

APPENDICES

FROM CURVE... NEW FRAGRANCES
FOR HIM. FOR HER. FOR NOW.

DATA 2

HEAT PROTECTED
STRAIGHT PERFECTED

sleek.look

smoothing system

ACCEPT NO
IMITATIONS.
BUY IT IN
SALONS.

new IRON SMOOTHER

Gets straight to the point of flatiron styling:

Protects hair from the hottest heat
appliances—up to 450°F.

Creates super smooth style with a shiny,
even finish and amazing staying power.

Resists humidity to keep frizz at bay.

POINT.CLICK.STYLE. @MATRIX.COM



SALON BEAUTIFUL
ENJOY!

MATRIX

Heals everything.
Even heels.



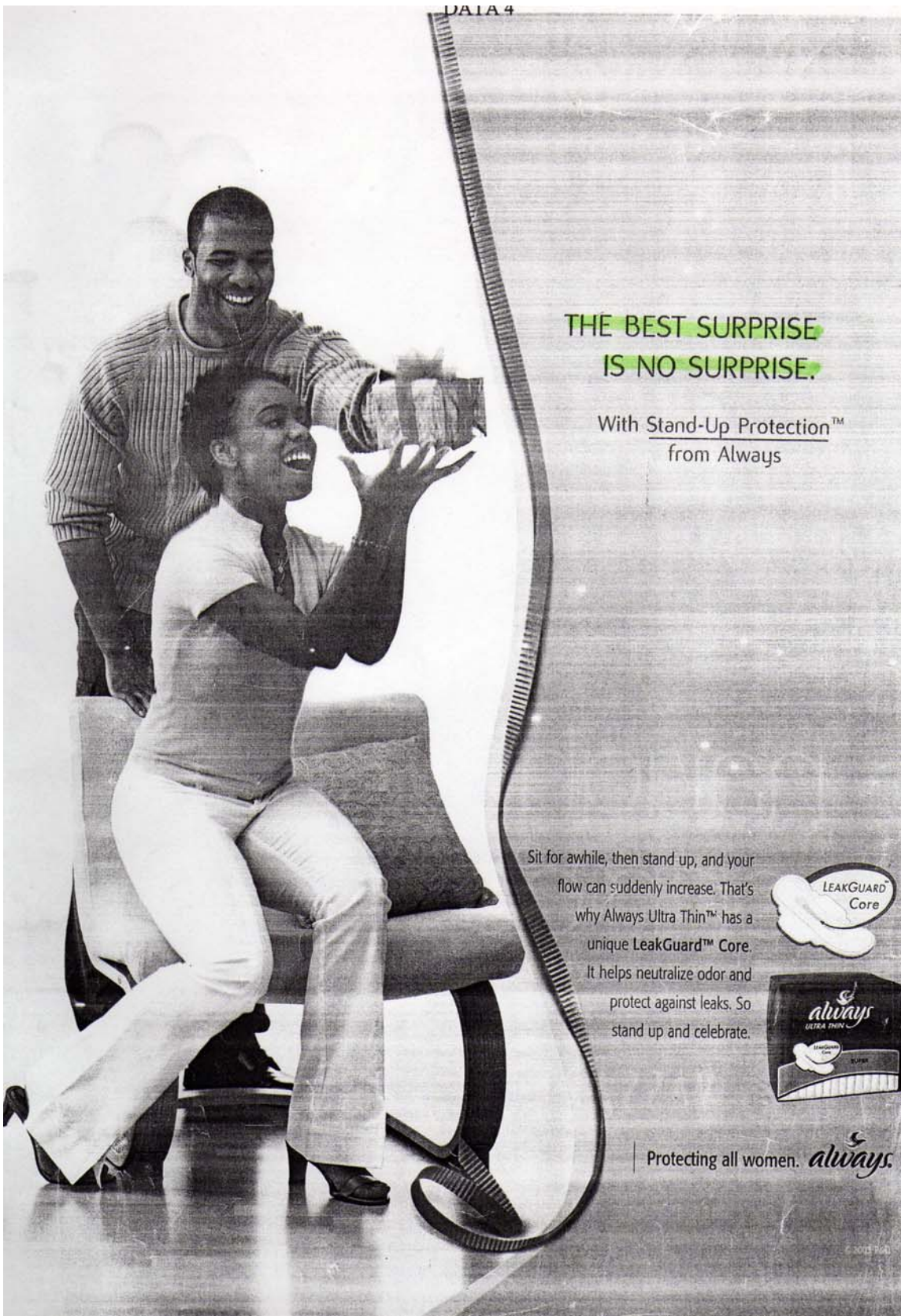
• Heals and nourishes all your roughest parts

