

ABSTRAK

Rancangan koleksi “ *Dark Luxe Army* “ merupakan koleksi busana *ready to wear* yang menampilkan kesan maskulin dan kuat yang diinspirasi dari sub-tema *Machina* dalam buku tren *forecasting 2014 “ Tradition Revolution “* serta penggunaan tiga motif Army yaitu motif Amerika yang digunakan pada perang Soviet – Afghanistan, motif FKPP (Forum Komunikasi Putra Putri Purnawirawan Indonesia), dan motif Army Singapura.

Penggabungan tren “ *Machina* “ dengan motif *Army* dari berbagai negara memiliki maksud untuk memberikan kesan yang lebih kuat terhadap seluruh wanita di dunia. *Machina* bergaya pengendara motor dengan gaya hidup urban di kota megapolitan yang aktif dan sehat ditampilkan dalam potongan *stylish* dan *high profile* menghasilkan busana kasual sekaligus elegan.

Proses pembuatan koleksi busana *ready to wear “ Dark Luxe Army “* dimulai dari pembuatan pola dasar dengan menggunakan potongan modern, dilanjutkan dengan memotong bahan material sesuai dengan pola yang telah dibuat. Tahap berikutnya adalah menyatukan potongan-potongan material dasar yang sesuai dalam desain busana. Setelah tahap tersebut selesai dilanjutkan dengan membuat teknik reka bahan berupa *cutting* dan *layer*.

Pembuatan koleksi busana *ready to wear “ Dark Luxe Army “* bertujuan untuk memberikan kesan yang baru terhadap wanita, dimana karakter yang lebih menonjol dari wanita adalah feminim, namun dalam *Dark Luxe Army* lebih menonjolkan karakter maskulin. Penonjolan karakter maskulin terhadap wanita karena pada jaman sekarang setelah era emansipasi wanita, banyak wanita yang berperan dalam dunia profesional yang sering kali digeluti oleh kaum pria.

Koleksi busana *ready to wear “ Dark Luxe Army “* ditujukan pada wanita-wanita dewasa berusia 22 – 30 tahun yang memiliki karakter berani, tegas, dan percaya diri. Busana *ready to wear “ Dark Luxe Army “* ini dapat digunakan untuk acara-acara yang menyangkut dengan kenegaraan seperti Hari Kemerdekaan, dan acara-acara formal lainnya.

Kata Kunci : *Maskulin, kuat, ready to wear, Machina, Army.*

ABSTRACT

The design of the “ Dark Luxe Army “ collection is a collection of ready to wear outfit which displays the impression of masculine and strong inspired by the sub-theme “ Machina “ in the book Trend Forecasting 2014 “ Tradition revolution “ and the use of three motive from American motive that used in the war of Soviet – Afghanistan, motive from FKPP, and Singapore motive army.

Collaboration of trend “ Machina “ with motive army from any various country have purpose to give the strongest expression to all women in the world. Machina be in a certain bikers style with the urban lifestyle in a mega city that is active and healthy displayed in stylish and high profile cutting which produces casual as well as elegant clothing.

The making process of “ Dark Luxe Army “ ready to wear collection started from basic pattern using a piece of modern pattern, followed by cutting the material in accordance with the pattern that had been made. The next stage is to assemble together the basic material in accordance with the design. Once the stage has completed, the process continued with making fabric manipulating such as cutting and layer.

The creation of “ Dark Luxe Army “ ready to wear fashion collection aims to give a new expression of women, where the most stand out character is feminine, however in Dark Luxe Army the most stand out character is masculine. The projection of masculine character against women because of in these contemporary times after the emancipation era, many women who participate in the professional world, often cultivated by men.

Ready to wear fashion collection “ Dark Luxe Army “ is aimed for adult women aged 22 – 30 years who had a character of a bold, assertive, and confident. Ready to wear fashion collection “ Dark Luxe Army “ can be used as outfit for events that related to the state such as Independence Day, and other formal events.

Keywords : masculine, strong, ready to wear, Machina, Army.

