

# CHAPTER ONE

## INTRODUCTION

### A. Background of the Study

The issue I want to discuss in this term-paper is investor's difficulties in comprehending written English business news at PT MONEX Investindo Futures. MONEX is a securities company in Bandung which trades stock index and foreign exchange index. At MONEX, English business news which consists of political and economic news is very important to customers (they were called 'investors' at MONEX). It is because the world news (especially business news) could give an effect to the fluctuation of exchange rates. The foreign exchange rates can increase or decrease depending on the news. For example, the policy of the United States (U.S.) of America government to put their armies in Iraq has decreased the US dollar's rates. As a result, after reading the news, customers should make a decision quickly to make an investment, whether to buy or to sell US Dollar exchange. That is why English business news is important to investors at MONEX. The news is taken from written formats from newspapers and the internet. I will add the examples of written business news from Internet sources and newspapers in Appendix.

Nonetheless, when I was in my internship program at MONEX, I saw that investors had a difficulty when they had to read English business news. Investors often ask MONEX's staffs to inform them of the news summary in Indonesian language. Owing to this fact, it has become MONEX's duties to give a satisfactory service to their customers by giving them information (summary) of the news that is easy to understand in Indonesian language. When I was in internship, I was given a task to provide and inform the summary of the news in Indonesian language for investors. In making a news summary for the investors, I have to comprehend the business news.

This is where I found what makes the investors struggle when they have to comprehend business news. One of the reasons why it was hard to comprehend the news is there are many unfamiliar terms, i.e. business idioms and business vocabularies. Why it is that business terms was difficult to comprehend is because business terms will have a different meaning when the term has been converted into Indonesian language.

Learning from these difficulties, I will analyze the problems that investors' meet. I will explain what causes the problems, what are the effects, and what are the solutions needed. I will explain these aspects with relevant theories, internship journal, and my experience in comprehending business news when I was at MONEX.

## B. Identification of the Problem

1. What causes the difficulties in comprehending English business news?
2. What is the effect that is caused by the difficulties in comprehending English business news?
3. What are the solutions needed to improve the comprehension of English business news?

## C. Objectives and Benefits of the Study

Based on the problem above, the objectives of the study are to find the best solution to comprehend English business news which consists of business vocabularies and business idioms. It is important to learn business vocabularies and business idioms in order to comprehend business news and also when doing business activities.

As for the benefit of my study, I will achieve more knowledge about the business world, especially about stock index and foreign exchange index business. In doing this business, I required to comprehend written business news from the internet and newspapers. Automatically, I will improve my reading comprehension skill.

The benefit for the readers (especially for MONEX's investors) is to help them to know more about the business world. Hopefully, this paper will also help them the importance of business vocabularies and business idioms, especially if they want to do business, including stock index and foreign exchange business, in the future.

## D. Description of the Institution

PT Monex Investindo Futures is located at Jalan Ir. H. Juanda number 70, Bandung. It is one of the subsidiaries of Monex Group in Indonesia. Other offices are in Jakarta, Cirebon, Surabaya, Tegal, and Purwokerto. The head office is in Menara Ravindo 9<sup>th</sup> Floor at Jalan Kebon Sirih, Jakarta. PT Monex itself is one of the business subsidiaries of Ravindo, a group widely known for its economic activities, such as financial services, manufacturing, mining, property, and international trading.

PT Monex Investindo Futures was established to be a specialist in foreign exchange trading, stock indices, and commodities.

PT Monex has professional employees who are educated well in business. In order to achieve the customers' satisfaction, they provide information and excellent customer service in a secure and transparent environment.

They are supported by professionals with extensive experience in the foreign exchange and global capital market. Moreover, they are directly linked to the world's largest financial centers, enabling them to have access to inter-bank prices and allowing them to provide competitive quotes and excellent service to their clients.

PT Monex Investindo Futures is quickly growing and developing because of the extensive market and the support from highly experienced staff.

## E. Method of the Study

In this term-paper, I use library research in collecting theories from one book. In addition, I use several data from the Internet, my own journal from internship, and my experience.

## F. Limitation of the Study

The limitation of this term-paper is the problem concerning English news that is hard for investors to comprehend due to a lot of business vocabularies and business idioms. The term-paper will also explain the cause of what makes the difficulties in comprehending business vocabularies and business idioms and what are the solutions needed to solve the problem.

## G. Organization of the Term-paper

I would like to divide the term-paper into six parts. The first part is Abstract. The second part is Acknowledgements. The third part is Table of Contents. The fourth part is Contents, which consists of Chapter One (consisting of Introduction, Background of the Study, Identification of the Problem, Objectives and Benefits of the Study, Description of the Institution, Method of the Study, Limitation of the Study, and Organization of the Term-paper), Chapter Two (which is Problem Analysis), Chapter Three (which is Potential Solutions, containing potential solutions and their positive and negative effects), and Chapter Four, the conclusion. Then the term-paper ends with Bibliography and Appendix.