

APPENDICES

Table of Data

DATA	FUNCTIONS OF SPEECH					
	Expressive	Directive	Referential	Metalinguistic	Poetic	Phatic
1. Increase your bust up to 2 full cup sizes <u>without</u> surgery... Guaranteed			√			
2. I feel sexy. I feel like a woman	√				√	
3. Get a flatter, sexier tummy in 19 days!		√	√			
4. When diet and exercise aren't enough to tone those cellulites, gel-a thin dissolves fat in days...			√			
5. Zntrex-3, now only \$49.00 84 capsules [681 mg]			√			
6. Full, round, seductive breast will make you proud.			√			

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7. The unique combination of active compounds in Bust Booster causes your breast to swell through a clinically proven.			√			
8. Thermo DynamX is the new fat-burning formula that works without ephedra			√			
9. They have Viagra. Now we have Avlimil			√			
10. Try Avlimil and start to enjoy a fuller, more satisfying sex life		√	√			
11. Support your heart's health with the world's most proven and recommended garlic supplement		√	√			
12. The world's most clinically proven phytomedicines made to Pharmaceutical Standards in Germany			√			
13. Real people Real result					√	

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14. What makes ReVive so effective? ReVive proprietary convoy molecule has the unique ability to pierce the blood...			√			
15. We invented comfort.	√					
16. Our fine range of bed linen are lovingly made from all natural high end fabric that ensures good durability...	√		√			
17. Premium Danish Vodka infused with a delicious hint of cranberry and Raspberry.			√			
18. So much for being stuck at home with my cramps and my heating pad. I put on this little Therma Care HeatWrap, It heated up, and my pain started to melt			√			

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19. Break out of the ordinary. Go beyond.		√				
20. Get the attention you deserve...		√				
21. Are you confident? Your femininity stems from not just external beauty, but feeling fresh and natural all day long			√			
22. All our surgeons are experts in their field and are fully registered with the General Medical Council	√		√			
23. For years, I've dreamt of having cosmetic surgery. When I saw Elyzea's prices, I realized now I could afford it!	√		√			
24. Now you can think about birth control just once a month. Instead of at times like this	√		√			

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25. NuvaRing is clinically proven to be highly effective			√			
26. Our remarkable new memory cup contours to your body and remembers your shape	√		√			
27. Burn Fat. Lose Weight. Tone Up		√	√			
28. Good, Better, Breast					√	
29. Having thought about breast enlargement for years, Emma went from an 'A' cup to 'C' cup in just 45 minutes!			√			
30. Our aim at Capio is to support but not pressurise you while you find out if cosmetic surgery is right for you.	√					