

## CHAPTER FOUR

### CONCLUSION

After analyzing the data found in Disney's *Suite Life of Zack and Cody* seasons 1-3, there are some findings regarding the occurrence of humor due to the non-observance of the Gricean maxims in the comedy series.

Out of the five types of non-observance of the Gricean maxims, there are only three types that can be found in the data, which are: flouting the maxim, infringing the maxim, and violation of the maxim. The types of suspending the maxim and opting out of the maxim are not found in the analysis.

The type of flouting the maxim outnumbers the other two types by the total of sixteen. I believe the reason for flouting the maxim to be the most dominant type in this comedy series is that flouting the maxim forces the audience to look for another plausible answer, which may lead to a humorous scene. Furthermore, I believe that flouting the maxim is the most common type of non-observance that occurs in our daily life. As stated in Chapter One, comedy series can be a reflection of what happens in real life. This comedy series, which tells a story of an ordinary family with a middle class status and their environment, can describe what happens in our life.

There are eleven data categorized as infringing the maxim and there are two data that belong to violation of the maxim. According to the analysis, infringing of the maxim is mostly done by London. I am of the opinion that the reason behind this finding lies on the depiction of London in the comedy series. As it is presented in the analysis, London is portrayed as someone who has a cognitive deficiency. She is a person who has a difficulty in understanding the context of a situation. The character of London in the comedy series somehow makes such a strong effect to the audience that makes them believe that when it comes to infringing a maxim, London will have something to do with it. This contributes quite a lot to the humorous effect.

Apart from that, in terms of the violation of the maxims, Carey Martin, who is the mother of the twins, seems to be the character who does it the most. This result leads the audience to acquire a different effect. From the analysis of the violation of the maxim, I come to a conclusion that the type of maxim violation can also be used for good intention. It can be seen that the intention of Carey misleading another character is for a good purpose.

In the case of London, for example, it can be seen that the purpose of Carey when misleading London in scene 9 is to respect London's feeling. Carey does not want to hurt London's feeling. In order to do so, she misleads London by saying that she is assigned to be the alternate for the team. While the truth is, London is not permitted to play in the bowling competition due to the fact that Mr. Moseby thinks that she does not have the capability of bowling.

All data of the flouting of the maxims can be seen in the speech events that involve Zack and Cody. In my opinion, due to the fact that this comedy series puts Zack and Cody as the main protagonists, the data will likely tell the story of both of them. Furthermore, throughout the series, I have noticed that by analysing Zack and Cody's utterances regarding every situation, I can see how Zack's personality is different from Cody's. The differences of their personalities can be seen on how they cope with every situation.

In terms of the types of flouting the maxims, the type that frequently occurs throughout the series is the type of flouting the maxim of relation, in total of six data. While there are only four data that show flouting the maxim of manner, five data that result in flouting the maxim of quantity and one data that show flouting the maxim of quality.

The theory of humor of Thomas Shultz is applied in the data analysis by comparing and resolving the incongruous aspect of the utterance and later resolving the differences between the expectation of the audience and the punch line of each speech event. In all the data, the humor occurs because of the expectation and prediction of the audience that are not always proved to be right.

I personally believe that the application of this particular humor theory is suitable because this comedy series revolves around people's daily life. This comedy series is a family comedy that can easily relate with the audience because they may have the same experience as the characters in the comedy series. The audience may have their own expectation and prediction of the situation, yet their prediction is not always proved to be right. By being able to resolve the

incongruous aspects in the comedy series and making sense of it in one way, they may find the utterances to be humorous.

For further researchers who are interested in analyzing the non-observance of the Gricean maxims in comedy series, I would like to suggest in analyzing the sequel of Disney's *Suite Life of Zack and Cody* entitled *Suite Life on Deck*. Once again, the story revolves around Zack and Cody and their surrounding as they become teenagers. Another Disney's comedy series such as *Wizards of Waverly Place* that tells a story of a family who happens to possess magical powers would also be interesting to be analyzed. In addition, Disney's *That's So Raven* tells the story of an everyday African-American family. Those comedy series would be fascinating to analyze because they may have different issues. As it is reflected in reality, those comedy series give a variety in terms of everyday issues. Thus, it would be interesting to find out the similarities between the comedy series and the reality.

**(985 words)**