disain Antarmuka Tampilan *Contact Us*……………………… 156
Gambar 3. 38 Disain Antarmuka Tampilan *My Account*……………………… 157
Gambar 3. 39 Disain Antarmuka Tampilan Menu *My Profile* .................. 157
Gambar 3. 40 Disain Antarmuka Tampilan Menu *My Wishlist* .................. 158
Gambar 3. 41 Disain Antarmuka Tampilan *My Orders* .......................... 158
Gambar 3. 42 Disain Antarmuka Tampilan *Detail Transaction* pada menu *My Orders* .......................................................... 159
Gambar 3. 43 Disain Antarmuka Tampilan Menu *Payment Confirmation* ...... 159
Gambar 3. 44 Disain Antarmuka Tampilan *Home Super Admin* .................. 160
Gambar 3. 45 Disain Antarmuka Tampilan *Home Admin* ........................... 160
Gambar 3. 46 Disain Antarmuka Tampilan *Manage Transaction* ............... 161
Gambar 3. 47 Disain Antarmuka Tampilan *Manage Transaction* ketika admin / super admin melihat detail dari suatu *transaction* ........................................ 161
Gambar 3. 48 Disain Antarmuka Tampilan *Manage Product* ....................... 162
Gambar 3. 49 Disain Antarmuka Tampilan *Form Insert Data Product* ............ 162
Gambar 3. 50 Disain Antarmuka Tampilan *Form Insert Data Product Detail* dengan kategori *backpacks, shoulder bags, handbags, wallets* .................. 163
Gambar 3. 52 Disain Antarmuka Tampilan *Form Insert Data Product Detail* dengan kategori *sandals, sneakers, high heels, flats, wedges* .................. 164
Gambar 3. 53 Disain Antarmuka Tampilan *Form Insert Data Product Detail* dengan kategori *belts, hats, scarfs, hand sanitizers, handphone accessories, hair accessories, necklaces, bracelets, earrings, rings, ties M, dolls, cookies, glasses, others, watch* .................................................. 164
Gambar 3. 54 Disain Antarmuka Tampilan *Form Insert Data Product Detail* dengan kategori *couple* .......................................................... 165
Gambar 3. 55 Disain Antarmuka Tampilan Data *Category Product* ............... 165
Gambar 3. 56 Disain Antarmuka Tampilan Data *Detail Product* ................... 166
Gambar 3. 57 Disain Antarmuka Tampilan Data *Detail Product* setelah menekan tombol *inner / outer fashion* .................................................. 166
Gambar 3. 58 Disain Antarmuka Tampilan Data *Detail Product* setelah menekan tombol *couple fashion* .................................................. 167
Gambar 3. 59 Disain Antarmuka Tampilan *Manage User* .......................... 167

*Universitas Kristen Maranatha*
Gambar 3. 60 Disain Antarmuka Tampilan *Form Insert New User* .......... 168

Gambar 3. 61 Disain Antarmuka Tampilan Data *Province* ....................... 168

Gambar 3. 62 Disain Antarmuka Tampilan Menu *See Report* .................... 169

Gambar 3. 63 Disain Antarmuka Tampilan Menu *See Report* setelah *user* memilih kategori tahun ................................................................. 169

Gambar 3. 64 Disain Antarmuka Tampilan Menu *See Report* setelah *user* memilih kategori bulan ..................................................................... 169

Gambar 3. 65 Disain Antarmuka Tampilan Menu *See Report* setelah *user* memilih kategori hari ................................................................ 170

Gambar 3. 66 Disain Antarmuka Tampilan *See Report* setelah *user* menekan tombol *view/print* ................................................................... 170

Gambar 3. 67 Disain Antarmuka Tampilan *Manage Email* ....................... 170

Gambar 3. 68 Disain Antarmuka Tampilan *Manage Ad* ............................ 171

Gambar 3. 69 Disain Antarmuka Tampilan *Manage Ad* selain tanggal satu, sebelas, dan dua puluh satu .................................................... 172

Gambar 3. 70 Disain Antarmuka Tampilan *Statistic* ................................. 172

Gambar 3. 71 Disain Antarmuka Tampilan *Give Discount* ....................... 173

Gambar 3. 72 Disain Antarmuka Tampilan *Give Discount* saat menekan tombol *select* ......................................................................... 173

