

CHAPTER ONE

INTRODUCTION

BACKGROUND OF THE STUDY

A speech can be defined differently; one of the definitions is “a formal talk given usually to a large number of people on a special occasion” (“Speech”). Through a speech, people can deliver important information or persuade others for certain purposes. Therefore, by delivering a speech, someone can gain what she/he is intending to achieve.

To reach her/his goal, a speaker must deliver her/his speech orderly so that the information of the speech will be acceptable. Besides, a speech should be delivered orderly so that the language used in the speech will not offend certain people even though there are some hidden critical meanings in the speech. The use of hidden meaning in a speech also becomes one of the reasons for a speech to be chosen as the data source of this thesis. This study attempts to reveal the speaker’s ideas by analyzing the meaning of each clause within the speech.

A text analysis of a speech can be carried out by using many theories, one of which is Michael Halliday’s Systemic Functional Grammar. Systemic

Functional Grammar is appropriate for analyzing a speech because this theory can be useful to find the meaning of a text in detail; also it can be used to analyze each of the clause structures in a text. All in all, Systemic Functional Grammar discusses the function of each word used in a text so that all the words and structures in the text will practically be analyzed. Hence, the interpretation of the ideas of the text will be presented objectively.

To interpret the ideas of the text, three kinds of meaning are utilized: *textual meaning*, *ideational meaning* and *interpersonal meaning*, which will be comprehensively explained in Chapter Two. By using this theory of meaning, the analysis will not result in subjective interpretations as it is based on a scientific theory.

President George Bush's speech was chosen to be the data source because he is one of the most phenomenal figures of the world in the twenty-first century. Moreover, he is one of the presidents of a big country in the world, the United States of America. Almost everything that he delivered always caught the world's attention. One of his speeches, "Response to Elections in Iraq," has been chosen because this speech was delivered by Bush when he was still occupying the presidential position. This particular speech is important because the issue about the United States' relationship with Iraq is very well-known around the world as Iraq is a country that was embattled by the United States. The battle happened because some Iraqi people became the suspects of the bombing incident at World Trade Center building in the USA on September 11, 2001.

The speech was delivered on January 30, 2005. In this speech, Bush showed his supports towards the people of Iraq that participated in the election of

a new government. Bush was thought to support the election in Iraq because the election could help the United States to destroy the terrorists from Iraq. The United States also supported the election in Iraq because the people of Iraq were considered to deserve the freedom to channel their voice as free civilians of a country. It was believed that the Iraqis also needed to release themselves from the government that made use of terrorism.

This study is significant for the readers as from it they will learn how to get the idea of a text, in this case a speech, critically, by applying Halliday's Systemic Functional Grammar theory in the analysis. By knowing that the speech is scientifically analyzable, it is expected that the readers will not make a subjective and personal interpretation of a text that was delivered by a particular well-known person with a certain image. This study may also help avoid an issue that comes up from the opinion of certain people with certain purposes. Furthermore, the readers will be well aware of how to be as critical as possible in interpreting a text.

(667 words)

STATEMENT OF THE PROBLEM

The problems of this study are stated as the following questions:

1. What is the textual meaning of this speech?
2. What is the ideational meaning of this speech?
3. What is the interpersonal meaning of this speech?

PURPOSE OF THE STUDY

Based on the statement of the problem, this study is done for purposes of analyzing:

1. the textual meaning of this speech.
2. the ideational meaning of this speech.
3. the interpersonal meaning of this speech.

METHOD OF RESEARCH

First, I selected the data of my study after searching some reliable sources in the Internet. Then, I explored several references to support the data analysis and after the analysis was finished, the report was written.

ORGANIZATION OF THE THESIS

The thesis is divided into four chapters. The first chapter is Introduction, which consists of Background of the Study, Statement of the Problem, Purpose of the Study, Method of Research and Organization of the Thesis. The second chapter presents Theoretical Framework and the third chapter contains the analysis of the speech. Finally, there is the last chapter, Conclusion. The thesis ends with Bibliography and Appendices.