• Locks in moisture deep within the skin's surface

Jergens

Love your body.®

www.jergens.com ©2003 The Active Jergens Co.



DATA 4

THE BEST SURPRISE
IS NO SURPRISE.

With Stand-Up Protection™
from Always

Sit for awhile, then stand up, and your
flow can suddenly increase. That's
why Always Ultra Thin™ has a
unique LeakGuard™ Core.
It helps neutralize odor and
protect against leaks. So
stand up and celebrate.



Protecting all women. *always.*

© 2003 P&G

DATA5

**THE CLOSEST SHAVE.
THE COOLEST LOOK.**



Gillette MACH3
COOL BLUE™



Gillette MACH3. Official razor of the 2002 FIFA World Cup.™

www.MACH3.com © 2002 The Gillette Company

Gillette
The Best a Man Can Get™

More defined.
More conditioned.
More beautiful lashes.

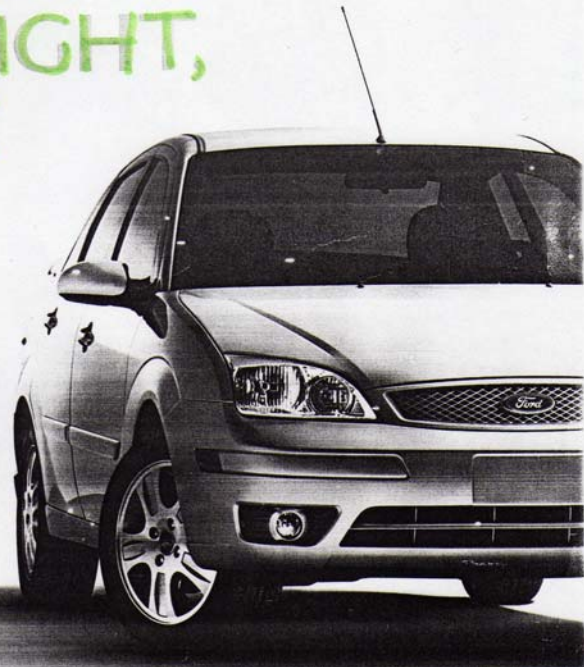
More Than Mascara with more black impact

Now get intensely defined, immensely expressive eyes. New advanced pigment technology creates the deepest jet black. Exclusive Moisture-Binding Formula defines and conditions with two moisturizers for smooth, silky-soft lashes that are never flaky, never brittle. Why settle for less, when you can have more?



DATA 7

~~CLUTCH,~~
 SHIFT, GAS.
 CLUTCH,
 SHIFT, GAS.
 THAT'S RIGHT,
 WORK IT.



5-speed manual transmission and 2.3-liter engine.
 Performance-tuned suspension. 100,000-Mile/5-Year
 Powertrain Coverage.* Enjoy your workout.

THE FOCUS ST. IT BEGS TO BE DRIVEN.