Gambar 3. 73 Disain Antarmuka Tampilan *Give Discount* saat menekan tombol *view promo* ................................................................. 173

Gambar 3. 74 Disain Antarmuka Tampilan *Manage Wishlist* ................... 174

Gambar 3. 75 *Site Map* untuk tampilan halaman *web* perusahaan *Eteen Fashion Shop* kepada *member* ................................................................. 175

Gambar 3. 76 *Site Map* untuk tampilan halaman *web* perusahaan *Eteen Fashion Shop* kepada *admin* dan *super admin* ............................... 176

Gambar 4. 1 Tabel Disain Penyimpanan Data pada *Website Perusahaan Eteen Fashion Shop* ............................................................................. 177

Gambar 4. 2 Tampilan Antarmuka halaman *home website* perusahaan *Eteen Fashion Shop* ......................................................................... 178

Gambar 4. 3 Tampilan antarmuka halaman *home website* perusahaan *Eteen Fashion Shop* saat *member* telah *login* ............................................ 178

Gambar 4. 4 Tampilan Antarmuka halaman produk berdasarkan kategori yang dipilih ..................................................................................... 179
Gambar 4. 5 Tampilan Antarmuka halaman produk berdasarkan kategori ketika member telah login ................................................................. 179
Gambar 4. 6 Tampilan antarmuka halaman search product sebelum user melakukan login .................................................................................. 180
Gambar 4. 7 Tampilan antarmuka halaman search product setelah user melakukan login .................................................................................. 180
Gambar 4. 8 Tampilan antarmuka halaman login dan register ..................... 181
Gambar 4. 9 Tampilan antarmuka halaman my account .............................. 181
Gambar 4. 10 Tampilan antarmuka halaman my profile ............................... 182
Gambar 4. 11 Tampilan antarmuka halaman my wishlist ............................ 182
Gambar 4. 12 Tampilan antarmuka halaman my order ............................... 183
Gambar 4. 13 Tampilan antarmuka halaman detail transaction pada member .. 183
Gambar 4. 14 Tampilan antarmuka halaman payment confirmation .............. 184
Gambar 4. 15 Tampilan antarmuka halaman payment confirmation apabila semua transaksi telah dikonfirmasikan .......................................................... 184
Gambar 4. 16 Tampilan antarmuka halaman product detail dari suatu produk.. 185
Gambar 4. 17 Tampilan antarmuka halaman product detail apabila menekan see who buy this item .................................................................................. 185
Gambar 4. 18 Tampilan antarmuka ketika member melakukan add to cart ...... 185
Gambar 4. 19 Tampilan antarmuka notifikasi apabila produk berhasil dimasukkan ke dalam tabel wishlist .................................................................................. 186
Gambar 4. 20 Tampilan antarmuka halaman shopping cart setelah terdapat produk ................................................................. 186
Gambar 4. 21 Tampilan antarmuka halaman shopping cart apabila tidak terdapat produk .................................................................................. 186
Gambar 4. 22 Tampilan antarmuka halaman shopping cart ketika member menekan tombol end shopping ................................................................. 187
Gambar 4. 23 Tampilan antarmuka ketika member menekan submit shipping data .................................................................................. 187
Gambar 4. 24 Tampilan antarmuka ketika member menekan finish shopping ... 188
Gambar 4. 25 Tampilan antarmuka halaman contact us ................................ 188
Gambar 4. 26 Tampilan Antarmuka Halaman How to Order .......................... 189
Gambar 4. 27 Tampilan antarmuka form forget password ......................... 189
Gambar 4. 28 Tampilan antarmuka halaman home Super Admin....................... 190
Gambar 4. 29 Tampilan antarmuka halaman home Admin................................. 190
Gambar 4. 30 Tampilan antarmuka halaman give discount ................................ 191
Gambar 4. 31 Tampilan antarmuka setelah admin atau super admin memilih kategori.......................... 191
Gambar 4. 32 Tampilan antarmuka setelah admin atau super admin memilih data produk ................................................................. 191
Gambar 4. 33 Tampilan antarmuka halaman view promo ................................. 192
