

# LAMPIRAN

## KUESIONER

### 1. Profil Responden

Petunjuk : Berilah tanda (x) pada jawaban yang paling sesuai.

1. Jenis kelamin:
  - a. Laki-laki
  - b. Perempuan
2. Usia:
  - a. < 10 tahun
  - b. 10 – 20 tahun
  - c. 20 – 30 tahun
  - d. 30 – 40 tahun
  - e. > 40 tahun
3. Pekerjaan:
  - a. Pelajar
  - b. Mahasiswa
  - c. Wiraswasta
  - d. Pegawai negeri/swasta
  - e. lain-lain
4. Penghasilan perbulan:
  - a. < Rp 250.000
  - b. Rp. 250.001 - Rp. 500.000
  - c. Rp.500.001 - Rp. 750.000
  - d. Rp. 750.001-Rp. 1.000.000
  - e. > Rp. 1.000.000
5. Pendidikan terakhir:
  - a. SD
  - b. SLTP
  - c. SLTA/Sederajat
  - d. Perguruan Tinggi
  - e. lain-lain
6. Seberapa sering anda datang menggunakan jasa Rental Komputer Kiwi'z Net Game?
  - a. Setiap hari
  - b. Beberapa kali dlm seminggu
  - c. Seminggu sekali
  - d. Beberapa kali dalam sebulan
  - e. Sebulan sekali
7. Darimana anda mendapat informasi tentang rental Kiwi'z Net Game?
  - a. Teman
  - b. Keluarga
  - c. Spanduk
  - d. Pamflet
  - e. Lain-lain

## 2. Variabel X ( Promosi Penjualan)

Petunjuk : Berilah tanda (x) pada jawaban yang paling sesuai.

eterangan: SS = Sangat Setuju

S = Setuju

R = Ragu-ragu

TS = Tidak Setuju

STS = Sangat Tidak Setuju

No	Pernyataan	SS	S	R	TS	STS
1	Kupon sarapan pagi gratis yg ditawarkan memiliki manfaat bagi anda.					
2	Kupon sarapan pagi gratis yg ditawarkan mudah didapat.					
3	Kupon sarapan pagi gratis yg ditawarkan menarik perhatian.					
4	Paket harga yg ditawarkan menghemat pengeluaran anda.					
5	Paket harga yg ditawarkan terjangkau harganya bagi anda.					
6	Paket harga yg ditawarkan bervariasi harganya.					
7	Undian berhadiah yang ditawarkan menarik perhatian anda.					
8	Hadiah yang ditawarkan bermanfaat bagi anda					
9	Penarikan undian berhadiah yang ditawarkan dilakukan tepat waktu.					
10	Diskon yang ditawarkan menarik perhatian anda.					
11	Diskon yang didapat memuaskan hati anda.					
12	Diskon yang didapat sesuai dengan keinginan anda.					
13	Uji gratis game baru mudah untuk didapat.					
14	Uji gratis game baru menarik perhatian anda untuk mencoba.					
15	Uji gratis game baru bermanfaat bagi anda.					

### 3. Variabel Y ( Minat Penggunaan Jasa)

No	Pernyataan	SS	S	R	TS	STS
1	Manfaat dr kupon sarapan pagi gratis yg ditawarkan dapat mempengaruhi minat anda.					
2	Kupon sarapan pagi gratis yg mudah didapat mempengaruhi minat anda.					
3	Kupon sarapan pagi gratis yg menarik perhatian dapat mempengaruhi minat anda.					
4	Paket harga yg menghemat pengeluaran dapat mempengaruhi minat anda.					
5	Paket harga yg terjangkau harganya dapat mempengaruhi minat anda.					
6	Paket harga yg bervariasi dapat mempengaruhi minat anda.					
7	Undian berhadiah yg menarik perhatian dapat mempengaruhi minat anda.					
8	Hadiah yang bermanfaat mempengaruhi minat anda.					
9	Penarikan undian yg tepat waktu dapat mempengaruhi minat anda.					
10	Diskon yang menarik dapat mempengaruhi minat anda.					
11	Diskon yang memuaskan dapat mempengaruhi minat pengguna jasa rental.					
12	Diskon yang sesuai keinginan dapat mempengaruhi minat anda.					
13	Uji gratis game baru yg mudah didapat dapat mempengaruhi minat anda.					
14	Uji gratis game baru yg menarik dapat mempengaruhi minat anda.					
15	Manfaat dr uji gratis game baru dapat mempengaruhi minat anda.					

## UJI VALIDITAS

### Variabel X1 (Kupon)

		Kupon 1	Kupon 2	Kupon 3	Total kupon
Kupon 1	Pearson Correlation	1	.644(**)	.723(**)	.869(**)
	Sig. (2-tailed)		.000	.000	.000
	N	50	50	50	50
Kupon 2	Pearson Correlation	.644(**)	1	.750(**)	.909(**)
	Sig. (2-tailed)	.000		.000	.000
	N	50	50	50	50
Kupon 3	Pearson Correlation	.723(**)	.750(**)	1	.908(**)
	Sig. (2-tailed)	.000	.000		.000
	N	50	50	50	50
Total kupon	Pearson Correlation	.869(**)	.909(**)	.908(**)	1
	Sig. (2-tailed)	.000	.000	.000	
	N	50	50	50	50

\*\* Correlation is significant at the 0.01 level (2-tailed).

