







## APPENDIC


Data	Picture	Tagline	Product
1.		<p style="text-align: center;">“THE CLUMP STOPS HERE”</p>	<p style="text-align: center;"><i>LashExact</i> Mascara</p>
2.	<p>Fight the signs of premature ageing with new SUNSENSE™ Anti-Ageing face sunscreen.</p> 	<p style="text-align: center;">“FIGHT THE SIGNS OF PREMATURE AGEING WITH NEW SUNSENSE ANTI-AGEING FACE SUNSCREEN”</p>	<p style="text-align: center;"><i>SunSense</i> Anti-Ageing</p>

3.	 <p>color endure your colour's life support</p> <p>JOICO THE ART OF REACTING WELL</p>	“YOUR COLOUR’S LIFE SUPPORT”	<i>Joico</i> Color Endure
4.	 <p>WAKE UP YOUR EYES</p> <p>LASHLIFT UP TO 50% LONGER</p> <p>MAFACTOR</p>	“WAKE UP YOUR EYES”	<i>LashLift</i> Mascara

<p>5.</p>	 <p>The cleanest clean comes from which cleanser?</p> <p>a. liquid b. mask c. toner d. scrub</p> <p>OLAY CLEAR Daily Facials</p>	<p>“LOVE THE SKIN YOU’RE IN”</p>	<p><i>Olay</i> Daily Facials</p>
<p>6.</p>	 <p><b>AVEDA</b> the art and science of pure plant and light essences</p> <p>nature speaks volumes.</p> <p>AVEDA nature speaks volumes.</p>	<p>“NATURE SPEAKS VOLUMES”</p>	<p><i>Aveda</i> Shampoo</p>

<p>7.</p>	 <p>Dressed-up lashes.</p> <p><b>High Impact Mascara</b>      The new face accessory for ladies. Kicks up the volume and length of each and every lash for a look that's totally goddess. And it's so easy to use. Just apply to the upper and lower lashes without a primer. 100% Fragrance Free. <a href="http://clinique.com">clinique.com</a></p>	<p>“DRESSED-UP LASHES”</p>	<p><i>Clinique</i>  <b>High-Impact</b>  <b>Mascara</b></p>
<p>8.</p>	 <p>SUMMON YOUR INNER GODDESS      GODDESS THE NEW FRAGRANCE  <i>Impulse</i>      Body Mist</p>	<p>“SUMMON YOUR INNER GODDESS”</p>	<p><i>Impulse</i>  <b>Body Mist</b></p>

9.	 <p>The advertisement for Rimmel Shock Proof Nails features a close-up of a hand with red-painted nails. The nails are shown striking a surface, creating a starburst effect of white lines radiating from the point of impact. The text 'SHOCK PROOF NAILS' is prominently displayed in white and red. Below this, it says 'NEW! 7-DAY WEAR NAIL POLISH'. A small image of the nail polish bottle is visible in the bottom right corner of the ad.</p>	“SHOCK PROOF NAILS”	<i>Rimmel</i> Nail Polish
10.	 <p>The advertisement for Echo Woman fragrance shows a woman with long, dark hair wearing a light pink, floral-patterned dress. She is holding a large, pink, flower-shaped object. The text 'ECHO woman' is at the top right, with 'Listen to your heart' below it. At the bottom, it says 'THE NEW FRAGRANCE FOR WOMEN'.</p>	“LISTEN TO YOUR HEART”	<i>Echo Woman</i> Fragrance

11.	 An advertisement for Got 2B hair spray. It features a woman with long, wavy blonde hair, wearing a purple halter-neck top and large earrings. A bottle of Got 2B hair spray is visible in the lower-left corner of the image. The text 'got 2b attitude for hair' is written vertically on the right side of the image.	“ ATTITUDE FOR HAIR”	<i>Got 2B</i> Freeze Spray
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