

APPENDIX

Advertisement 1



SKIN FEELS
FIRMER
ON DAY 1

NATRULIFT
FIRMING DAY CREAM
WITH ORGANIC POMEGRANATE
EXTRACT

NATRULIFT
FIRMING DAY CREAM
WITH ORGANIC POMEGRANATE
EXTRACT
MADE IN AUSTRIA

NEW

NATRULIFT

WITH POMEGRANATE EXTRACT
OUR NATURAL ALTERNATIVE TO RETINOL

Our new skin care range has been formulated to help your skin look and feel its best, leaving it plumper and firmer, while softening the appearance of wrinkles.

THIRSTY FOR ORGANIC SMOOTHIES?

Truly amazing organic recipes for skin that feels soft, smooth and supple.

CLINICALLY PROVEN

Nutriganics™ Smoothing Day Cream is clinically proven to reduce appearance of lines and wrinkles and improve skin elasticity and tone. It also moisturises for up to 24 hours.*

Nutriganics™ Smoothing Serum softens, revitalises and improves suppleness. With Camellia Seed Organic Jojoba Oil. (FIRST SIGNS OF AGEING) SERUM LISSANT Adoucit et revitalise. Pour une peau plus souple. Contient de l'huile essentielle biologique issue du Commerce Équitable. (PREMIERS SIGNES DE L'ÂGE)

80% of Nutriganics™ Smoothing Serum users agreed that their skin looked smoother within 4 weeks.*



ECO CERT
COSMÉTIQUE BIOLOGIQUE
ORGANIC COSMETIC

* Self evaluation user trials were conducted on 49 women with sensitive skin, aged 20 to 65.

NEW
NUTRIGANICS™
DROPS OF YOUTH
Enriched With Criste-Marine Plant Stem Cells

**NATURE'S POWER
IN EVERY DROP**

Drops of Youth immediately replumps skin with moisture, allowing for the powerful, natural ingredients to penetrate deeper into skin, enhancing cell renewal. This gives skin a smoother, fresher, healthier appearance.

8/10 users* said their skin looked **SMOOTHER** after using Drops of Youth

87% of users* said their skin felt **SOFTER** after using Drops of Youth

*study conducted on 43 women over four weeks

98% MINIMUM INGREDIENTS OF NATURAL ORIGIN
NO PARABENS
NO SILICONES

Lifting The Bar

NUTRIGANICS™
DROPS OF YOUTH
Youth-enhancing concentrate for smoother-looking skin.
REVELATEUR DE JEUNESSE
Concentré révélateur de jeunesse pour une peau d'apparence plus jeune.

HOW DO I USE DROPS OF YOUTH?

Use Drops of Youth as a **daily supplement** to your skin care regime. Simply massage a few drops into skin before applying your favourite The Body Shop serum.

[Click here](#) to discover four simple steps to smoother-looking skin.

