

APPENDIX A

| No | Slogan | Type of Doublespeak |
|----|---|--|
| 1 | PT AWECO INDOSTEEL PERKASA <u>Better</u> Design, <u>Higher</u> Strength, Less Tare Weight | parity 'up to' claim |
| 2 | PPEI <u>Easy</u> Export | parity weasel word |
| 3 | Daihatsu Sirion Your <u>Smart</u> Move | weasel word |
| 4 | Ford Make Every Day <u>Exciting</u> | weasel word |
| 5 | FEFCO Klasik Mebel Shanghai Rosewood Furniture <u>Mega</u> Sale <u>Discount up to 50%</u> | weasel word 'up to' claim |
| 6 | SANYO Amazing Slim <u>40%</u> Slimmer | 'up to' claim |
| 7 | The Bridge Retail Franchise Consultant and Agency Ready to <u>help</u> you to be success in your franchise business | weasel word |
| 8 | ROMAN <u>Now</u> Roman Ceramic Tiles With GRES technology are Three Ways <u>Stronger</u> | parity weasel word 'up to' claim |
| 9 | CELLINI Where <u>dreams</u> are delivered Grand opening at Mall Kelapa Gading <u>Enjoy</u> 40% + 15% off all items* (*except promotion items) | weasel word |
| 10 | PEUGEOT Drive 407 <u>now</u> , relax and leave everything behind | weasel word |

| | | |
|----|--|--|
| 11 | Kebayoran Height Living harmony in an inspiring atmosphere <u>Bautiful</u> moments in your life begin at Kebayoran Height <u>5 minutes</u> from Pondok Indah | weasel word 'up to' claim |
| 12 | MITSUBISHI Strada 4 WD Triton <u>Move</u> your world, try it! | weasel word |
| 13 | TOSHIBA Leading Innovation <u>No.1</u> in Indonesia | 'up to' claim |
| 14 | London Beauty Centre Facial and Body Therapy Make Your Skin <u>Beautiful</u> | weasel word |
| 15 | SUZUKI Grand Vitara Way of Life <u>The Best Choice</u> for SUV | parity 'up to' claim |
| 16 | Neohair <u>Solution</u> for All Baldness | parity weasel word |
| 17 | Marie France Bodyline <u>The world's</u> Slimming Professional | parity 'up to' claim |
| 18 | NEC <u>See, Hear, and Touch</u> the Differences | parity weasel word |
| 19 | Thai Airways <u>Smooth</u> as silk | parity weasel word |
| 20 | TELKOM SLI 007 <u>The Real</u> on the Ground | parity weasel word |
| 21 | NISSAN SERENA <u>First Class</u> on the Ground | 'up to' claim |
| 22 | ESSENZA The <u>Essence</u> of Quality No Tile <u>Like It</u> | parity weasel word 'up to' claim |
| 23 | The Plaza Semanggi <u>The Best</u> Meeting Point | 'up to' claim |
| 24 | UNIVERSITAS PELITA HARAPAN <u>You're closer</u> to success than you think | weasel word |
| 25 | John Robert Powers Be a Model Be star You <u>can</u> have it ALL | parity weasel word |
| 26 | Svenson <u>NO BETTER WAY</u> TO FIGHT HAIRLOSS | parity 'up to' claim |
| 27 | Plaza Crystal <u>Crazy</u> Sale <u>Disc up to 90%</u> | weasel word 'up to' claim |
| 28 | Indonesia Building Technology Expo 2008 <u>THE BIGGEST</u> BUILDING MATERIAL EXHIBITION SERIES | 'up to' claim |
| 29 | ACE Christmas Sensation | 'up to' claim |

| | | |
|----|---|--|
| | <u>The Most</u> Luxurious & Complete Lines of Christmas Products | |
| 30 | EVERBEST <u>Further</u> Reduction <u>Save up to 50%</u> | weasel word 'up to' claim |
| 31 | La SENZA <u>THE HOTTEST SALE EVER</u> | 'up to' claim |
| 32 | Girlfriend Indonesia A Girl's <u>Guide</u> to Life | parity weasel word |
| 33 | CHIC <u>Shine Simple Smart</u> Now in a bag size format <u>Fuller & Sexier</u> Grab it NOW! | parity weasel word 'up to' claim |
| 34 | Sekolah Kristen IPEKA Nasional <u>Better Education in Science and Truth</u> | weasel word 'up to' claim |
| 35 | Lady Americana <u>The World's Smartest</u> Mattress <u>Millionaire</u> Collection | parity weasel word 'up to' claim |
| 36 | SONY <u>Like</u> no other | parity Weasel word |
| 37 | LENOVO <u>New World. New Thinking</u> | parity weasel word |
| 38 | Kartu Kredit BCA A <u>Smarter</u> Way to Pay | parity weasel word 'up to' claim |
| 39 | Hypermart <u>Low prices and more ...</u> | weasel word 'up to' claim |
| 40 | Summarecon Serpong <u>Better</u> living, <u>Better</u> Future | 'up to' claim |

