

CHAPTER FOUR

CONCLUSION

In this last chapter, I will put forward my personal opinion or comments on the findings that I have got concerning the positive self-presentation of Susilo Bambang Yudhoyono in his speech.

According to the macrostructure analysis that I make, I find that SBY is telling all Indonesian people to be alert and more careful about terrorism. What is interesting from this part is SBY's main topic of his speech to present this, his care of the citizens or his people. It is a good thing to know that the leader of the country really cares about the security of his people. He informed his people the things that he has done which are the preventive moves to the bombing event.

What is lacking in the macrostructure that SBY delivers is the content of the speech is not really related to the macrostructure part. He did not give the detailed explanation about the things that he already informed in the macrostructure part. Although we know that we do not need to know the very detail of the moves that SBY will do, because it is a top secret mission and also includes some military plan inside of it. However, the citizens must expect that the

content of the speech was not far from the macrostructure part. On the contrary, it is not fulfilled. SBY delivered something different.

In the microstructure, SBY tries to show the strong relationship between the society and him. On top of that, from the microstructure analysis I find that SBY revealing himself as a country leader who loves his people and country. SBY takes some words that lead people to understand that he loves his people and country. For example, the word *love*. Maybe this word is a common word that people use in their speech. Still, if someone forgets to use this word, it could be crucial.

SBY greets his people by showing that he loves his people by using the word *love*. He tries to build a strong relationship with his people. With this way of starting a speech, I think he is doing something smart. This is because by doing this, he builds a strong relationship first before giving a speech.

Another finding that is interesting for me is the use of the word *personally*. He builds a strong relationship with his people by showing that he himself wants to go to the bombing place. SBY does not want his visit to be represented by the vice president, chief of police, or anyone else. It is a brave move from SBY.

The weak point of this part is that he uses too many words to show his strong relationship between him and his people. He also uses too many words to show his condolences. Moreover, he too often shows his achievements and representing himself as the main target of the terrorism. As we can see in the reality that if he had been the real main target of terrorism, why would the terrorist not have done the bombings in the place which is near or related to the president's

or government's activity. I think it would be better if he focuses more on the moves that he will try to do for the reaction of this bombings.

In the superstructure analysis, I find that through the way of how the information is arranged, SBY is represented positively. It is good that he informs the detail about the bombing that happened at an important time. Thus, SBY can limit what people need to know and what is not. We also can see the behaviour of a good leader which SBY shows by persuading his people to be more aware of any kind of terrorism or suspicious action around them. I think it is a good preventive move to be advised to the citizens.

Yet, there is still some weakness of this part. He includes his achievement in this part which actually is not really needed to be mentioned. I think his preparation for the possibility of the second round of the presidential election makes him need to do this in this kind of "precious" situation.

Based on this finding, I find that the analysis consists of some positive things and also some negative things from SBY's speech. I think there are some brilliant ways of thinking in delivering a speech that we can find in his speech. He can build a strong relationship and positive image by only giving a speech. He uses the right lexicon in the right place and using the right timing. Moreover, organises it very well.

On the other hand, if people analyse the speech, they can find some points that reveal the weakness of the speech, which cannot be known without further analysis because it is contained deep inside the speech. Moreover, we need to know about the condition when the speech was delivered because it influences our judgment of the representation of SBY in this speech.

My suggestion for further research in discourse or text analysis is to narrow the topic that will be analysed. Discourse analysis is a very broad topic and by narrowing down the topic into a text analysis, it would be more focused and detailed.

After narrowing the topic into a text analysis we need to really understand the speech or text that we would like to analyse. We need to have enough information about the people who delivered the speech (self), the second party who is the “self” talks about (other) and also the situation, where and when the speech was delivered. By having this information, we can analyse the speech or text much better because we can understand the background of the speech.

The last but also one of the most important things that we need to have is the interest in doing this kind of analysis. If we did not have this kind of interest, it would be hard for us analyse it, because it needs a great effort to gather the information that we need and also to think and connect the things that happened or were mentioned in the speech.

(1020 words)