

CHAPTER FOUR

CONCLUSION

In both 50 Cent's songs which are I have analyzed, I conclude 50 Cent classifies the stages in sex activity between him and his woman. The sex activity is classified into the time of the foreplay, the occurrence of the sexual intercourse, the climax, and the afterplay. The foreplay part of both songs is signed by oral sex, and then the occurrence of sexual intercourse is signed with the hotter situation between 50 Cent and the woman. The climax of the sex activity is signed by the ejaculation of 50 Cent. And finally the end of both songs is signed by the afterplay. In "Candy Shop", afterplay is done by playing again with 50 Cent's penis, while in "Amusement Park"; afterplay is signed with the invitation for further returning either for the woman and her friends and the 50 Cent's reminding about the pleasure in enjoying oral sex.

I use structural metaphor as a part of cognitive metaphors in making the concepts of each part of sexual intercourse. Then, I also use schema as the basis domain as the framework of metaphor coherence. Therefore, all the analysis forms a unity of coherent metaphors which is related to each others.

Related to the main ideology which is discussed in this thesis, that is misogyny; it is found that misogyny practices in “Candy Shop” and “Amusement Park” are quite similar. The self-pride of 50 Cent as to show the sides of masculinity pride are found in both songs. Therefore, it is shown by the main metaphorical concept MAN IS THE POWER HOLDER. In “Candy Shop” it is preceded by other metaphorical concepts 50 CENT IS A DECISION MAKER, 50 CENT IS AN EXPERT, and 50 CENT IS A SEX POET. However, the main metaphorical concept MAN IS THE POWER HOLDER in Amusement Park is being preceded by metaphorical concepts 50 CENT IS A CENTRE OF ATTENTION, 50 CENT IS AN EXPERT OF SEX, 50 CENT IS A TEASER, and 50 CENT IS AN ATTRACTIVE MAN which are supported the main metaphorical concept.

The dominated party in both songs is the woman. The objectification of woman is found in both songs which are shown by the obedient trait of the woman to 50 Cent as figured in the original text song. The woman is willing to do anything which 50 Cent wants. The main metaphorical concept WOMAN IS SUBORDINATE is obviously appropriate in depicting the circumstances of being the woman in both songs. Thus, in “Candy Shop”, that main metaphorical concept is supported by some metaphorical concept WOMAN IS A SEXUAL OBJECT and WOMAN IS A SLAVE while in “Amusement Park”; it is supported by the metaphorical concepts WOMAN IS A SUFFERER, WOMAN IS A SEXUAL OBJECT, WOMAN IS A SECOND PARTY, and WOMAN IS A DOMINATED PERSON.

Therefore, it is clearly seen that in terms of sexual intercourse, 50 Cent has power over the woman. As for the woman, she seems to be helpless and willing to do anything that 50 cent asks her to do and 50 Cent make use of those things in terms of cognitive metaphor. Thus, the two songs clearly shows the practise of misogyny.

The other misogyny aspect found in both songs is penis becomes the symbol of pivotal part of men in completing their masculinity. In both songs, favor penis is the primary

thing which is prominent. Besides, favor penis also supports the ideology of “Men are erotic humans” thus makes women adores men and their penis greatly. What’s more, in “Candy Shop”, penis is emphasized as the virility symbol of man which explained by the main metaphorical concept PENIS IS A POWER ATTRACTION FOR WOMEN and supported by some metaphorical concepts PENIS IS IRRESISTABLE BAIT FOR WOMAN, PENIS IS VIRILITY OF MAN, PENIS IS A SYMBOL OF VIRILITY, and PENIS IS MAN’S MASCULINITY. But in “Amusement Park”, the supporting metaphorical concepts are PENIS IS MAN’S ATTRACTION, PENIS IS A TARGET, and PENIS IS A SEDUCING PART OF MAN. It is because in misogyny, penis for men is very important as it is the sign and centre of a man’s masculinity.

The differences between misogyny ideology in “Candy Shop” and “Amusement Park” is that in “Candy Shop”; the misogyny ideology being used to analyze is having an assumption that women is a nympho who is very addicted to sex. Therefore, it is used to degrade the women’s dignity as prostitutes because the women’s fondness of sex. It is related with what Meredith Renders says in Misogyny, Androgyny, and Sexual Harassment: Sex Discrimination In a Gender-Deconstructed World which explain women has a tendency becomes prostitutes because their fondness of sex.

Afterward, the misogyny ideology used to analyze “Amusement Park” points to the men’s fanatic side of sex. Then, it further elaborates how men degrade the image of women by using them as their sexual object and not treated by respect. This thing can be seen in the analysis of “Amusement Park”, how 50 Cent is very fond of sex and want to do sexual intercourse again and again. Afterwards, in the end of the lyrics mentions that he wants to do the sex activity with the friends of the woman. In spite of being fanatic of sex, 50 Cent also shows the disrespectful for the woman.

Last, I analyze 50 Cent's songs entitled "Candy Shop" and "Amusement Park" which have the theme of sex with clear practice of misogyny, but there are other 50 Cent's songs, aside from "Candy Shop" and "Amusement Park", that have other themes such as politics and racism, which can also be analyzed in terms of cognitive metaphor and to find out whether misogyny is also applied in different types of 50 Cent's songs.