Gambar 4. 34 Tampilan antarmuka halaman view promo setelah memberikan discount ................................................................. 192
Gambar 4. 35 Tampilan antarmuka halaman see report .................................... 192
Gambar 4. 36 Tampilan antarmuka form see report apabila memilih kategori berdasarkan tahun................................................................. 193
Gambar 4. 37 Tampilan antarmuka form see report apabila memilih kategori berdasarkan bulan................................................................. 193
Gambar 4. 38 Tampilan antarmuka form see report apabila memilih kategori berdasarkan hari ................................................................. 193
Gambar 4. 39 Tampilan antarmuka halaman see report setelah memilih kategori ................................................................................. 193
Gambar 4. 40 Tampilan antarmuka halaman see report yang akan di print ...... 194
Gambar 4. 41 Tampilan antarmuka halaman manage rating and wishlist ........ 194
Gambar 4. 42 Tampilan antarmuka halaman manage ad ............................... 195
Gambar 4. 43 Tampilan antarmuka halaman manage ad apabila berhasil memilih lima kriteria ................................................................. 197
Gambar 4. 44 Tampilan antarmuka halaman manage ad apabila tidak berhasil menyimpan criteria ke dalam tabel history criteria ........................................ 197
Gambar 4. 45 Tampilan antarmuka halaman manage ad ketika telah berhasil menyimpan criteria ke dalam tabel history criteria ........................................ 198
Gambar 4. 46 Tampilan antarmuka halaman manage ad ketika diakses selain pada tanggal 01, 11, dan 21 ................................................................. 198
Gambar 4. 47 Tampilan antarmuka halaman statistic .......................................... 199
Gambar 4. 48 Tampilan antarmuka halaman suggestion .................................. 199
Gambar 4. 49 Tampilan antarmuka halaman Manage User ............................ 200
Gambar 4. 50 Tampilan antarmuka *Form Insert New User* pada halaman *Manage User*... 201
Gambar 4. 51 Tampilan antarmuka halaman *Manage Province*... 201
Gambar 4. 52 Tampilan antarmuka halaman *manage province* saat proses edit 202
Gambar 4. 53 Tampilan antarmuka halaman *manage transaction* ... 202
Gambar 4. 54 Tampilan antarmuka halaman *manage transaction* setelah admin / super admin mengubah total should pay... 203
Gambar 4. 55 Tampilan antarmuka halaman *manage transaction* setelah admin / super admin berhasil mengubah status pembayaran... 203
Gambar 4. 56 Tampilan antarmuka halaman *manage transaction* setelah admin / super admin mengubah status transaksi menjadi on process... 204
Gambar 4. 57 Tampilan antarmuka halaman *manage transaction* setelah admin / super admin mengubah status transaksi menjadi delivery... 204
Gambar 4. 58 Tampilan antarmuka halaman *manage transaction* dengan penyaringan data berdasarkan transaction id yang dimasukkan... 205
Gambar 4. 59 Tampilan antarmuka halaman *manage transaction* dengan penyaringan data berdasarkan transaction status yang dimasukkan... 205
Gambar 4. 60 Tampilan antarmuka halaman *manage transaction* dengan penyaringan data berdasarkan payment status yang dimasukkan... 206
Gambar 4. 61 Tampilan antarmuka halaman *manage transaction* setelah melihat detail transaction dari suatu nomor transaksi... 206
Gambar 4. 62 Tampilan antarmuka halaman *manage product* ... 207
Gambar 4. 63 Tampilan antarmuka halaman *form insert new data product* ... 207
Gambar 4. 64 Tampilan antarmuka halaman yang muncul setelah user admin / super admin berhasil menyimpan data produk baru... 208
Gambar 4. 65 Tampilan antarmuka halaman *insert detail product* ... 208
Gambar 4. 66 Tampilan antarmuka halaman *form insert product detail* dengan kategori produk sandals, sneakers, high heels, flats, dan wedges... 208
Gambar 4. 68 Tampilan antarmuka halaman *form insert product detail* dengan kategori produk earrings, rings, necklaces, bracelets, dolls, others, belts, hats,
scarfs, hand sanitizer, handphone accessories, hair accessories, ties M, cookies, glasses, dan watch .......................................................... 209

Gambar 4. 69 Tampilan antarmuka halaman form insert detail product yang diakses melalui masing-masing produk di halaman manage product .............. 210

Gambar 4. 70 Tampilan antarmuka halaman form insert / update data detail product setelah tombol couple fashion ditekan.................................................. 210