### Variabel X2 (Paket Harga)

		Paket harga 1	Paket harga 2	Paket harga 3	Total Paket Harga
Paket harga 1	Pearson Correlation	1	.788(**)	.433(**)	.899(**)
	Sig. (2-tailed)		.000	.002	.000
	N	50	50	50	50
Paket harga 2	Pearson Correlation	.788(**)	1	.308(*)	.840(**)
	Sig. (2-tailed)	.000		.029	.000
	N	50	50	50	50
Paket harga 3	Pearson Correlation	.433(**)	.308(*)	1	.722(**)
	Sig. (2-tailed)	.002	.029		.000
	N	50	50	50	50
Total Paket Harga	Pearson Correlation	.899(**)	.840(**)	.722(**)	1
	Sig. (2-tailed)	.000	.000	.000	
	N	50	50	50	50

\*\* Correlation is significant at the 0.01 level (2-tailed).

\* Correlation is significant at the 0.05 level (2-tailed).

### Variabel X3 (Undian Berhadiah)

		Undian Berhadiah 1	Undian Berhadiah 2	Undian Berhadiah 3	Total Undian Berhadiah
Undian Berhadiah 1	Pearson Correlation	1	.715(**)	.454(**)	.854(**)
	Sig. (2-tailed)		.000	.001	.000
	N	50	50	50	50
Undian Berhadiah 2	Pearson Correlation	.715(**)	1	.436(**)	.843(**)
	Sig. (2-tailed)	.000		.002	.000
	N	50	50	50	50
Undian Berhadiah 3	Pearson Correlation	.454(**)	.436(**)	1	.792(**)
	Sig. (2-tailed)	.001	.002		.000
	N	50	50	50	50
Total Undian Berhadiah	Pearson Correlation	.854(**)	.843(**)	.792(**)	1
	Sig. (2-tailed)	.000	.000	.000	
	N	50	50	50	50

\*\* Correlation is significant at the 0.01 level (2-tailed).

### Variabel X4 (Diskon)

		Diskon 1	Diskon 2	Diskon 3	Total Diskon
Diskon 1	Pearson Correlation	1	.829(**)	.654(**)	.889(**)
	Sig. (2-tailed)		.000	.000	.000
	N	50	50	50	50
Diskon 2	Pearson Correlation	.829(**)	1	.882(**)	.974(**)
	Sig. (2-tailed)	.000		.000	.000
	N	50	50	50	50
Diskon 3	Pearson Correlation	.654(**)	.882(**)	1	.917(**)
	Sig. (2-tailed)	.000	.000		.000
	N	50	50	50	50
Total Diskon	Pearson Correlation	.889(**)	.974(**)	.917(**)	1
	Sig. (2-tailed)	.000	.000	.000	
	N	50	50	50	50

\*\* Correlation is significant at the 0.01 level (2-tailed).

### Variabel X5 (Uji Gratis)

		Uji Gratis 1	Uji Gratis 2	Uji Gratis 3	Total Uji Gratis
Uji Gratis 1	Pearson Correlation	1	.570(**)	.431(**)	.796(**)
	Sig. (2-tailed)		.000	.002	.000
	N	50	50	50	50
Uji Gratis 2	Pearson Correlation	.570(**)	1	.789(**)	.911(**)
	Sig. (2-tailed)	.000		.000	.000
	N	50	50	50	50
Uji Gratis 3	Pearson Correlation	.431(**)	.789(**)	1	.857(**)
	Sig. (2-tailed)	.002	.000		.000
	N	50	50	50	50
Total Uji Gratis	Pearson Correlation	.796(**)	.911(**)	.857(**)	1
	Sig. (2-tailed)	.000	.000	.000	
	N	50	50	50	50

\*\* Correlation is significant at the 0.01 level (2-tailed).

### Variabel Y (Minat Penggunaan Jasa)

		Total Minat Kupon	Total Minat Paket Harga	Total Minat Undian Berhadiah	Total Minat Diskon	Total Minat Uji Gratis	Total Minat penggunaan jasa
Total Minat Kupon	Pearson Correlation	1	.499(**)	.500(**)	.396(**)	.230	.671(**)
	Sig. (2-tailed)		.000	.000	.004	.109	.000
	N	50	50	50	50	50	50
Total Minat Paket Harga	Pearson Correlation	.499(**)	1	.395(**)	.383(**)	.282(*)	.648(**)
	Sig. (2-tailed)	.000		.004	.006	.047	.000
	N	50	50	50	50	50	50
Total Minat Undian Berhadiah	Pearson Correlation	.500(**)	.395(**)	1	.638(**)	.537(**)	.808(**)
	Sig. (2-tailed)	.000	.004		.000	.000	.000
	N	50	50	50	50	50	50
Total Minat Diskon	Pearson Correlation	.396(**)	.383(**)	.638(**)	1	.740(**)	.857(**)
	Sig. (2-tailed)	.004	.006	.000		.000	.000
	N	50	50	50	50	50	50
Total Minat Uji Gratis	Pearson Correlation	.230	.282(*)	.537(**)	.740(**)	1	.776(**)
	Sig. (2-tailed)	.109	.047	.000	.000		.000
	N	50	50	50	50	50	50
Total Minat penggunaan jasa	Pearson Correlation	.671(**)	.648(**)	.808(**)	.857(**)	.776(**)	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	50	50	50	50	50	50

\*\* Correlation is significant at the 0.01 level (2-tailed).