APPENDIX B

Aweco
PT AWECO INDOSTEEL PERKASA
Engineering and Manufacturing of
Processing Equipment

ELPIJI TANKS with HEMISPHERICAL HEAD

BETTER DESIGN

HIGHER STRENGTH

LESS TARE WEIGHT

Aweco

Storage Tanks Capacity : 1, 2, 5, 10, 20, 50, 75, 100 ton

Aweco

Transport Tanks Capacity : 2, 5, 8, 9.5, 15 ton

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Fax. 0343-858459
E-mail: aweco@indo.net.id

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| | | |
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|    | MANAJEMEN EKSPOR IMPOR PLUS SIMULASI 8 – 16 Mei 2007 | Rp. 2.000.000,- |
| | PENGERINGAN KAYU ALTERNATIF 8 – 10 Mei 2007 | Rp. 800.000,- |
| | PENGENALAN DAN DOKUMENTASI ISO 9001 : 2000 8 – 11 Mei 2007 | Rp. 800.000,- |
| | GARMENT MERCHANDISING 22 – 24 Mei 2007 | Rp. 800.000,- |
| | QUALITY AND SAFETY AWARENESS ISO 9001 : 2000 22 – 24 Mei 2007 | Rp. 800.000,- |
| | STRATEGI PEMBIAYAAN EKSPOR 22 – 24 Mei 2007 | Rp. 700.000,- |
| | PROSEDUR IMPOR 22 – 25 Mei 2007 | Rp. 700.000,- |

PPEI Informasi dan pendaftaran :
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 Gedung PPEI - BPEN Departemen Perdagangan Lantai 3
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Bring Anything



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DAIHATSU SIRION EXHIBITION

| | |
|-------------------|------------------------|
| ITC Permata Hijau | 20 April - 4 Mei 2007 |
| Mel Punggi Dua | 21 April - 2 Mei 2007 |
| WTC Sempang | 26 April - 7 Mei 2007 |
| Ara Permang | 27 April - 11 Mei 2007 |
| Mal Cinere | 29 April - 10 Mei 2007 |
| ITC Roxy Mas | 9 - 10 Mei 2007 |

dan di showroom-showroom Daihatsu terdekat.

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years anniversary



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Built-in CD Player w/ Radio



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MEGA SALE
27 April - 13 May 2007

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Zisha/Purple Clay

FEFCO KLASIK MEBEL

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Jl. Gatot Subroto Kav. 53, 4th Floor SR 03
Slipi - Jakarta 10260, Tel. 5495118

Black Lacquer Cabinet

Rosewood Sofa Set with MOP

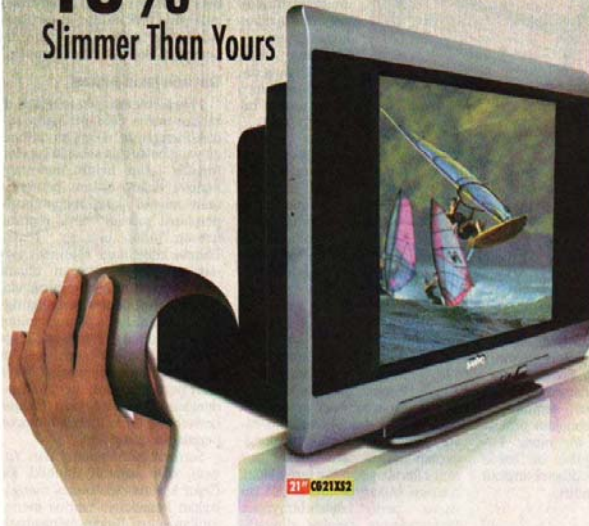
Lobby Jakarta Design Center & Lt. 4 SR 03
Jam 09.00 - 19.00 Wib

The advertisement features a central image of a living room with various furniture pieces. On the left, there are two purple clay statues. In the center, a black lacquer cabinet is displayed. In the foreground, a rosewood sofa set is shown. The background shows more furniture and a lamp. The text is arranged around the image, providing details about the sale and the company.

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 Fax: 021-2521100
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FREE Annabelle Bed frame worth Rp 6.900.000 with purchase of Nightingale Spinal Royal mattress King size.