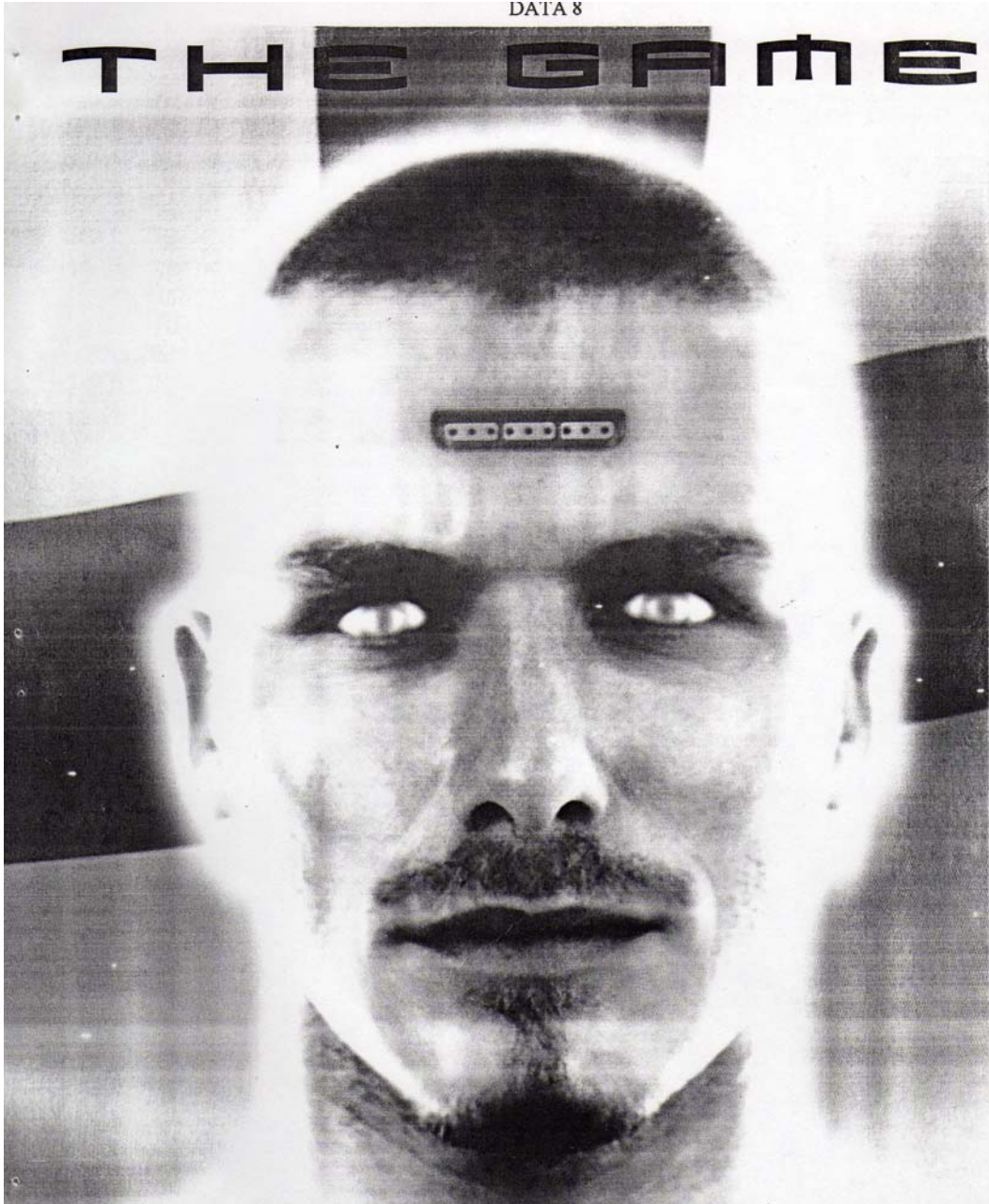
*100,000-Mile/5-Year Powertrain Extended Service Plan. 100,000-Mile/5-Year Powertrain
 Limited Warranty in Florida. A deductible applies. See dealer for details.



