

BIBLIOGRAPHY

1. Holmes, Janet. An Introduction to Sociolinguistics. New York: Longman Publishing, 1992.
2. Sutherland, Max and Alice K.Sylvester. Advertising and The Mind of the Consumer. Jakarta: Ikapi, 2005.
3. Barletta, Martha. Marketing to Women. Jakarta: Ikrar mandiriabadi, 2004.
4. Magazines:
Cosmopolitan, April 2003
Elle, July 2003
Female, November 1999
Vogue, May 1998
Marie Claire, October 1997
YM, September 1996
Her world, August 2001