\* Correlation is significant at the 0.05 level (2-tailed).

# UJI RELIABILITAS

## X1 ( Kupon)

### Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded(a)	0	.0
	Total	50	100.0

a Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.867	.878	3

### Item Statistics

	Mean	Std. Deviation	N
Kupon 1	1.64	.776	50
Kupon 2	2.04	.968	50
Kupon 3	1.76	.716	50

### Inter-Item Correlation Matrix

	Kupon 1	Kupon 2	Kupon 3
Kupon 1	1.000	.644	.723
Kupon 2	.644	1.000	.750
Kupon 3	.723	.750	1.000

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Kupon 1	3.80	2.490	.723	.546	.835
Kupon 2	3.40	1.918	.749	.585	.837
Kupon 3	3.68	2.508	.813	.661	.772

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
5.44	4.864	2.205	3



## X2 ( Paket Harga )

### Case Processing Summary

#### Statistics

		N	%
Cases	Valid	50	100.0
	Excluded( a)	0	.0
	Total	50	100.0

a Listwise deletion based on all variables in the procedure.

### Reliability

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.753	.757	3

### Item Statistics

	Mean	Std. Deviation	N
Paket harga 1	1.70	.814	50
Paket harga 2	1.72	.757	50
Paket harga 3	1.90	.839	50

### Inter-Item Correlation Matrix

	Paket harga 1	Paket harga 2	Paket harga 3
Paket harga 1	1.000	.788	.433
Paket harga 2	.788	1.000	.308
Paket harga 3	.433	.308	1.000

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Paket harga 1	3.62	1.669	.743	.661	.470
Paket harga 2	3.60	1.959	.643	.622	.604
Paket harga 3	3.42	2.208	.394	.190	.880

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
5.32	3.896	1.974	3

### X3 ( Undian Berhadiah )

#### Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded(a)	0	.0
	Total	50	100.0

a Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.763	.776	3

#### Item Statistics

	Mean	Std. Deviation	N
Undian Berhadiah 1	1.62	.780	50
Undian Berhadiah 2	1.72	.757	50
Undian Berhadiah 3	2.22	.932	50

#### Inter-Item Correlation Matrix

	Undian Berhadiah 1	Undian Berhadiah 2	Undian Berhadiah 3
Undian Berhadiah 1	1.000	.715	.454
Undian Berhadiah 2	.715	1.000	.436
Undian Berhadiah 3	.454	.436	1.000

#### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Undian Berhadiah 1	3.94	2.058	.673	.536	.598
Undian Berhadiah 2	3.84	2.137	.659	.527	.618
Undian Berhadiah 3	3.34	2.025	.481	.232	.834

#### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
5.56	4.170	2.042	3

## X4 ( Diskon )

### Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded( a)	0	.0
	Total	50	100.0

a Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.915	.918	3

### Item Statistics

	Mean	Std. Deviation	N
Diskon 1	1.60	.756	50
Diskon 2	1.72	.730	50
Diskon 3	1.84	.817	50

### Inter-Item Correlation Matrix

	Diskon 1	Diskon 2	Diskon 3
Diskon 1	1.000	.829	.654
Diskon 2	.829	1.000	.882
Diskon 3	.654	.882	1.000

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Diskon 1	3.56	2.251	.759	.714	.934
Diskon 2	3.44	2.047	.942	.889	.789
Diskon 3	3.32	2.018	.801	.796	.906

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
5.16	4.545	2.132	3

## X5 ( Uji Gratis)

### Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded(a)	0	.0
	Total	50	100.0

a Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.809	.816	3

### Item Statistics

	Mean	Std. Deviation	N
Uji Gratis 1	2.42	.971	50
Uji Gratis 2	2.24	.847	50
Uji Gratis 3	2.32	.891	50

### Inter-Item Correlation Matrix

	Uji Gratis 1	Uji Gratis 2	Uji Gratis 3
Uji Gratis 1	1.000	.570	.431
Uji Gratis 2	.570	1.000	.789
Uji Gratis 3	.431	.789	1.000

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Uji Gratis 1	4.56	2.700	.528	.326	.881
Uji Gratis 2	4.74	2.482	.797	.688	.601
Uji Gratis 3	4.66	2.596	.675	.623	.722

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
6.98	5.326	2.308	3

## Reliability Y

### Case Processing Summary Statistics

		N	%
Cases	Valid	50	100.0
	Excluded( a)	0	.0
	Total	50	100.0

a Listwise deletion based on all variables in the procedure.

