

APPENDICES

NO	DATA	TYPE OF MAXIM	NON-OBSERVANCE
1.	<p>Donald Trump : Alright Kwame, if you had to choose somebody that did really a bad job, who do you think you'd choose?</p> <p>Kwame : <i>I don't think there's someone who necessarily led us down the wrong path. I think yes, we should have talked to the president.</i></p>	<ul style="list-style-type: none"> • Maxims of Manner • Maxim of Quantity 	<ul style="list-style-type: none"> • Flouting a maxim
2.	<p>Donald Trump : Sam, do you think Jason was good or terrible?</p> <p>Sam : <i>I don't think Jason was good. I don't think he was terrible. Are those the only two options?</i></p>	<ul style="list-style-type: none"> • Maxim of Manner • Maxim of Quantity 	<ul style="list-style-type: none"> • Flouting a maxim
3.	<p>Sam : I'm asking you give me a name ---</p> <p>Jason : <i>Sam, can I *** finish? I'm telling you. I'm not gonna answer you. No matter what you say to me. I'm not gonna answer.</i></p>		<ul style="list-style-type: none"> • Opting out of a maxim

4.	<p>Donald Trump : Sam, didn't you sleep through the most of this?</p> <p>Sam : <i>No, I didn't sleep.</i></p> <p>Jason : He was curled up on the side of the floor. He constantly complaining-</p> <p>Donald Trump : In a fetal position?</p> <p>Jason : In a fetal position.</p> <p>Sam : This is good. (All laughing). This is great. Now Nick's laughing which I love when he laughs.</p> <p>Donald Trump : Don't Nick. Don't say anything. You're not gonna be chosen. Don't blow it. Sit there. Be good. You look a like West Point . Cadet. If you say something, who knows? But these two are fighting for their life. Ok. Go ahead.</p> <p>Sam : I don't think I'm fighting for my life here, Mr. Trump.</p> <p>Donald Trump : You should be fighting for your life Sam. In many respects, you've been a disaster.</p>	<ul style="list-style-type: none"> • Maxim of Quality 	<ul style="list-style-type: none"> • Violating a maxim
5.	<p>Kwame : What was your phone call?</p> <p>Omarosa : <i>I'm not gonna have that conversation.</i></p> <p>Troy : Tell me what the phone call was about.</p> <p>Omarosa : <i>It really was not a big deal.</i></p>	<ul style="list-style-type: none"> • Maxim of Manner • Maxim of Quality 	<ul style="list-style-type: none"> • Flouting a maxim • Violating a maxim

6.	<p>The women : Not tomorrow. Do not go to the Planet Hollywood tomorrow.</p> <p>The man : Why? What's up?</p> <p>The women : Only tonight. <i>'Cause tomorrow it's closed.</i></p> <p>The man : Oh it is.</p> <p>The women : Yeah.</p>	<ul style="list-style-type: none"> • Maxim of Quality 	<ul style="list-style-type: none"> • Violating a maxim
7.	<p>Donald Trump: Who would you choose? Who did the worst job? Come on, Bill. You have to make a decision. Who would you choose? You have to do it, Bill.</p> <p>Bill : <i>I... I... I...</i></p> <p>George : You're an executive. You gotta make some decisions which are very painful.</p> <p>Bill : <i>But I don't have to live with the people when I leave here.</i></p> <p>Donald Trump: Sometimes you do have to live with the situation. Who would you fire of the two, Bill?</p> <p>Bill : (pause) <i>My own problem with Ereka was that many of my ideas were dismissed.</i></p>	<ul style="list-style-type: none"> • Maxim of Quantity • Maxim of Relation 	<ul style="list-style-type: none"> • Flouting a maxim • Opting out of a maxim • Infringes a maxim

8.	<p>Donald Trump: Heidi, how come you keep shaking your head?</p> <p>Heidi : I'm not shaking my head. I'm not.</p> <p>Donald Trump: It looks to me like you're disagreeing with what he's saying.</p> <p>Heidi : I'm not disagreeing. I'm really not. I do agree.</p>	<ul style="list-style-type: none"> • Maxim of Quality 	<ul style="list-style-type: none"> • Violating a maxim
9.	<p>Donald Trump : It was clear, but he duped you.</p> <p>Katrina : <i>Nobody has ever duped me.</i></p> <p>Donald Trump : You've never, ever been duped?</p> <p>Katrina : <i>Nope.</i></p> <p>Donald Trump : I have.</p> <p>Katrina : I'm not gonna give him credit for it.</p> <p>Donald Trump : I've been duped. I've been duped many times. Everyone's duped. You've been duped also.</p> <p>Tammy : I think we got duped, to be honest.</p>	<ul style="list-style-type: none"> • Maxim of Quality 	<ul style="list-style-type: none"> • Violating a maxim
10.	<p>George : ... Nick you looked like you were dying out on the street and said, " What am I doing here?"</p> <p>Nick : I disagree with that 100%. I was happy. I was upbeat. I brought a significant amount of traffic in that day. Especially for the younger crowd—mid 20s, Late 20s—.</p> <p>...</p> <p>Troy : I would have to absolutely say Nick. I didn't feel the smile and</p>	<ul style="list-style-type: none"> • Maxim of Quality 	<ul style="list-style-type: none"> • Violating a maxim

	<p>the enthusiasm off of Nick. I think Nick does wonderful but he was dissapointing yesterday.</p> <p>...</p> <p>Bowie: ... i would like to have say Nick. Nick was doing great early on, and then he lost it—he lost motivation and it dropped away ...</p>		
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