

CHAPTER ONE

INTRODUCTION

Background of the Study

Terrorism became the most important issue that occurred in Indonesia some time ago. It was caused by the bombs which exploded in Bali twice. It happened in 2002 and 2005. Hundreds of people died including some tourists from various countries. The attacks happened in the most popular places in Bali, especially to tourists.

Noordin M. Top is mentioned as the main suspect of both events. Noordin and his followers are said to be the members of Jamaah Islamiyah group, the organization that has relationship with Al-Qaeda, an international terrorist organization. Noordin is known as the expert of bomb making who is clever at recruiting some people to be his followers. Noordin could recruit them by washing their brain, so that they were influenced and became his followers. One of them was Abu Dujanah, who helped Noordin execute his plans. That causes this organization to grow rapidly and they

succeed in executing all Noordin's plans.

In my thesis, I take an article which presents a discussion about Abu Dujanah, one of Noordin's followers. The article is entitled "Mama's Boys". It was published in *Tempo* magazine dated September 18, 2006 and written by Budi Setyarso and Imron Rosyid.

I choose this topic to be analyzed because this occasion was very important and became a complicated problem for Indonesia and even the world at that time. The existence of terrorists became a great threat for Indonesia and the world. It was caused because the main suspect, Noordin M. Top, has many followers who helped him to do his action. Furthermore, I want to know how Abu Dujanah as one of Noordin's followers is represented by *Tempo* as the cover story in this magazine.

In my opinion, *Tempo* has strong statements to convince the reader about (the representation of) someone in its articles. That is the reason why I choose *Tempo* magazine as the source of my data. I use text analysis in order to show the negative or positive representation Abu Dujanah in the case of terrorism at that time. To analyze this data, I will use van Dijk's theory as my basic theory. By doing this analysis, I hope I can find how a text is written as the main topic in this magazine.

Text analysis becomes significant because it helps people can know how authors express their writing in news. Authors write news report to express their thoughts and opinions. They usually will focus on something or someone that is important to be written and discussed. Sometimes, the purpose of authors is to make the reader have the same thought and opinion with them. And also each author has different ways or styles of language to write a text. In this analysis, we can see the

way the authors write this news. Therefore, from this analysis we can know what representation that authors want to make because how they express their feelings or opinions about something or someone in a news report determines the reader's perspective.

Teun A. van Dijk is a professor of Discourse Studies at the University of Amsterdam who focused on literary theory, text grammar, discourse pragmatics and the psychology of text processing in his earlier research and also the author of several books such as edited *The Handbook of Discourse Analysis*, the introductory book *Discourse Studies*, and *The Study of Discourse*. (discourse.org) For my thesis, I use van Dijk's theory about news schemata that presents how a news report is written and explaining the parts of news that make a news report useful and interesting to be read.

In doing my analysis, I limit the scope to the micro level only, which consists of the macrostructure, microstructure and superstructure analyses. From these strategies, I will obtain the most important information that the authors want to tell the reader and also how Abu Dujanah is represented in this text.

At last, I hope this thesis will be useful for those who read it and get an idea of how to analyze a text, especially news in the mass. I also hope this thesis can makes everyone who reads it understand more about how something or someone is represented in a news report.

(698 words)

Statement of the Problem

There are three problems that will be discussed in this thesis:

1. What is the representation of Abu Dujanah in the text based on the macrostructure analysis?
2. What is the representation of Abu Dujanah in the text based on the microstructure analysis?
3. What is the representation of Abu Dujanah in the text based on the superstructure analysis?

Purpose of the Study

There are three purposes of this thesis, they are:

1. To find out the representation of Abu Dujanah in the text based on the macrostructure analysis.
2. To find out the representation of Abu Dujanah in the text based on the microstructure analysis.
3. To find out the representation of Abu Dujanah in the text based on the superstructure analysis.

Method of Research

I started my thesis by finding the data in the *Tempo* magazine. After that I searched for the theory about representation in van Dijk's discourse analysis on news schemata in the Internet and I found the van Dijk's theory about micro level analysis. It contains macrostructure, superstructure, and microstructure analysis. It becomes

the basic of my theory to analyze the data. Then, I analysed the data and finally I wrote my research report.

Organization of the Thesis

My thesis is divided into four chapters. Chapter One contains the introduction of the thesis, including the background of the study, statement of the problem, purpose of the study, method of research and organization of the thesis. Chapter Two contains the theoretical framework. After that there is Chapter Three, which provides the analysis of the data. The last chapter, Chapter Four provides the conclusion of the analysis and at the end of the thesis there are Bibliography and Appendices.