### Reliability

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.808	.810	5

### Item Statistics

	Mean	Std. Deviation	N
Total Minat Kupon	5.84	2.103	50
Total Minat Paket Harga	5.14	1.927	50
Total Minat Undian Berhadiah	5.78	2.023	50
Total Minat Diskon	5.26	2.354	50
Total Minat Uji Gratis	6.68	2.638	50

### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
28.70	69.929	8.362	5

### Inter-Item Correlation Matrix

	Total Minat Kupon	Total Minat Paket Harga	Total Minat Undian Berhadiah	Total Minat Diskon	Total Minat Uji Gratis
Total Minat Kupon	1.000	.499	.500	.396	.230
Total Minat Paket Harga	.499	1.000	.395	.383	.282
Total Minat Undian Berhadiah	.500	.395	1.000	.638	.537
Total Minat Diskon	.396	.383	.638	1.000	.740
Total Minat Uji Gratis	.230	.282	.537	.740	1.000

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
Total Minat Kupon	22.86	50.735	.493	.375	.800
Total Minat Paket Harga	23.56	52.741	.481	.295	.802
Total Minat Undian Berhadiah	22.92	46.687	.693	.498	.744
Total Minat Diskon	23.44	41.721	.745	.645	.720
Total Minat Uji Gratis	22.02	42.632	.591	.566	.777

# UJI HIPOTESA

## Regression

### Descriptive Statistics

	Mean	Std. Deviation	N
Total Minat penggunaan jasa	28.70	8.362	50
Total kupon	5.44	2.205	50
Total Paket Harga	5.32	1.974	50
Total Undian Berhadiah	5.56	2.042	50
Total Diskon	5.16	2.132	50
Total Uji Gratis	6.98	2.308	50

### Correlations

		Total Minat penggunaan jasa	Total kupon	Total Paket Harga	Total Undian Berhadiah	Total Diskon	Total Uji Gratis
Pearson Correlation	Total Minat penggunaan jasa	1.000	.639	.522	.352	.622	.488
	Total kupon	.639	1.000	.506	.493	.514	.427
	Total Paket Harga	.522	.506	1.000	.436	.424	.190
	Total Undian Berhadiah	.352	.493	.436	1.000	.392	.301
	Total Diskon	.622	.514	.424	.392	1.000	.444
	Total Uji Gratis	.488	.427	.190	.301	.444	1.000
Sig. (1-tailed)	Total Minat penggunaan jasa	.	.000	.000	.006	.000	.000
	Total kupon	.000	.	.000	.000	.000	.001
	Total Paket Harga	.000	.000	.	.001	.001	.094
	Total Undian Berhadiah	.006	.000	.001	.	.002	.017
	Total Diskon	.000	.000	.001	.002	.	.001
	Total Uji Gratis	.000	.001	.094	.017	.001	.
N	Total Minat penggunaan jasa	50	50	50	50	50	50
	Total kupon	50	50	50	50	50	50
	Total Paket Harga	50	50	50	50	50	50
	Total Undian Berhadiah	50	50	50	50	50	50
	Total Diskon	50	50	50	50	50	50
	Total Uji Gratis	50	50	50	50	50	50

**Variables Entered/Removed(b)**

Model	Variables Entered	Variables Removed	Method
1	Total Uji Gratis, Total Paket Harga, Total Undian Berhadiah, Total Diskon, Total kupon(a)		Enter

a All requested variables entered.

b Dependent Variable: Total Minat penggunaan jasa

**Model Summary(b)**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.763(a)	.582	.535	5.705	2.162

a Predictors: (Constant), Total Uji Gratis, Total Paket Harga, Total Undian Berhadiah, Total Diskon, Total kupon

b Dependent Variable: Total Minat penggunaan jasa

**ANOVA(b)**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	1994.435	5	398.887	12.256	.000(a)
	Residual	1432.065	44	32.547		
	Total	3426.500	49			

a Predictors: (Constant), Total Uji Gratis, Total Paket Harga, Total Undian Berhadiah, Total Diskon, Total kupon

b Dependent Variable: Total Minat penggunaan jasa

**Coefficients(a)**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	95% Confidence Interval for B	
		B	Std. Error	Beta			Lower Bound	Upper Bound
1	(Constant)	7.674	3.271		2.346	.024	1.082	14.265
	Total kupon	1.236	.499	.326	2.477	.017	.231	2.242
	Total Paket Harga	.966	.507	.228	1.905	.063	-.056	1.987
	Total Undian Berhadiah	-.353	.480	-.086	-.736	.465	-1.321	.614
	Total Diskon	1.193	.483	.304	2.471	.017	.220	2.165
	Total Uji Gratis	.713	.412	.197	1.730	.091	-.118	1.543

a Dependent Variable: Total Minat penggunaan jasa

**Residuals Statistics(a)**

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	18.94	50.85	28.70	6.380	50
Std. Predicted Value	-1.531	3.472	.000	1.000	50
Standard Error of Predicted Value	.897	3.742	1.888	.588	50
Adjusted Predicted Value	17.69	42.70	28.57	5.906	50
Residual	-12.454	16.147	.000	5.406	50
Std. Residual	-2.183	2.830	.000	.948	50
Stud. Residual	-2.366	3.749	.009	1.060	50
Deleted Residual	-14.633	28.334	.132	6.901	50
Stud. Deleted Residual	-2.504	4.493	.021	1.131	50
Mahal. Distance	.230	20.097	4.900	3.850	50
Cook's Distance	.000	1.768	.055	.249	50
Centered Leverage Value	.005	.410	.100	.079	50