Gambar 4. 71 Tampilan antarmuka halaman form insert / update data detail product setelah tombol inner / outer fashion ditekan ........................................... 211

Gambar 4. 72 Tampilan antarmuka halaman Manage Category ....................... 211

Gambar 4. 73 Tampilan antarmuka halaman Manage Category setelah action edit ditekan........................................................................................................ 212

Gambar 4. 74 Tampilan Antarmuka Halaman Manage Email ......................... 212

Gambar 4. 75 Tampilan Antarmuka Halaman Manage Email setelah user admin / super admin menekan tulisan edit quote ......................................................... 213
DAFTAR TABEL

Tabel 2. 1 Tabel contoh kriteria penawaran produk pada dua periode sebelum..... 5
Tabel 2. 2 Tabel contoh produk yang didapatkan dari kriteria penawaran produk pada dua periode sebelum serta total terjual ................................................................. 6
Tabel 2. 3 Tabel contoh kriteria penawaran produk pada satu periode sebelum .... 6
Tabel 2. 4 Tabel contoh produk yang didapatkan dari kriteria penawaran produk pada satu periode sebelum serta total terjual................................................................. 6
Tabel 2. 5 Tabel contoh *suggestion* yang ditampilkan untuk periode berikutnya .. 7
Tabel 3. 1 Kamus Data untuk Data _province_ .................................................. 88
Tabel 3. 2 Kamus Data untuk Data _province_ terolah........................................ 88
Tabel 3. 3 Kamus Data untuk Data _category_ .................................................... 88
Tabel 3. 4 Kamus Data untuk Data _category_ terolah........................................ 89
Tabel 3. 5 Kamus Data untuk Data _user_ ......................................................... 89
Tabel 3. 6 Kamus Data untuk Data _user_ terolah ............................................. 90
Tabel 3. 7 Kamus Data untuk Data _user login_ ................................................. 90
Tabel 3. 8 Kamus Data untuk Data master transaction ....................................... 91
Tabel 3. 9 Kamus Data untuk Data master transaction terolah ............................ 91
Tabel 3. 10 Kamus Data untuk Data detail transaction terolah ......................... 92
Tabel 3. 11 Kamus Data untuk Data detail transaction ....................................... 93
Tabel 3. 12 Kamus Data untuk Data criteria terolah ......................................... 93
Tabel 3. 13 Kamus Data untuk Data criteria yang telah ditentukan .................... 94
Tabel 3. 14 Kamus Data untuk Data history criteria ......................................... 94
Tabel 3. 15 Kamus Data untuk Data Penawaran *Product* Berdasarkan *Criteria*.. 95
Tabel 3. 16 Kamus Data untuk Data Product ..................................................... 95
Tabel 3. 17 Kamus Data untuk Data product terolah ........................................ 96
Tabel 3. 18 Kamus Data untuk Data product terbeli ......................................... 97
Tabel 3. 19 Kamus Data untuk Data product detail .......................................... 97
Tabel 3. 20 Kamus Data untuk Data product detail terolah ............................... 98
Tabel 3. 21 Kamus Data untuk Data laporan penjualan ................................. 100
Tabel 3. 22 Kamus Data untuk Data email ..................................................... 101
Tabel 3. 23 Kamus Data untuk Data email terolah ...................................... 101
Tabel 3. 24 Kamus Data untuk Data rating product ....................................... 101
Tabel 3. 25 Data rating terolah ........................................................................ 102
Tabel 3. 26 Kamus Data untuk Data wishlist .................................................. 102
Tabel 3. 27 Kamus Data untuk Data wishlist terolah .................................... 103
Tabel 3. 28 Kamus Data untuk Data statistic criteria ....................................... 103
Tabel 3. 29 Kamus Data untuk Data statistic criteria terolah ......................... 103
Tabel 3. 30 Kamus Data untuk Data suggestion criteria ................................. 104
Tabel 3. 31 Kamus Data untuk Data bsf ......................................................... 104
Tabel 3. 32 Kamus Data untuk Data bsf terolah ............................................. 105
Tabel 3. 33 Kamus Data untuk Data history criteria date ............................... 105
Tabel 3. 34 Kamus Data untuk Data product berdasarkan criteria .................. 105