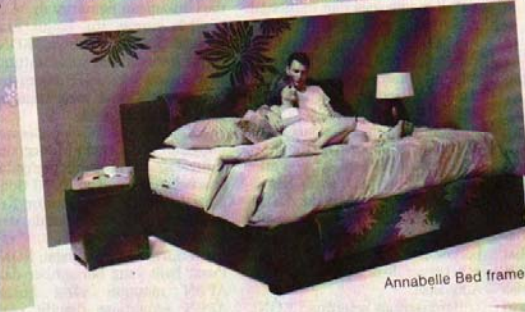
Usual Price Rp 19.900.000

Now Rp 11.900.000

Plus additional fabulous gifts:

- 2 pillows
- 1 mattress protector

*Get 40% + 30% off on a Semanti Wardrobe for every purchase of Nightingale mattress.



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 (022) 92003751/52

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LIVING AGUMENT BY AN INSPIRING ARCHITECTURE

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**Beautiful Moments in Your Life
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 HUBUNGAN
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Facilities: Exclusive Club House, E-Living, Central Park Area




INTEREST RATE **9%***



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Pameran Kami
16-30
JUNI 2007
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| HOTMAN | 021 - 9313 8112 |
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Make Your Skin Beautiful

9TBC
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JAKARTA BARAT Boulevard Green Garden - Cab. ke-34 2 Juni 2007
BEKASI, Lippo Cikarang - Cab. ke-33 23 Mei 2007

Rahasia Kulit Cantik, Sehat & Halus Bersahaja
LSC mendapatkan keefektifan dengan membuat metode kombinasi modern dan adagencio perawatan canggih, untuk mencapai hasil maksimal hasil wajah & body:

- **Dermaplaning (Grooming)** : Mengangkat sel kulit mati, mengangkat jerawat (pore), komedo (comedo), bopeng (scar), fine line (pengerip-kerip) dan menghaluskan kulit.
- **Microdermabrasion (Microderm)** : Mengangkat sel kulit mati, mengangkat jerawat (pore), komedo (comedo), bopeng (scar), fine line (pengerip-kerip) dan menghaluskan kulit.
- **Body Whitening** : Fair skin or putih badan dengan bahan-bahan alami, membuat kulit lebih halus, lembut, rias dan tampak lebih segar.

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• **BALIKPAPAN Super Blok**
• **SOLO**
• **YOGYAKARTA**
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Diskon **TOTAL**
40%
10% Kupon
10% Body Whitening
10% CREAM

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JAKARTA UTARA : Gedung Gedung A, Boulevard Fyde, Bulak Wiyani Gedung Utama 0125 Telp. 9177888, 4544443
JAKARTA SELATAN : Boulevard Isola, Jl. Satrio Iskandar Blok A551/Freddie (depan) Blok B551/Freddie Telp. 7246191, 7246192
BEKASI : Ruko Boulevard Green Garden Blok H-3/1/1 Telp. 5827717, 5835 7373
CLEBON : Ruko Boulevard Green Garden Blok H-3/1/1 Telp. 5827717, 5835 7373
CEREBON : Karang Cendek Blok D-11 Ruko Boulevard Green Garden Blok H-3/1/1 Telp. 209992, 209994
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PURWOREJO : Jl. Jend. Sudirman 389 Blok A Telp. 315222, 315223
YOGYAKARTA : Gedung Gedung A, Boulevard Fyde, Bulak Wiyani Gedung Utama 0125 Telp. 9177888, 4544443
AMUNTOWI : 27 Telp. 47774, 48444, 48445
SALATIGA : Dipojonejo 77 (Ruko Dipojonejo Business Square K2) Telp. 672332, 672339
BURUVA : Jl. Jend. Achi Yani 7 Telp. 431890, 431891
DIY : Ruko Boulevard Green Garden Blok H-3/1/1 Telp. 5827717, 5835 7373
DEKAMPAR : Ruko Boulevard Green Garden Blok H-3/1/1 Telp. 228282, 228287
MALANG : Jl. Pahlawan 54 (Gedung Kari Mestika) Telp. 658834, 659271
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Mesin J20A 2.000cc-16 valve-DOHC, MPI • ABS+EBD • Dual SRS airbags

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Marie France Bodyline

www.mariefrance.com

Forget Tummy Tucks & Liposuctions Get Better Option: BioThermie PLUS

Arzeti's
BioThermie & BioThermie Plus
Klin. Marie France Bodyline

Lawan jaringan lemak, selulit, dan stretch marks... dengan cepat!