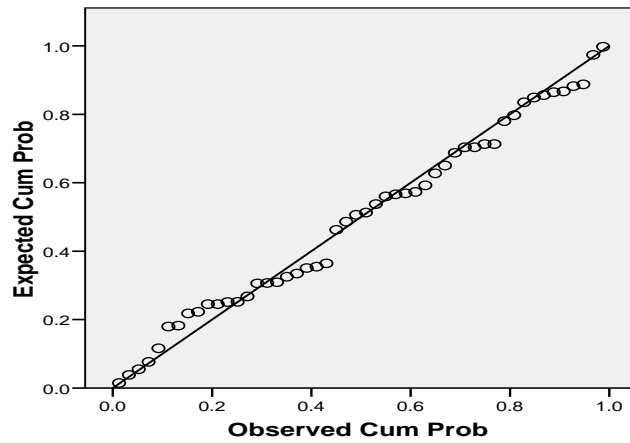
a Dependent Variable: Total Minat penggunaan jasa



# Charts

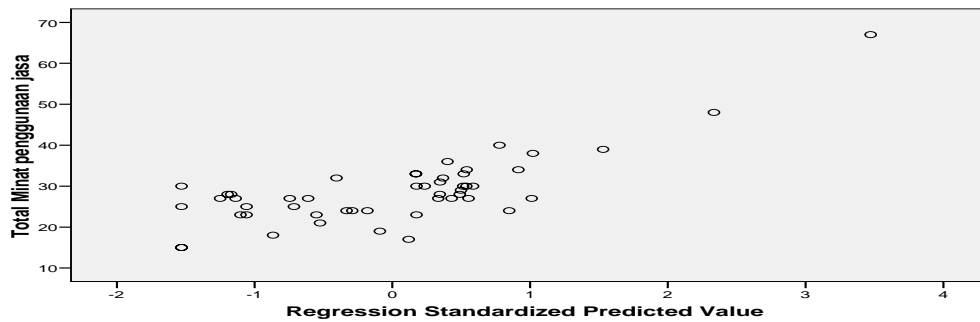
**Normal P-P Plot of Regression Standardized Residual**

**Dependent Variable: Total Minat penggunaan jasa**



**Scatterplot**

**Dependent Variable: Total Minat penggunaan jasa**



**JAWABAN RESPONDEN**

**Variabel X ( Promosi Penjualan )**

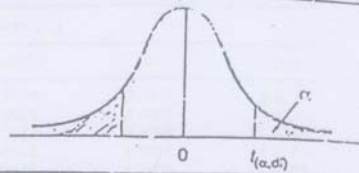
No	Kupon			Paket Harga			Undian Berhadiah			Diskon			Uji Gratis		
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	2	2	2	1	1	1	1	1	3	2	2	2	3	3	3
2	2	2	2	2	2	2	1	1	1	1	1	1	3	3	3
3	1	1	1	1	1	4	1	1	1	3	2	2	5	1	1
4	3	5	3	5	3	3	1	2	2	4	4	4	3	3	3
5	3	4	2	2	3	3	3	2	3	2	2	3	3	3	3
6	1	3	2	2	2	3	3	4	2	1	2	2	3	3	3
7	2	3	2	3	3	2	3	1	3	1	2	2	3	1	2
8	1	2	2	2	3	1	2	2	4	1	2	3	3	1	1
9	1	2	2	2	2	2	2	1	2	2	2	1	2	2	2
10	2	2	2	2	2	2	2	2	2	2	2	2	2	2	3
11	2	2	2	2	2	3	2	2	2	2	2	2	2	2	3
12	2	3	2	2	2	2	2	2	4	2	3	3	4	2	2
13	1	1	1	2	2	2	1	2	2	2	2	2	2	2	2
14	2	1	1	2	1	2	1	2	1	1	1	1	2	2	1
15	1	1	1	2	2	1	1	2	2	1	2	2	3	2	3
16	3	3	3	2	2	2	1	2	3	1	1	2	3	3	3
17	3	3	3	1	1	2	1	2	3	1	2	3	3	3	3
18	2	2	2	3	3	3	1	1	3	1	1	1	3	3	3
19	1	3	1	1	1	2	1	1	3	1	1	1	1	1	1
20	1	2	3	2	1	3	2	2	3	2	3	3	2	3	1
21	2	2	2	3	3	2	2	2	2	2	2	2	2	2	2
22	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
23	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
24	1	2	2	2	3	3	2	2	4	1	2	3	4	2	1
25	2	3	2	3	2	3	4	4	4	3	2	2	2	2	2
26	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
27	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
28	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4
29	2	2	2	1	1	1	2	2	2	3	3	3	4	4	4
30	1	1	1	1	1	1	1	1	1	1	1	1	4	4	4
31	1	2	1	1	1	1	1	1	2	3	3	3	3	3	3
32	1	3	3	2	2	2	2	2	2	2	2	2	2	2	3
33	1	2	1	2	3	1	1	2	1	1	1	1	1	1	3
34	1	3	2	2	2	2	2	1	1	1	1	1	1	1	1
35	2	4	2	1	2	1	1	1	2	2	2	2	2	2	2
36	1	1	1	1	1	1	1	1	2	1	1	1	2	2	2
37	1	1	1	1	1	3	2	2	2	1	1	1	1	2	2
38	1	1	1	1	1	3	2	2	2	1	1	1	2	2	2
39	2	2	2	2	2	2	2	2	3	2	2	2	3	3	3
40	1	1	1	1	2	2	1	1	1	2	2	2	2	2	2
41	1	1	1	1	1	1	1	1	1	1	1	1	2	2	2
42	1	1	1	1	1	1	2	2	2	1	1	1	2	3	3
43	3	3	3	1	1	3	3	3	3	2	2	3	3	3	3
44	4	3	3	1	1	2	1	2	3	1	1	2	1	2	3
45	1	1	1	2	2	1	1	2	3	1	1	1	2	2	2
46	2	2	2	2	2	2	1	1	1	1	1	1	3	3	3
47	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
48	2	2	2	1	1	1	3	3	3	1	1	1	3	3	3
49	1	1	1	1	1	1	1	1	3	2	2	2	2	2	2
50	2	2	2	1	1	1	1	1	3	2	2	2	3	3	3