Tabel 3. 35 PSPEC Pengisian Formulir Register Untuk Member Pada Perusahaan Eteen Fashion Shop ............................................................. 106
Tabel 3. 36 PSPEC Login Pada Perusahaan Eteen Fashion Shop ....................... 107
Tabel 3. 37 PSPEC Mengubah Data Personal Pada Perusahaan Eteen Fashion Shop ......................................................................................... 108
Tabel 3. 38 PSPEC Reset Password Pada Perusahaan Eteen Fashion Shop .... 109
Tabel 3. 39 PSPEC Penawaran Product Berdasarkan Kriteria Penawaran Product ......................................................................................... 109
Tabel 3. 40 PSPEC Menambah Data User Pada Perusahaan Eteen Fashion Shop ......................................................................................... 110
Tabel 3. 41 PSPEC Menghapus Data User Pada Perusahaan Eteen Fashion Shop ......................................................................................... 110
Tabel 3. 42 PSPEC Mengurutkan Berdasarkan User Level Pada Perusahaan Eteen Fashion Shop .................................................................. 111
Tabel 3. 43 PSPEC Mengurutkan Berdasarkan User ID Pada Perusahaan Eteen Fashion Shop ....................................................................... 111
Tabel 3. 44 PSPEC Melihat Data User Pada Perusahaan Eteen Fashion Shop .. 112
<table>
<thead>
<tr>
<th>No.</th>
<th>Tabel 3. 45</th>
<th>PSPEC Menambah Data Province Pada Perusahaan Eteen Fashion Shop</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>112</td>
</tr>
<tr>
<td></td>
<td>Tabel 3. 46</td>
<td>PSPEC Mengubah Data Province Pada Perusahaan Eteen Fashion Shop</td>
</tr>
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<td>113</td>
</tr>
<tr>
<td></td>
<td>Tabel 3. 47</td>
<td>PSPEC Melihat Data Province Pada Perusahaan Eteen Fashion Shop</td>
</tr>
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<td></td>
<td>113</td>
</tr>
<tr>
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<td>Tabel 3. 48</td>
<td>PSPEC Mengubah Transaction Status Pada Perusahaan Eteen Fashion</td>
</tr>
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<td></td>
<td>114</td>
</tr>
<tr>
<td></td>
<td>Tabel 3. 49</td>
<td>PSPEC Mengubah Payment Status Pada Perusahaan Eteen Fashion Shop</td>
</tr>
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<td></td>
<td>114</td>
</tr>
<tr>
<td></td>
<td>Tabel 3. 50</td>
<td>PSPEC Mengubah Should Pay Pada Perusahaan Eteen Fashion Shop</td>
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<td>115</td>
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<tr>
<td></td>
<td>Tabel 3. 51</td>
<td>PSPEC Melihat Detail Transaction Pada Perusahaan Eteen Fashion</td>
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<td>115</td>
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<td>Tabel 3. 52</td>
<td>PSPEC Melihat Master Transaction Pada Perusahaan Eteen Fashion</td>
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<td>115</td>
</tr>
<tr>
<td></td>
<td>Tabel 3. 53</td>
<td>PSPEC Mencari Data Transaction Berdasarkan Transaction ID Pada</td>
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<tr>
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<td>Perusahaan Eteen Fashion Shop</td>
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<td></td>
<td>116</td>
</tr>
<tr>
<td></td>
<td>Tabel 3. 54</td>
<td>PSPEC Mencari Data Transaction Berdasarkan Transaction Status</td>
</tr>
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<td>117</td>
</tr>
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<td>Tabel 3. 55</td>
<td>PSPEC Mencari Data Transaction Berdasarkan Payment Status</td>
</tr>
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<td></td>
<td>118</td>
</tr>
<tr>
<td></td>
<td>Tabel 3. 56</td>
<td>PSPEC Mengurutkan Prioritas, Mengatur Nilai Criteria dan</td>
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<td></td>
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<td>Menyimpan ke dalam History Criteria Pada Perusahaan Eteen</td>
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<td>Tabel 3. 57</td>
<td>PSPEC Melihat Criteria Pada Perusahaan Eteen Fashion Shop</td>
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<td>PSPEC Menambah Data Product Pada Perusahaan Eteen Fashion Shop</td>
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<td>Tabel 3. 59</td>
<td>PSPEC Menambah Data Product Detail Pada Perusahaan Eteen Fashion</td>
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<td>123</td>
</tr>
</tbody>
</table>
Tabel 3. 64 PSPEC Melihat Data *Product Detail* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 124