Akhirnya, terobosan perawatan pelangsingan yang menargetkan pada paha, bokong, perut, dan lengan Anda. Program terbaru **Marie France Bodyline** ini, luar biasa efektif untuk membentuk dan mengencangkan bagian tubuh yang bermasalah, alternatif dari tummy tuck and liposuction yang begitu nyaman.

BioThermie Plus menggunakan frekuensi gelombang radio yang dapat mempercepat rotasi molekul air dibawah kulit dan memancarkan energi panas untuk melawan jaringan lemak yang membandel dan meningkatkan elastisitas kulit. Anda tidak hanya akan menikmati siluet tubuh yang lebih langsing, namun juga akan melihat perubahan yang menakutkan pada kulit Anda yang akan menjadi lebih kencang dan halus.

Solusi pelangsingan ini merupakan perawatan yang nyaman dan sekaligus dapat menghaluskan, menyegarkan, dan meremajakan kulit secara bersamaan. Namun yang terpenting, BTP adalah perawatan pelangsingan yang cepat dan efektif. Datang dan rasakan sendiri!

Hubungi kami untuk mendapatkan konsultasi pribadi gratis!

Sesi pertama hanya Rp 750.000
Daftar 1 program BioThermie Plus
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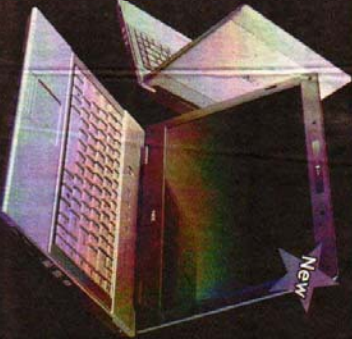
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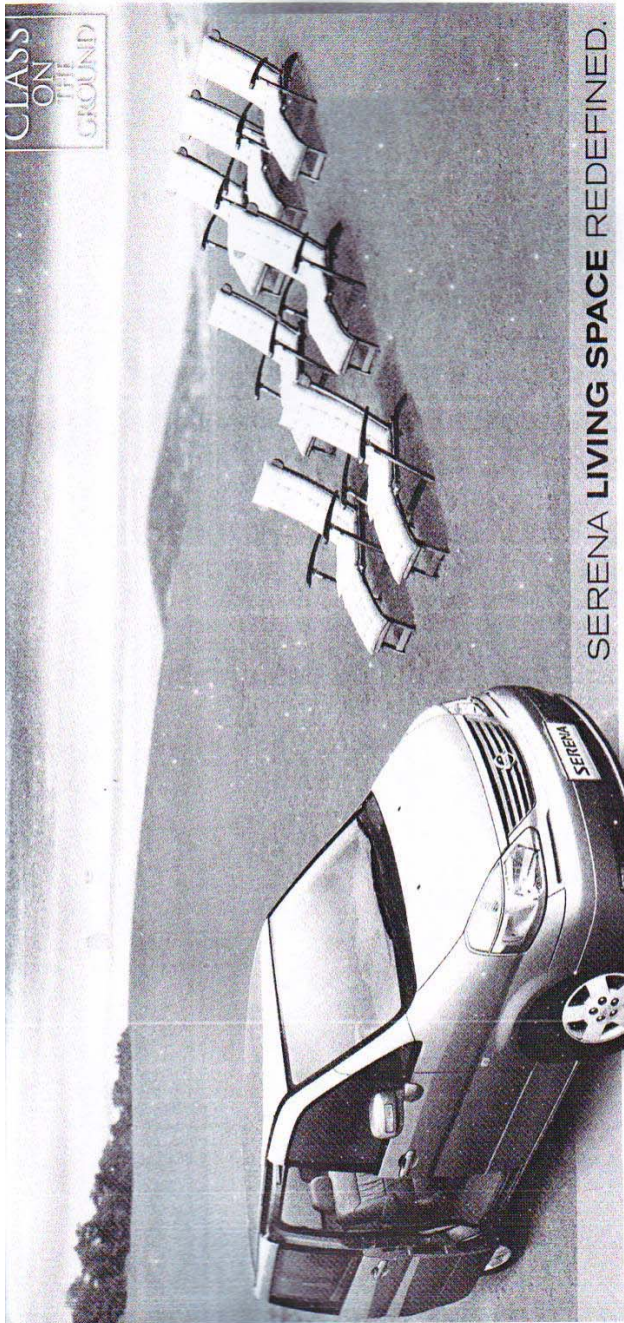
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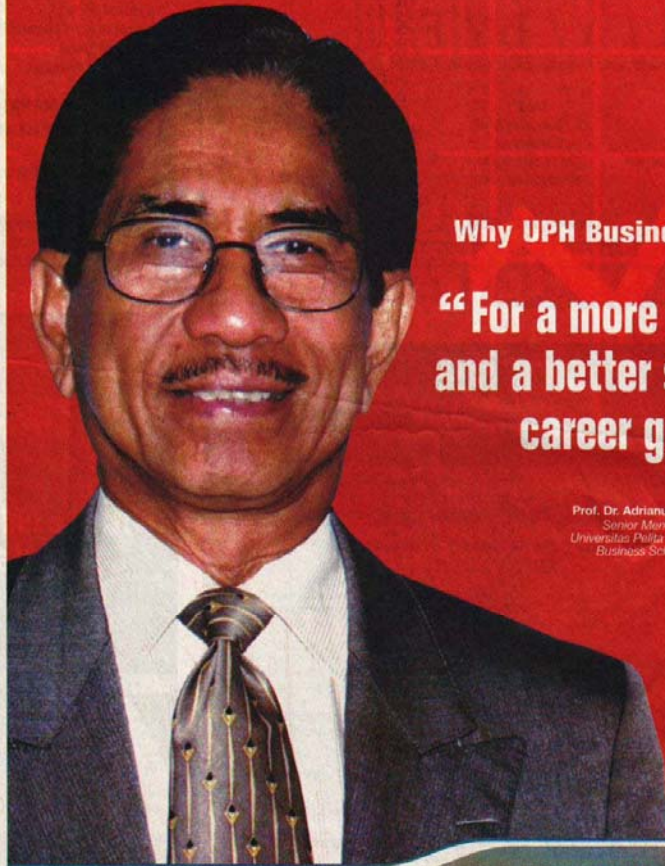
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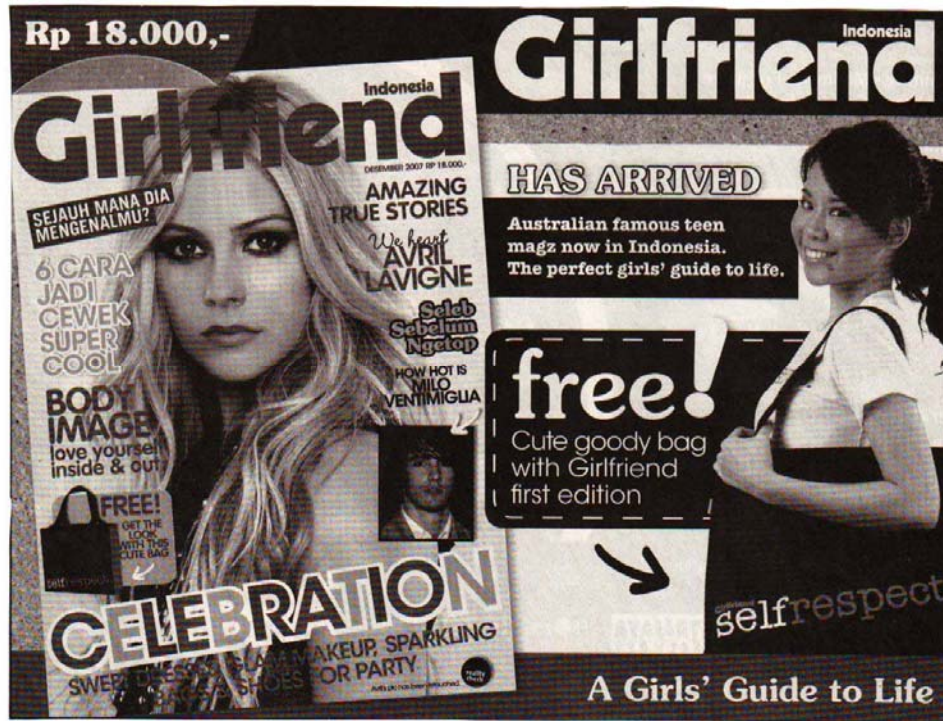
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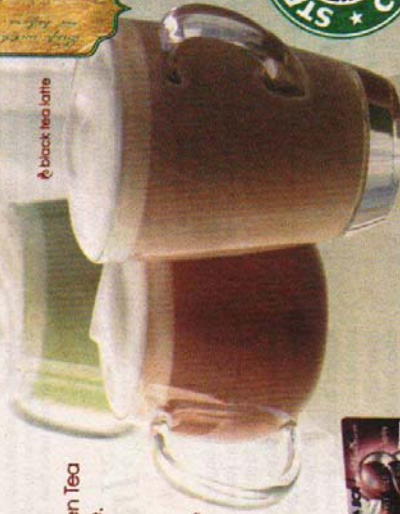
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