

## BIBLIOGRAPHY

### References:

- Crystal, David. An Encyclopedic Dictionary of Language and Languages. Penguin Books Limited, 1992
- Goddard, Angela. The Language of Advertising. London: Routledge Taylor and Francis Group, 1998
- Katamba, Francis. An Introduction to Phonology. England: Longman Group UK Limited, 1989
- Leech, Geoffrey N. A Linguistic Guide to English Poetry. England: Longman Group Limited, 1969
- Leech, and Michael H. Short. Style in Fiction. England: Longman Group Limited, 1981
- Tomori, S.H.Olu. The Morphology and Syntax of Present Day English: An Introduction. Guildford: Surrey, 1977

### Electronic Publications:

- The language of Advertising. Resource Centre English Online. 24 August 2005  
<<http://english.unitechnology.ac.nz/resources/resources/advertising.html>>

Graphology. Handwriting. 19 April 2007

<<http://www.handwritingpro.com/graphology.html>>

Kawanku April, 2002:3

Allure April, 2004: 34, 35, 39, 89

Company July, 2004: 45, 78, 89, 90, 94, 122, 130, 221

Vogue September, 1989: 18, 37, 63, 187, 241, 311, 353