Tabel 3. 65 PSPEC Menambah Data *Product Category* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 125

Tabel 3. 66 PSPEC Mengubah Data *Product Category* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 125

Tabel 3. 67 PSPEC Melihat Data *Product Category* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 126

Tabel 3. 68 PSPEC Membandingkan Data *Best Seller* dan Tampilkan sebagai *Statistic* Pada Perusahaan *Eteen Fashion Shop*.............................................................................. 126

Tabel 3. 69 PSPEC Melihat Laporan Penjualan Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 127

Tabel 3. 70 PSPEC Melihat Data *Email* Pada Perusahaan *Eteen Fashion Shop* 128

Tabel 3. 71 PSPEC Mengubah Data *Email* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 128

Tabel 3. 72 PSPEC Memberi *Status Discount Product* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 129

Tabel 3. 73 PSPEC Memberi *Discount Product* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 129

Tabel 3. 74 PSPEC Mengubah *Discount Product* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 130

Tabel 3. 75 PSPEC Membatalkan Pemberian *Discount Product* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................... 130

Tabel 3. 76 PSPEC Melihat Data *Discount Product* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 131

Tabel 3. 77 PSPEC Melihat *Suggestion Criteria* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 131

Tabel 3. 78 PSPEC Penawaran *Product* Pada Perusahaan *Eteen Fashion Shop* 133

Tabel 3. 79 PSPEC Pencarian *Product* Pada Perusahaan *Eteen Fashion Shop*.. 133

Tabel 3. 80 PSPEC Penawaran *Product Best Seller* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 134

Tabel 3. 81 PSPEC Transaksi Pemesanan *Product* Pada Perusahaan *Eteen Fashion Shop*.......................................................................................................................... 134

Tabel 3. 82 PSPEC Pembayaran Pada Perusahaan *Eteen Fashion Shop*........ 136
Tabel 3. 83 PSPEC Melihat Detail Sold Item Product Pada Perusahaan Eteen Fashion Shop

Tabel 3. 84 PSPEC Melihat Data Master Transaction Member

Tabel 3. 85 PSPEC Melihat Data Detail Transaction Member

Tabel 3. 86 PSPEC Pemberian Rating Product Pada Perusahaan Eteen Fashion Shop

Tabel 3. 87 PSPEC Pencatatan Wishlist Pada Perusahaan Eteen Fashion Shop

Tabel 3. 88 PSPEC Melihat Rating Product Pada Perusahaan Eteen Fashion Shop

Tabel 3. 89 PSPEC Melihat Wishlist Pada Perusahaan Eteen Fashion Shop

Tabel 3. 90 PSPEC Pengecekan Stock Product yang Ada Dalam Daftar Wishlist Pada Perusahaan Eteen Fashion Shop

Tabel 3. 91 PSPEC Pencatatan Data Product Berdasarkan Kriteria pada Perusahaan Eteen Fashion Shop

Tabel 3. 92 Tabel Perbandingan Penamaan Proses pada Data Flow Diagram dan Implementasi

