

## ABSTRACT

Motor merupakan salah satu alat transportasi yang banyak diminati oleh masyarakat di masa kini. Honda sebagai *brand* sepeda motor terbaik di Indonesia ini telah konsisten dalam perkembangan motor di Indonesia.

Perancangan Interior *Showroom*, Bengkel, dan Museum Sepeda Motor Honda di Bandung ini dibuat untuk memberikan seluruh fasilitas utama dan fasilitas pendukungnya. Syarat berdirinya *showroom* sepeda motor Honda adalah 3S yaitu *sales*, *service* dan *spare parts*. Fasilitas utama dibuat dengan pelayanan lebih dengan adanya ruang pameran yang digabungkan dengan pendisplaian aksesoris dan *spare parts*. Fasilitas pendukung yang direncanakan adalah Museum Sepeda Motor Honda dan ruang tunggu dengan *coffee shop*.

Kata kunci: showroom, museum, honda

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