

CHAPTER I

INTRODUCTION

1.1. Background of the Study

English is now being taught since children are in pre-school. Furthermore, recently English in school curriculums have focused its teaching on communicative English. In fact, when children are in pre-school, children are learning through playing. Therefore, teaching English to children in pre-school should be similar as playing. It means that the way of the teaching should be fun for children.

On the other hand, in this modern life style, computer is a common thing to be used for many parts of life. For instance, computer can be used for entertainment, business, and education reasons. In education, computers are widely used also in language learning. Learning language by the help of computers is a method which is also known with many terminologies. Some experts in language learning may know it as Computer Added Language Learning (CALL) method. Others may know it as Computer Instructional Learning (CIL) method.

Accordingly, I argue that we can use computer for teaching children to communicate in English. We can exploit the benefits of computer to stimulate children to communicate in English. Communicate means that the children can reply English instructions or expressions well (by words or acts). Therefore, I decide to investigate a teaching English method of Kids 2 Success, as one institution that offers English courses using computer in order to stimulate children to communicate in English. In this institution, the method is called Computer Instructional Learning (CIL) method.

1.1. Identification of the Problems

- How does CIL method at Kids 2 Success stimulate children to communicate in English?
- What are the benefits of Computer Instructional Learning method (hereafter called CIL method) at Kids 2 Success in order to stimulate children to communicate in English?

1.3. Objectives and Benefits of the Study

1.3.1. Objectives

- To know how CIL method stimulates children to communicate in English.
- To find out the benefits of CIL method at Kids 2 Success in order to stimulate children to communicate in English.

1.3.2. Benefits

Knowing the benefits of CIL method in stimulating children at Kids 2 Success to communicate in English, I expect that my small-scale research will give information to people especially those who are concerned with early education about CIL method.

In addition, I expect that my small-scale research will encourage English teachers to apply different methods to improve their teachings. .

1.4. Concise History of the Company

Kids 2 Success is a franchise company which is centered in Miami, Florida, USA. Kids 2 Success has a network in several countries such as Australia, New Zealand, Mexico, Singapore, Malaysia and Indonesia. The master license of Kids 2 Success in Indonesia is located at Wisma Slipi Suite RM 1101, Jl. S.Parman kav 12, Jakarta.

In July 2005, a license in West Java was opened by Mr. Setia Budi Teja, B.sc, B.bus. at Setrasari Plaza A/2 Bandung. In addition, Kids 2 Success is the West Java area representative which coordinates two other licenses at Jl.Parujakan 113 Cirebon and Taman Kopo Indah II ruko 2A/55 Bandung. Until May 2006, Kids 2 Success Setrasari had fifty-six active students with an average intake of eight new students each month.

Kids 2 Success Setrasari now has its own vision and mission for its programme. The vision is to make the children like to learn for lifelong learning. Accordingly, the vision is divided into three missions, namely, creating fun learning process by using technology in CIL method, stimulating the children to communicate in English actively, developing children's intellectual, emotional and creative expression individually through CIL method.

1.5.Service of the Company

Kids 2 Success is an institution which offers English course for children using a computer. The method is called CIL method. In the application, CIL method is delivered by "Cyber Display Station" (a computer system). By inserting a CD-ROM which contains the lessons, Cyber Display Station will deliver the class activities. Furthermore, "Cyber Display Station" is a combination of a whiteboard, a video projector system (LCD-projector and Touch Pen / Mimio), and a set of computer (including speakers and a printer). Accordingly, by the "Cyber Display Station", CIL method presents the learning process in an interactive way.

During the lesson, children are invited to play with class activities on "Cyber Display Station" directly by a "Mimio" (a kind of pen which function is similar as computer's mouse). Meanwhile, teacher will interact with the children as facilitating and supervising the children in doing class activities. In addition, "Cyber Display Station" presents class activities using animated icon

named “Blackfoot Wally Wallaby” ,a small kangaroo from Australia (hereafter called Wallaby) in order to make the lessons become attractive.

Finally, as presenting Wallaby, the icon of Kids 2 Success, “Cyber Display Station” also presents some English expressions such as “Hello, how are you?”, “What is your name?”, “Good Morning”, and “Good Bye” in order to stimulate children to communicate in English.

1.6. Limitation of the Study

In order to achieve the objectives, I would like to observe two small classes at Kids 2 Success Setrasari for about three weeks. The subjects of the observation are children of three to four years of age who are studying introductory level. I choose these subjects because I would like to know the children’s development process in their learning to communicate in English since the children are learning to communicate in English at the beginning stage.

To get specific information about the children’s development process in their learning to communicate in English, I would like to interview the parents of each child of the group after doing the programme. By the interview, I would like to know how the children’s communication skills are developed outside the class as a benefit of CIL method in order to stimulate children to communicate in English.

Finally, I also would like to interview the Managing Partner of Kids 2 Success Setrasari in order to get information about the description of CIL method as the object of my small-scale research.

1.7. Lay out of the Term Paper

This term paper starts with the Abstract, a concise summary of the entire paper in Indonesian. This Abstract is followed by the Preface, in which I acknowledge the work and contribution of other parties. After that is the Table of Contents, followed by its five chapters:

Chapter I is the introduction to the analysis

Chapter II contains the library research

Chapter III deals with the performance of the research

Chapter IV contains the result and discussion of the research

Chapter V contains the conclusion, my comments and suggestions.

In the final part, I present successively the Bibliography and the Appendices.