Tabel 5. 1 Testing Blackbox Login

Tabel 5. 2 Testing Blackbox Register

Tabel 5. 3 Testing Blackbox Reset Password

Tabel 5. 4 Testing Blackbox Change Personal Data Member

Tabel 5. 5 Testing Blackbox Change Personal Data Admin

Tabel 5. 6 Testing Blackbox Search Product

Tabel 5. 7 Testing Blackbox Add to Cart

Tabel 5. 8 Testing Blackbox Add to Wishlist

Tabel 5. 9 Testing Blackbox Change Quantity

Tabel 5. 10 Testing Blackbox Remove Product from Cart

Tabel 5. 11 Testing Blackbox Insert Shipping Information

Tabel 5. 12 Testing Blackbox View Detail Transaction

Tabel 5. 13 Testing Blackbox Payment Confirmation

Tabel 5. 14 Testing Blackbox Change Promo Discount

Tabel 5. 15 Testing Blackbox Cancel Promo
Universitas Kristen Maranatha

Tabel 5. 16 Testing Blackbox Give Discount .......................................................... 223
Tabel 5. 17 Testing Blackbox See Report ................................................................. 223
Tabel 5. 18 Testing Blackbox Search Transaction ..................................................... 224
Tabel 5. 19 Testing Blackbox Change Should Pay ..................................................... 224
Tabel 5. 20 Testing Blackbox Change Transaction Status ......................................... 225
Tabel 5. 21 Testing Blackbox Change Payment Status ............................................. 225
Tabel 5. 22 Testing Blackbox Insert Product ............................................................ 226
Tabel 5. 23 Testing Blackbox Edit Product ............................................................... 226
Tabel 5. 24 Testing Blackbox View Detail Product .................................................... 227
Tabel 5. 25 Testing Blackbox Insert Detail Product ............................................... 227
Tabel 5. 26 Testing Blackbox Edit Detail Product .................................................... 228
Tabel 5. 27 Testing Blackbox Insert Category ......................................................... 228
Tabel 5. 28 Testing Edit Category .............................................................................. 229
Tabel 5. 29 Testing Blackbox Insert User ................................................................. 229
Tabel 5. 30 Testing Blackbox Delete User ................................................................. 230
Tabel 5. 31 Testing Blackbox Sorting user by User Level ............................................ 230
Tabel 5. 32 Testing Blackbox Sorting user by User ID ............................................... 230
Tabel 5. 33 Testing Blackbox Insert Province .......................................................... 231
Tabel 5. 34 Testing Blackbox Edit Province .............................................................. 231
Tabel 5. 35 Testing Blackbox View Statistic .............................................................. 232
Tabel 5. 36 Testing Blackbox Insert History Criteria ............................................... 232
Tabel 5. 37 Testing Blackbox Edit Email Quote ........................................................ 233
Tabel 5. 38 Testing Blackbox Suggestion Kriteria Penawaran Produk ..................... 233
Tabel 5. 39 Tabel Hasil Uji Coba Periode Pertama bulan Mei 2014 ......................... 234
Tabel 5. 40 Tabel Hasil Uji Coba Periode Kedua bulan Mei 2014 ......................... 236
Tabel 5. 41 Data suggestion kriteria penawaran produk untuk periode ketiga Mei 2014 .................................................................................................................. 236
<table>
<thead>
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<th>Simbol</th>
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<tr>
<td><img src="image" alt="Terminator" /></td>
<td>Terminator</td>
<td>Mewakili entitas eksternal yang berkomunikasi dengan sistem yang sedang dikembangkan. Biasanya terminator dikenal dengan nama entitas luar (<em>external entity</em>).</td>
</tr>
<tr>
<td><img src="image" alt="Proses" /></td>
<td>Proses</td>
<td>Menggambarkan bagian dari sistem yang mentransformasikan <em>input</em> menjadi <em>output</em>.</td>
</tr>
<tr>
<td><img src="image" alt="Data Store" /></td>
<td>Data Store</td>
<td><em>Data store</em> digunakan untuk membuat model sekumpulan paket data dan diberi nama dengan kata benda jamak, misalnya Mahasiswa.</td>
</tr>
<tr>
<td><img src="image" alt="Alur Data" /></td>
<td>Alur data</td>
<td>Menunjukkan arah menuju ke dan keluar dari suatu proses. Alur data ini digunakan untuk menerangkan perpindahan data atau paket data/informasi dari satu bagian sistem ke bagian lainnya.</td>
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DAFTAR LAMPIRAN

Lampiran A…………………………………………………………………………………………… A-1
DAFTAR SINGKATAN

ERD: Entity Relationship Diagram
DFD: Data Flow Diagram
PSPEC: Proses Spesification
RAM: Random Access Memory
PHP: Hypertext Preprocessor
DAFTAR ISTILAH

1. Prosesor: *chip* yang sering disebut “*Microprocessor*” yang sekarang ukurannya sudah mencapai Gigahertz (GHz).
3. *ID User*: angka yang digunakan untuk membedakan antar member.
5. *Login*: fungsi dimana user memasukkan *email* & *password* untuk mendapatkan hak akses pada *website*.
11. *Email*: *electronic mail*.
12. *Keyword*: sebuah kata kunci yang dimasukkan oleh user.