**Variabel Y ( Minat Konsumen )**

No	Kupon			Paket Harga			Undian Berhadiah			Diskon			Uji Gratis		
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
1	2	2	2	1	1	1	2	2	2	3	3	3	3	3	3
2	2	2	2	2	2	2	1	1	1	2	2	2	3	3	3
3	1	1	1	1	1	3	1	1	1	1	1	1	1	1	1
4	4	4	4	4	4	4	4	4	5	5	5	5	5	5	5
5	3	3	3	2	2	3	3	2	3	2	2	2	3	3	3
6	2	3	2	2	2	3	3	2	2	2	2	1	2	2	2
7	3	3	2	1	2	2	2	1	2	1	2	1	3	2	1
8	2	1	2	1	1	2	2	1	3	1	2	1	1	2	2
9	2	2	2	1	1	2	1	1	1	1	1	1	1	1	1
10	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2
11	1	2	3	1	2	3	1	2	3	1	2	2	1	3	2
12	2	3	2	2	2	3	2	3	3	2	2	2	2	2	2
13	2	2	2	2	2	2	1	1	1	1	1	1	2	2	2
14	1	2	1	1	1	2	1	1	1	1	1	1	1	1	2
15	1	2	1	2	2	2	1	2	2	2	2	3	3	4	3
16	1	2	3	1	1	2	3	3	3	3	3	3	4	4	4
17	1	1	2	2	2	1	1	2	3	1	1	1	2	2	2
18	2	2	2	3	3	3	1	1	1	2	2	2	3	3	3
19	1	1	1	1	1	1	1	1	3	1	1	1	3	3	3
20	3	2	3	1	1	1	1	2	2	1	1	1	2	3	3
21	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
22	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
23	1	2	1	1	2	3	1	2	2	1	2	1	3	1	2
24	1	2	2	2	3	3	2	2	2	1	1	2	1	2	2
25	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
26	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
27	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
28	3	3	3	3	3	3	3	3	3	3	3	3	4	4	4
29	1	1	1	1	1	1	2	2	2	2	2	2	3	3	3
30	1	1	1	1	1	1	1	1	1	1	1	1	3	3	3
31	2	2	2	1	1	1	3	3	3	3	3	3	3	3	3
32	1	3	3	2	2	3	3	2	2	2	2	2	2	2	3
33	2	2	2	1	2	2	2	1	2	1	1	1	1	2	3
34	1	2	3	1	1	1	1	2	2	2	3	1	1	1	1
35	4	2	2	1	1	2	1	1	1	2	2	2	2	2	2
36	2	2	2	2	2	1	2	2	2	1	2	1	2	2	2
37	2	2	2	2	2	3	2	2	2	1	1	1	2	2	2
38	2	2	2	1	1	3	2	2	2	1	1	1	1	1	1
39	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
40	2	2	2	2	2	2	2	2	2	1	1	1	1	1	1
41	2	2	2	2	2	2	2	2	2	2	2	2	2	1	1
42	1	1	1	1	1	1	1	2	2	2	2	3	3	3	3
43	3	3	3	1	1	3	3	3	3	2	2	2	3	3	3
44	4	4	4	1	1	2	1	1	3	1	1	1	1	1	1
45	1	1	2	1	1	2	1	2	3	1	1	3	1	2	3
46	1	1	1	1	1	2	2	2	2	1	1	2	3	2	1
47	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
48	2	2	2	1	1	1	3	3	3	1	1	1	2	2	2
49	1	1	1	1	1	1	2	2	2	2	2	2	3	3	3
50	2	2	2	1	1	1	2	2	2	3	3	3	3	3	3

TABLE E.3 Critical Values of *t*

For a particular number of degrees of freedom, entry represents the critical value of *t* corresponding to a specified upper tail area ( $\alpha$ )



