

BIBLIOGRAPHY

Lutz, William. Doublespeak from “Revenue Enhancement” to “Terminal Living”
How Government, Business, Advertiser, and Other Use Language to
Deceive You. New York: Harper Perennial, 1990.

Yule, George. Pragmatics. New York: Oxford University Press, 1996.

Oxford Advanced Learner’s Dictionary, Sixth Edition, 2000.

Magazines:

CLEO, February 2005

CLEO, November 2005

CLEO, February 2006

COSMOPOLITAN, October 2005

COSMOPOLITAN, January 2006

COSMOPOLITAN, March 2006

COSMOPOLITAN, January 2007