CHAPTER I

INTRODUCTION

A. Background of the Study

English is known as an international language in the world. Therefore, it is very important for everybody to learn English from early age, as what “Learning with Aloha” explains that ‘In order to empower children to think, to communicate, and to achieve, we must develop their vocabularies as early and as fully as possible’ ([www.crossagelearning.net/picture-vocabulary-books.shtml](http://www.crossagelearning.net/picture-vocabulary-books.shtml)). Based on my experience in teaching 4 year old children, I know that vocabulary is not an easy part of the lesson to learn. We need to be creative and be more patient to teach them because as we know that in early age, they cannot stay focus all the time because children can get bored easily. That is why we have to find something new on the teaching method and it has to be more attractive so as to grab their attention.

In this case, I choose Kids2Success for my internship place because I know that Kids2Success is a high quality English study centre for children from 3 up to 12 years old which has an attractive and interesting teaching
method. I teach four children of 4 in one class and I am sure that I can implement my creativity in teaching vocabulary 4 year old children there.

There are many ways to teach vocabulary to 4 year old children. One of them is by learning through pictures. By using pictures, children can find it more attractive in learning vocabulary because they can also have fun by using the pictures, like that of the matching game. In this game the children have to try to find two similar pictures. The pictures used should be attractive and simple. Simple here means that they should be easy to memorize because we should remember that we teach 4 year old children. We have to make the pictures as simple as we can and also clear enough to be memorized by the children.

Due to this necessity, selection of books especially on its pictures is really in need to reach the success. Fortunately it is not a hard thing to find such books and pictures as they are available in many book stores.

B. Identification of the Problem

I found problem in teaching English vocabulary to 4 year old children in Kids2Success. The problem is the children still not able to memorize the vocabulary even though they have already been given pictures. Thus, I analyze the problem using the following questions:

1. What is the best technique of using pictures to help 4 year old children memorize the English vocabulary easily?
2. How can that technique be applied in teaching vocabulary through pictures?
C. Objectives and Benefits of the Study

C.1. Objectives of the Study

The objectives of the writing is to find the right way of teaching English to 4 year old children so that they can memorize the vocabulary through pictures simply and easily.

C.2. Benefits of the Study

C.2.1. For the Institution

To make Kids2Success at Taman Kopo Indah a more enjoyable and comfortable place to learn English, not just for the students but also for the teachers. In addition, to make Kids2Success at Taman Kopo Indah become a high quality place for children especially in learning vocabulary.

C.2.2. For the Readers

For the parents and also the teachers who want to teach vocabulary to their children easily and make them absorb and remember the words quickly. I really expect that this paper can help them to teach vocabulary to children more effectivelly.

C.2.3. For Myself

It is expected that this paper can make me become a good and creative teacher because the research done in making this paper helps me discover some new teaching methods for 4 year old children.
D. Description of the Institution

Kids2Success is a franchise English study centre from America which was established in America in 1997. This course aims at children age 3 up to 12 years old. The first Indonesian branch was founded in Jakarta in 2002. In 2006, Kids2Success opened their branch in Bandung. The first branch was located at Setrasari, and the second was at Taman Kopo Indah 2 blok IIA/55. The founder in Taman Kopo Indah is Ms. Erni Kosasih. She thinks that English is important for everybody especially for children of early age. She really expects that Kids2Success can be a very good place for children to learn English.

Kids2Success has a good education system for everyone, not just for the students but also for the teachers. Kids2Success always tries to make both their students and the teachers feel comfortable. They always want to give the best for the students and also the teachers.

E. Limitations of the Study

In this term paper, I will discuss the usage of pictures in teaching vocabulary for 4 year old children and the techniques of using pictures in their learning process. I have done some observation since I did the apprenticeship in Kids2Success at Taman Kopo Indah. I found a lot of information that could help me make this paper. Beside the data from Kids2Success, I also browse the Internet to gain more information.
F. Organization of the Term Paper

This term paper starts with the Abstract, which has summary contents of the entire paper in Indonesian. This piece of the paper helps the reader to know the whole content of term paper promptly. This Abstract is followed by the Declaration of Originality which has the substance of my declaration concerning the originality of the paper. The next is Acknowledgements, which contains my gratitude to many people involved in the process of making this term paper.

Then, there is the Table of Contents, followed by its five chapters:

- Chapter I is the introduction to the topic
- Chapter II analyzes the causes and effects of the problem
- Chapter III contains the potential solutions of the problem and also their positive and negative effects
- Chapter IV contains the best solution of the problem and also the reason briefly

In the final part, I present successively the Bibliography content, the references from all sources in Chapter II, Chapter III, and Chapter IV.