Degrees of Freedom	Upper Tail Areas ( $\alpha$ )					
	.25	.10	.05	.025	.01	.005
1	1.0000	3.0777	6.3138	12.7062	31.8207	63.6574
2	0.8165	1.8856	2.9200	4.3027	6.9646	9.9248
3	0.7649	1.6377	2.3534	3.1824	4.5407	5.8409
4	0.7407	1.5332	2.1318	2.7764	3.7469	4.6041
5	0.7267	1.4759	2.0150	2.5706	3.3649	4.0322
6	0.7176	1.4398	1.9432	2.4469	3.1427	3.7074
7	0.7111	1.4149	1.8946	2.3646	2.9980	3.4995
8	0.7064	1.3968	1.8595	2.3060	2.8955	3.3554
9	0.7027	1.3830	1.8331	2.2622	2.8214	3.2498
10	0.6998	1.3722	1.8125	2.2281	2.7638	3.1693
11	0.6974	1.3634	1.7959	2.2010	2.7131	3.1058
12	0.6955	1.3562	1.7823	2.1782	2.6810	3.0545
13	0.6938	1.3502	1.7709	2.1604	2.6503	3.0123
14	0.6924	1.3450	1.7613	2.1448	2.6245	2.9768
15	0.6912	1.3405	1.7531	2.1315	2.6025	2.9467
16	0.6901	1.3368	1.7459	2.1199	2.5835	2.9208
17	0.6892	1.3334	1.7396	2.1098	2.5669	2.8982
18	0.6884	1.3304	1.7341	2.1003	2.5524	2.8784
19	0.6876	1.3277	1.7291	2.0930	2.5395	2.8609
20	0.6870	1.3253	1.7247	2.0860	2.5280	2.8453
21	0.6864	1.3232	1.7207	2.0796	2.5177	2.8314
22	0.6858	1.3212	1.7171	2.0739	2.5083	2.8188
23	0.6853	1.3195	1.7139	2.0687	2.4999	2.8073
24	0.6848	1.3178	1.7109	2.0639	2.4922	2.7969
25	0.6844	1.3163	1.7081	2.0595	2.4851	2.7874
26	0.6840	1.3150	1.7056	2.0555	2.4786	2.7787
27	0.6837	1.3137	1.7033	2.0518	2.4727	2.7707
28	0.6834	1.3125	1.7011	2.0484	2.4671	2.7633
29	0.6830	1.3114	1.6991	2.0452	2.4620	2.7564
30	0.6828	1.3104	1.6973	2.0423	2.4573	2.7500
31	0.6825	1.3095	1.6955	2.0395	2.4528	2.7440
32	0.6822	1.3086	1.6939	2.0369	2.4487	2.7385
33	0.6820	1.3077	1.6924	2.0345	2.4448	2.7333
34	0.6818	1.3070	1.6909	2.0322	2.4411	2.7284
35	0.6816	1.3062	1.6896	2.0301	2.4377	2.7238
36	0.6814	1.3055	1.6883	2.0281	2.4345	2.7195
37	0.6812	1.3049	1.6871	2.0262	2.4314	2.7154
38	0.6810	1.3042	1.6860	2.0244	2.4286	2.7116
39	0.6808	1.3036	1.6849	2.0227	2.4258	2.7079
40	0.6807	1.3031	1.6839	2.0211	2.4233	2.7045
41	0.6805	1.3025	1.6829	2.0195	2.4208	2.7012
42	0.6804	1.3020	1.6820	2.0181	2.4185	2.6981
43	0.6802	1.3016	1.6811	2.0167	2.4163	2.6951
44	0.6801	1.3011	1.6802	2.0154	2.4141	2.6923
45	0.6800	1.3005	1.6792	2.0141	2.4121	2.6896
46	0.6799	1.3002	1.6787	2.0129	2.4102	2.6870
47	0.6797	1.2998	1.6779	2.0117	2.4083	2.6846
48	0.6796	1.2994	1.6772	2.0106	2.4066	2.6822
49	0.6795	1.2991	1.6765	2.0096	2.4049	2.6800
50	0.6794	1.2987	1.6758	2.0086	2.4033	2.6779

TABLE E.3 (Continued)

