

DAFTAR PUSTAKA

- Aaker, David A., and Robert Jacobson, (2001). *The Value Relevance of Brand Attitude in High-Technology Markets*, *Journal of Marketing Research*, Vol. 38, 458 - 493.
- Almilia, Luciana Spica dan Dwi Sulistyowati, (2007). Analisa terhadap Relevansi Nilai Laba, Arus Kas Operasi, dan Nilai Buku Ekuitas pada periode di sekitar Krisis Keuangan pada Perusahaan Manufaktur di BEJ. *Seminar Nasional: Inovasi dalam Menghadapi Perubahan Lingkungan Bisnis*. Universitas Trisakti, Jakarta.
- Amir, E. & B. Lev., (1996). "Value-relevance of Nonfinancial Information." *Journal of Accounting and Economics* 22 : 3 - 30.
- Arnold, John dan Tony Hope, (1990). *Accounting for Management Decision* 2nd ed. UK:Prentice Hall International.
- Beaver, W., (1968). "The Value-relevance of Annual Earnings Announcements." *Journal of Accounting Research* (Supplement): 68 - 76.
- Canibano, Leandro, M.G. Covarsi, and M.P. Sanchez, (1999). *The Value Relevance And Managerial Implications of Intangibles: A Literature Review*, Working Paper, MERITUM Project.
- Collins, D., E. Maydew & I. Weiss., (1997). "Changes in the Value-relevance of Earnings and Book Values over the Past Forty Years." *Journal of Accounting and Economics* 24: 39 - 67.
- Elliott, J. & J. Hanna., (1996). "Repeated Accounting Write-off and the Information Content of Earnings." *Journal of Accounting Research* (Supplement): 135 - 155.
- Ely, K. & G. Waymire., (1999). "Accounting Standard-setting Organizations and Earnings Relevance: Longitudinal Evidence from NYSE Common Stocks." *Journal of Accounting Research* (Autumn): 293 - 317.
- FASB. (1980). *Statement of Financial Accounting Concepts No.2, Qualitative Characteristics of Accounting Information*.
- Francis, J. & K. Schipper., (1999). "Have Financial Statements Lost Their Relevance?" *Journal of Accounting Research* (Autumn): 319 - 352.
- Graham, R., R. King & J. Balles., (1998). "The Value-relevance of Accounting Information in Thailand around the 1997 Decline in the Value of the Baht" Working Paper, Oregon State University.

- Hall, Bronwyn H., (1998). "*Innovation and Market Value*". Oxford University, UC Berkeley.
- Hanson, Don R. dan Maryanne M Mowen, (2005). *Management Accounting*. South Western: Thomson
- Hariani, Arie Rahayu dan Moh. Nashih, (2006). *Value Relevance Laporan Keuangan di Indonesia dan Kaitannya dengan Beban Iklan dan Promosi*. Simposium Nasional Akuntansi 9 Padang. Universitas Airlangga.
- Hirschey, Mark, Vernon J Richardson, and Susan Scholz, (2001). *Value Relevance of Nonfinancial Information: The Case of Patent Data, Review of Quantitative Finance and Accounting*, Vol. 17, 223-235.
- Holthausen, Robert W. and Ross L. Watts, (2001). *The Relevance of The Value Relevance Literature for Financial Accounting Standard Setting*. Journal of Accounting and Economics 31: 3-75.
- James A., (1995). "*Earnings, Book Values, and Dividends in Security Valuation.*" *Contemporary Accounting Research* (Spring) : 661 - 688.
- Jenkins, E., (1994). "*An Information Highway in Need of Capital Improvements.*" *Journal of Accountancy* (May): 77 - 80, 82.
- Jorlon, Philippe and Eli Talmor, (2001). "*Value Relevance of Financial Information in Emerging Industries: The Changing Role of Web Traffic Data*". University of California.
- Kieso, Donald E., Jerry J. Weygandt dan Terry D. Warfield, (2007). *Akuntansi Intermediate*, Edisi 12. Penerbit Erlangga. Jakarta.
- Kusuma, Hadri, (2006). Dampak Manajemen terhadap Relevansi Informasi Akuntansi Indonesia. Vol. 8 No. 1. Universitas Islam Indonesia.
- Lev, Baruch, and Paul Zarowin, (1999). *The Boundaries of Financial Reporting and How to Extend Them*. *Journal of Accounting Research*, Vol. 37, 353-385.
- Ota, Koji, (2002). *The Impact fo Valuation Models on Value-Relevance Studies in Accounting: A Review of Theory and Evidence*, www.ssrn.com, 1-36.
- Pinasti, Margani, (2004). Faktor-faktor yang Menjelaskan Variasi Relevansi-Nilai Informasi Akuntansi: Pengujian Hipotesis Informasi Alternatif, Simposium Nasional Akuntansi VII
- Rahmawati, (2005). Relevansi Nilai *Earnings* dengan Pendekatan Terintegrasi: Hubungan Nonlinier. Universitas Sebelas Maret. JAAI Vol.9, No.1.

- Rees, W. P., (1999). *"Influences on the Value-Relevance of Equity and Net Income in the UK."* Working Paper, University of Glasgow.
- Rimerman, T. ,(1990). *"The Changing Significance of Financial Statements."* *Journal of Accountancy* (April): 79, 82 - 83.
- Sari, Sekar Mayang, (2004). Analisa terhadap Relevansi Nilai (*Value-Relevance*) Laba, Arus Kas, dan Nilai Buku Ekuitas: Analisa di seputar Periode Krisis Keuangan 1995-1998, *Simposium Nasional Akuntansi VII*, 862-882.
- Shrimp, Terrence A., (1997). *Advertising, Promotion, and Supplemental Aspects Integrated Marketing Communications*, Fourth Edition, Orlando: The Dryden Press.
- Sugiarti, Yenny dan Suyanto, (2007). Pengaruh Informasi Keuangan (*Book Value* dan *Earning Per Share*) Terhadap Harga Saham Perusahaan Perbankan. *Akuntansi dan Teknologi Informasi*, Vol 6 No. 2, November 2007. Universitas Surabaya.
- Susanto, San dan Erni Ekawati, (2006). Relevansi Nilai Informasi Laba dan Aliran Kas terhadap Harga Saham dalam Kaitannya dengan Siklus Hidup Perusahaan. *Simposium Nasional Akuntansi 9 Padang*. Universitas Kristen Duta Wacana..
- Tucci, Louis A. and James J. Tucker III, (1993). *The Proposed Changes in Accounting for Advertising Costs: Impact on Financial Statements and Managers Behaviour*, *Journal of Consumer Marketing*, Vol. 10, 37-45.