

DAFTAR PUSTAKA

- Aronson, Elliot, 1982. *Behavioral and Social Aspects of Energy Consumption and Production : Preliminary Report*. Washington, D.C.: National Academy Press.
- Bandura, Albert, 2002. *The exercise of Control*. New York: Freeman and Company: Stanford University.
- Friedenberg, Lisa. 1995. *Psychological Testing: Design, Analysis, and Use*. USA: Allyn & Bacon.
- Gulo, W. 2002. *Metodologi Penelitian*. Jakarta: PT. Gramedia Widia Sarana Indonesia.
- Santrock, John W. 2002. *Life Span Development—Perkembangan Masa Hidup* jilid *satu*, terjemahan Juda Damanik, Akhmad Ghusairi. Indonesia: Erlangga.
- Sitepu, Nirwana S. K. 1995. *Analisis Korelasi*. Bandung: Unit Pelayanan Statistika FMIPA, Universitas Padjadjaran.
- Sugiyono. 2005. *Metode Penelitian Administrasi*. Bandung: CV. Alfabeta.

DAFTAR RUJUKAN

Bernardo Hernandez, Carmen Taberero, and Ernesto Suarez, 2010. *Psychosocial Motivations and Self-Regulation Processes That Activate Environmentally Responsible Behaviour*

<http://www.alpensteel.com/article/47-103-energi-angin--wind-turbine--wind-mill/3566--pemakaian-listrik-diasian-indonesia-yang-terboros.html>, 9 Juni 2010

<http://bisniskeuangan.kompas.com/read/2010/10/20/07340324/Laju.Penduduk..Jadi.Ancaman.Serius> “Laju Penduduk, Jadi Ancaman Serius”, 20 Oktober 2010

<http://www.tempointeraktif.com/hg/bisnis/2010/11/03/brk,20101103-289264,id.html> “Energi Menipis, Pemerintah Harus Optimalkan Energi Terbarukan”, 3 Nopember 2010

<http://www.tempointeraktif.com/hg/bisnis/2010/11/22/brk,20101122-293497,id.html> Kebutuhan Energi Naik 1,2 Persen Per Tahun, 22 Nopember 2010

<http://www.tempointeraktif.com/hg/bisnis/2011/01/20/brk,20110120-307736,id.html> “Pengamat : PLN Terancam Defisit Listrik”, 20 Januari 2011

<http://www.tempointeraktif.com/hg/bisnis/2011/05/15/brk,20110515-334624,id.html> “Penjualan Listrik Kuartal Pertama Naik”, 15 Mei 2011

Vladas Giskevicius, Stephanie M. Cantur, and Mark van Vugt, 2012. *The Evolutionary Bases for Sustainable Behavior: Implications for Marketing, Policy, dan Social Entrepreneurship*.