Degrees of Freedom	Upper Tail Areas ( $\alpha$ )					
	.25	.10	.05	.025	.01	.005
51	0.6793	1.2924	1.6753	2.0076	2.4017	2.6757
52	0.6792	1.2980	1.6747	2.0066	2.4002	2.6737
53	0.6791	1.2977	1.6741	2.0057	2.3998	2.6718
54	0.6791	1.2974	1.6736	2.0049	2.3974	2.6700
55	0.6790	1.2971	1.6730	2.0040	2.3961	2.6682
56	0.6789	1.2969	1.6725	2.0032	2.3948	2.6665
57	0.6788	1.2966	1.6720	2.0025	2.3936	2.6649
58	0.6787	1.2963	1.6716	2.0017	2.3924	2.6633
59	0.6787	1.2961	1.6711	2.0010	2.3912	2.6618
60	0.6786	1.2958	1.6706	2.0003	2.3901	2.6603
61	0.6785	1.2956	1.6702	1.9996	2.3890	2.6589
62	0.6785	1.2954	1.6698	1.9990	2.3880	2.6575
63	0.6784	1.2951	1.6694	1.9983	2.3870	2.6561
64	0.6783	1.2949	1.6690	1.9977	2.3860	2.6549
65	0.6783	1.2947	1.6686	1.9971	2.3851	2.6536
66	0.6782	1.2945	1.6683	1.9966	2.3842	2.6524
67	0.6782	1.2943	1.6679	1.9960	2.3833	2.6512
68	0.6781	1.2941	1.6676	1.9955	2.3824	2.6501
69	0.6781	1.2939	1.6672	1.9949	2.3816	2.6490
70	0.6780	1.2938	1.6669	1.9944	2.3808	2.6479
71	0.6780	1.2936	1.6666	1.9939	2.3800	2.6469
72	0.6779	1.2934	1.6663	1.9935	2.3793	2.6459
73	0.6779	1.2933	1.6660	1.9930	2.3785	2.6449
74	0.6778	1.2931	1.6657	1.9925	2.3778	2.6439
75	0.6778	1.2929	1.6654	1.9921	2.3771	2.6430
76	0.6777	1.2928	1.6652	1.9917	2.3764	2.6421
77	0.6777	1.2926	1.6649	1.9913	2.3758	2.6412
78	0.6776	1.2925	1.6646	1.9908	2.3751	2.6403
79	0.6776	1.2924	1.6644	1.9905	2.3745	2.6395
80	0.6776	1.2922	1.6641	1.9901	2.3739	2.6387
81	0.6775	1.2921	1.6639	1.9897	2.3733	2.6379
82	0.6775	1.2920	1.6636	1.9893	2.3727	2.6371
83	0.6775	1.2918	1.6634	1.9890	2.3721	2.6364
84	0.6774	1.2917	1.6632	1.9886	2.3716	2.6356
85	0.6774	1.2916	1.6630	1.9883	2.3710	2.6349
86	0.6774	1.2915	1.6628	1.9879	2.3705	2.6342
87	0.6773	1.2914	1.6626	1.9876	2.3700	2.6335
88	0.6773	1.2912	1.6624	1.9873	2.3695	2.6329
89	0.6773	1.2911	1.6622	1.9870	2.3690	2.6322
90	0.6772	1.2910	1.6620	1.9867	2.3685	2.6316
91	0.6772	1.2909	1.6618	1.9864	2.3680	2.6309
92	0.6772	1.2908	1.6616	1.9861	2.3676	2.6303
93	0.6771	1.2907	1.6614	1.9858	2.3671	2.6297
94	0.6771	1.2906	1.6612	1.9855	2.3667	2.6291
95	0.6771	1.2905	1.6611	1.9853	2.3662	2.6286
96	0.6771	1.2904	1.6609	1.9850	2.3658	2.6280
97	0.6770	1.2903	1.6607	1.9847	2.3654	2.6275
98	0.6770	1.2902	1.6606	1.9845	2.3650	2.6269
99	0.6770	1.2902	1.6604	1.9842	2.3646	2.6264
100	0.6770	1.2901	1.6602	1.9840	2.3642	2.6259
110	0.6767	1.2893	1.6598	1.9818	2.3607	2.6213
120	0.6765	1.2886	1.6577	1.9799	2.3578	2.6174
$\infty$	0.6745	1.2816	1.6449	1.9600	2.3263	2.5758

CONTOH KUPON

# MAU SARAPAN PAGI GRATIS !!!

DAPETIN :

- KOPI
- THE MANIS
- MIIE KUJAH / CORENG

Hanya di Kiwi z Net Game

\* Hubungi OP Oka



CONTOH KUPON SARAPAN PAGI



CONTOH UNDIAN BERHADIAH

# MONTHLY SURPRICE

tiap tanggal 1 Jam 18.00

DAPATKAN :

UANG RATUSAN RIBU RUPIAH

VOUCHER LYTO

KAOS MENARIK

DAN BANYAK HADIAH LAINNYA

\* syarat dan ketentuan Berlaku

(Tanya ama Op Ya..)





CONTOH PAKET HARGA

**KIWI'Z PRICE TODAY**

1 jam = Rp. 2500

3 jam = Rp. 5000

4 jam = Rp. 8000

12 jam = Rp. 20.000

24 jam = Rp. 30.000



CONTOH UNDIAN BERHADIAH

<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>	<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>	<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>	<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>
<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>	<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>	<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>	<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>
<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>	<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>	<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>	<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>
<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>	<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>	<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>	<p>NO : <b>kiwi'z</b> Setiap Tgl 1 Jam 16.00 <b>MONTHLY SURPRISE!</b></p>



CONTOH DISKON

**DISCOUNT FOR  
YOU...**

**KAMU CINTA KIWIZ?**

**DAPATKAN DISKON 10% - 20%**

**HANYA UNTUK KAMU-KAMU YANG**

**CINTA KIWIZ**

**\* syarat dan ketentuan Berlaku**

**(Tanya ama DP ya..)**



CONTOH UJI GRATIS

**MAU TAU GAME BARU !!!**

**COBA AJA DI KIWI'Z !!!**

**Kamu Pasti ketagihan**

\* Hubungi OP Oka