DAFTAR ISI

ABSTRAK.....	i
<i>ABSTRACT.....</i>	ii
KATA PENGANTAR.....	iii
DAFTAR ISI.....	v
DAFTAR GAMBAR.....	ix
BAB I PENDAHULUAN.....	1
I.1 Latar Belakang.....	1
I.2 Identifikasi Masalah.....	2
I.3 Batasan Masalah.....	2
I.4 Tujuan Perancangan.....	3
I.5 Metode Perancangan.....	3
I.6 Sistematika Penulisan.....	4
BAB II LANDASAN TEORI.....	5
II.1 Teori Fashion.....	5
II.1.1 Pengertian Tren.....	6
II.2 Teori Busana.....	7
II.3 Fungsi Busana.....	7
II.4 Jenis Busana.....	8
II.5 Bentuk Busana.....	8
II.6 Busana Ready to Wear.....	9
II.7 Teori Pola dan Jahit.....	10
II.8 Teori Warna.....	11
II.9 Teori Tekstil.....	13
II.9.1 Serat Tekstil.....	13

BAB III DESKRIPSI OBJEK STUDI.....	15
III.1 Trend 2014.....	15
III.1.1 <i>Cardiominde</i>	16
III.1.2 <i>Machina</i>	17
III.2 Motif Army.....	17
III.2.1 Jenis Army.....	18
III.2.2 Warna Army Darat.....	19
III.2.3 Motif Army yang digunakan.....	20
III.3 Material.....	22
III.4 Reka Bahan.....	22
III.5 Jenis pakaian.....	23
BAB IV KONSEP PERANCANGAN.....	27
IV.1 Perancangan Umum.....	27
IV.2 Perancangan Khusus.....	31
IV.2.1 Baju I.....	31
IV.2.2 Baju II.....	32
IV.2.3 Baju III.....	33
IV.2.4 Baju IV.....	35
IV.3 Perancangan Detail.....	36
IV.3.1 Teknik Cutting.....	36
IV.3.2 Teknik Layer.....	36
IV.4 Material.....	37
IV.5 Aksesoris.....	38
BAB V PENUTUP.....	40
V.1 Kesimpulan.....	40
V.2 Saran.....	40
DAFTAR PUSTAKA.....	42
DATA PENULIS.....	43
LAMPIRAN.....	44

DAFTAR GAMBAR

Gambar II.1 Fase Hidup Fashion.....	6
Gambar II.8.1 Warna Primer.....	12
Gambar II.8.2 Warna Sekunder.....	12
Gambar II.8.3 Warna Tersier.....	13
Gambar III.1.1 Cardiomind.....	16
Gambar III.1.2 Machina.....	17
Gambar III.2.1 Army Darat.....	18
Gambar III.2.1 Army Laut.....	18
Gambar III.2.1 Army Udara.....	19
Gambar III.2.2 Tentara Amerika Serikat.....	19
Gambar III.2.2 Tentara Indonesia.....	20
Gambar III.2.2 Tentara Filipina.....	20
Gambar III.2.3 Motif Army Amerika.....	20
Gambar III.2.3 Motif FKPPi.....	21
Gambar III.2.3 Motif Army Singapura.....	21
Gambar III.3.4 Layer.....	23
Gambar III.5.1 Jaket.....	24
Gambar III.5.2 <i>Turtle neck</i>	24
Gambar III.5.3 Celana Panjang.....	25
Gambar III.5.4 <i>Zipper</i>	25
Gambar IV.1 Image Board.....	27
Gambar IV.1 Koleksi busana Dark Luxe Army tampak depan.....	29
Gambar IV.2 Koleksi busana Dark Luxe Army tampak belakang.....	30
Gambar IV.2.1 Baju I.....	31
Gambar IV.2.2 Baju II.....	32
Gambar IV.2.3 Baju III.....	33
Gambar IV.2.4 Baju IV.....	35
Gambar IV.3.1 Teknik Cutting.....	36
Gambar IV.3.2 Teknik Layer.....	37

Gambar IV.4 Cotton motif Army.....	37
Gambar IV.5 Kacamata.....	38
Gambar IV.5 Topi.....	39

DAFTAR LAMPIRAN

LAMPIRAN A : UKURAN MODEL DAN POLA KECIL.....	44
LAMPIRAN B : MATERIAL.....	62
LAMPIRAN C : DOKUMENTASI BUSANA.....	64
LAMPIRAN D : GAMBAR TEKNIK	72
LAMPIRAN E : ILUSTRASI FASHION.....	81
LAMPIRAN F : REKA BAHAN.....	85
LAMPIRAN G : PROSES PEMBUATAN.....	88
LAMPIRAN H : RINCIAN HARGA MATERIAL.....	90
LAMPIRAN I : MIND MAP.....	92