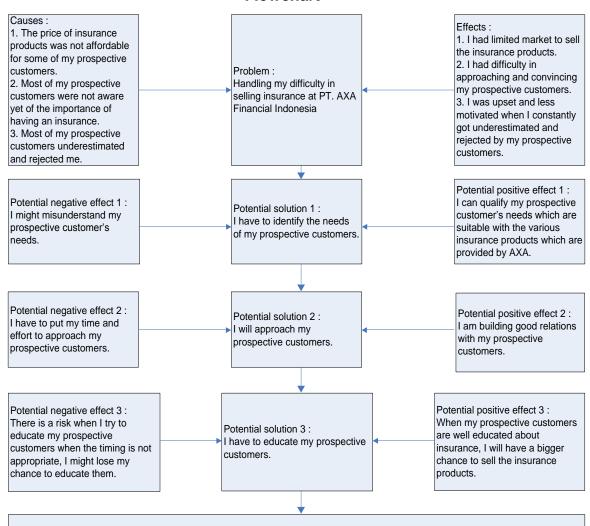
Flowchart



Chosen solution: Potential solution 1, 2, and 3.

Potential solution 1 = I have to identify the needs of my prospective customers.

Potential solution 2 = I will approach my prospective customers.

Potential solution 3 = I have to educate my prospective customers.

Reason:

Potential solution 1, 2, and 3 support each other. Besides that, those potential solutions have promising positive effects.