

CHAPTER ONE

INTRODUCTION

1.1 Background of the Study

In daily life, people communicate with one another through conversation. Conversation is the communication between two persons or more thus, conversation should involve a speaker and a hearer. In a conversation the speaker and the hearer must be cooperative with each other. It means that the speaker delivers what he/she wants to say explicitly so that the hearer can catch the intention of the speaker's utterance correctly. As a result, there is no misunderstanding between the hearer and the speaker.

However, in most cases, the speaker does not say what he/she is supposed to say. They often do not convey their intention of speaking directly. As a result, this could cause misunderstanding between the speaker and the hearer. The effect of that occurrence will be various; one of them is conflict. Conflicts may happen because of misunderstandings. Conflicts can cause many kinds of responses which can be seen not only through body language or facial expression of the people but also the ways of speaking or intonation from their voices. J.A Cuddon

states in his book theory of conflict "conflict is the tension in a situation between characters, or the actual opposition of character." (Cuddon 188)

There is an area of linguistics that concerns the speaker's utterance and the meaning of the speaker's utterance which is called Pragmatics. According to George Yule, "Pragmatics is concerned with the study of meaning as communicated by the speaker and interpreted by the listener" (Grice 3). This study relates with implicature "implicature is the aspect of meaning that a speaker conveys, implies without directly expressing" (Grice 43). Therefore, pragmatics deals with implicature. If there is an implicature in the speaker's utterance, a hearer is supposed to understand what is behind it so that it will not cause any misunderstanding. To avoid potential misunderstandings, Grice, an English language philosopher, has established the Cooperative Principle which has the purpose of making the participants' contribution in a conversation as is required and the situation needed for the interlocutor. However, this principle can only be implemented if the participants of the conversation observe the maxims, which are the maxims of quantity, quality, relation, and manner.

When having conversation with others, people often break the rules of speaking, which are called non-observance of the maxim. There are various ways of non-observance of the maxims which are flouting, violating, infringing, opting out, and suspending the maxim. Those kinds of non-observance of the maxims can make conflicts between the speaker and the hearer.

In real life, conflicts often happen because there is a misunderstanding between a speaker and the hearer. It happens because they are violated. That is

why I am interested in doing an analysis about non-observance of maxims which leads to conflict.

In conducting my analysis, the source of data that I choose is *Private Practice* drama TV series. The topic of my study is *Analysis of Conflict Caused by Non-observance of the Maxims in Private Practice TV series, Season 3 Episode 1.*

I choose *Private Practice* as the source of my analysis because this television series has many conflicts among the characters that happen due to the non-observance of the maxims, which makes this series really interesting. The main characters are dr. Addison Montgomery, dr. Peter Wilder, dr. Samuel Bennett, dr. Naomi Bennett, dr. Violete Turner, dr. Cooper Freedman, dr. Charlotte King. There are many problems that they have to face as doctors. They have their own story is about their lives which are very colorful and make their lives so meaningful. Each of them has their own past. The story is not only about their partnership and their relationship with one another, but also about the love and friendship among them. Those aspects make this story suitable with the topic that I choose, because there are many conflicts between the characters, which make this story more complicated and interesting. However, in my analysis, I only focus on the significant characters who have a lot of conflicts between them as a couple. They are dr. Cooper Freedman and dr. Charlotte King. I choose the two of them because almost all of the conflicts between them happen because of the non-observance of the maxims in their conversation.

I believe that this topic is significant for the students of the English Department of Maranatha Christian University because after reading my study,

they will understand how to analyze conflict which is caused by non-observance of the maxims in their daily lives. It is also significant for people in general as it will help them understand how to avoid the conflict through observance of the maxims.

(770 words)

1.2 Statement of the Problem

There are three problems to be analyzed:

1. What type of maxim is not observed in the utterance?
2. What is the implicature of the utterance?
3. How does the non-observance of the maxim lead to conflict between the characters?

1.3 Purpose of the Study

By analyzing those problems in this thesis, I want to show:

1. The type of maxim which is not observed in the utterance.
2. The implicature of the utterance.
3. How the non-observance of maxims leads to conflict between the characters.

1.4 Method of Research

The method used in this thesis is divided into five steps. First, I searched for the source of the data that I am going to analyze. Second, I searched for the linguistic features that contain non-observance of the maxims in Private Practice TV series season 3. Third, I analyzed the type of the non-observance of the maxim and its implicature in the utterance of the characters. Fourth, I analyzed the way of

the non-observance of the maxims leads to conflict. Finally, I wrote the research report.

1.5 Organization of the Thesis

This thesis consists of four chapters. Chapter One, Introduction, contains Background of the Study, Statement of the Problems, Purpose of the Study, Method of Research, and Organization of the Thesis. Chapter Two, Theoretical Framework, provides the linguistic theories used to analyze the non-observance of the maxims. Chapter Three contains Analysis of Conflict Caused by Non-Observance of the Maxims in Private Practice TV Series Season 3 episode 1. Chapter Four is the Conclusion, in which I present my personal opinions and comments on the discussion. This thesis ends with the Bibliography and the Appendix.