FOCUS
 Built for the road ahead.
fordvehicles.com

DATA 8

THE GAME



TRAIN LIKE HIM / PLAY LIKE HIM / BE HIM



PlayStation 2

**DAVID
BECKHAM
SOCCER**



Rage
www.rage.com



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DATA

maybelline.com

Adriana Lima

MAYBE

MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAYBELLINE.

Adriana Lima: Makeup by Dream/Media. Mousse Foundation, Pure Beige, Local Color, Tinted Cream, Lash, ©2004 Maybelline LLC, DIST.

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the Braid
makes you
Brave

DATA 10

Only Pearl® gives you trusted Tampax® protection and a revolutionary leak-catching braid. Free sample at tampaxpearl.com.

DATA 11

An
instant
splash
for your
summer
bash.

Just blend in
BACARDI® Rum.



Visit
instantparty.com
for party tips, drink recipes,
and fun!

THIRSTY FOR LIFE? DRINK RESPONSIBLY.
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DATA 12

Slip into something that'll make you feel good.



Made with Whole Grain.

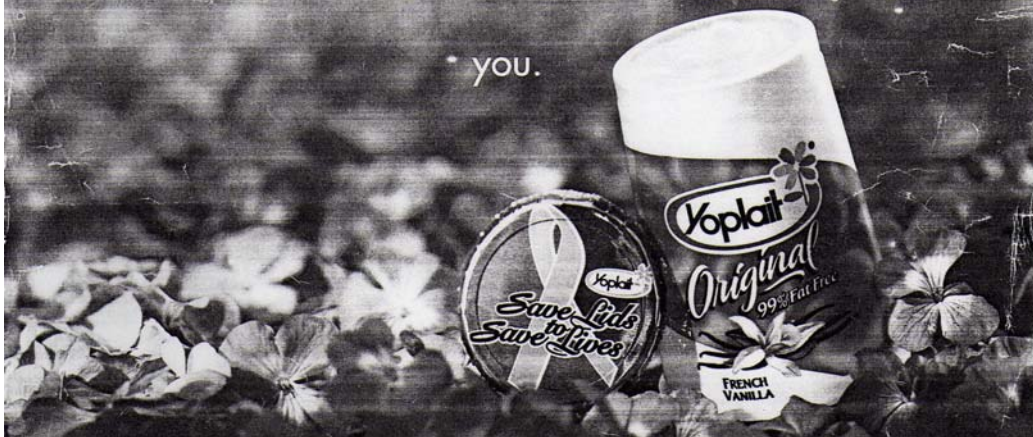
0 grams trans fat



Tastes good. Feels good.
Wheat Thins

DATA 13

Even
the
lid
is
good
for
you.



Save Lids to Save Lives®

For every pink lid you mail back by December 31, 2004, Yoplait will make a 10-cent donation to the Susan G. Komen Breast Cancer Foundation, up to \$1.2 million. Combined with Yoplait's guaranteed donation of \$900,000, we can raise \$2.1 million. Yoplait and you - partners in the fight against breast cancer. This September and October, look for Yoplait pink lids at a store near you. www.YoplaitUSA.com.

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DATA 14

**So clean. So cool.
So invigorating.**



©2007 Neutrogena Corp.

Neutrogena®

DERMATOLOGIST RECOMMENDED

DATA 15

PHILIPS

630

FLASHING LIGHTS
IN RHYTHM WITH YOUR RING TONE.



WANNA SEE ME

GROOVE?

JUST CALL ME.

MY COOL RING TONES
HEAD-SPIN
TURTLE-SHELL
HELICOPTER
FIREBALL

I ONLY ANSWER TO POLYPHONIC TUNES

FM RADIO

JUST PLUG IN AND GO!

ULTRA COOL 630.



THINGS TO DO YOUR THING



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rilliant Silver
Rp. 1.175.000,-
- Philips 330
Sparkling Blue
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- Philips 330
Shining Red
Rp. 1.175.000,-
- Xenium 9@9++
Rp. 1.375.000,-
- Fisio 625
Rp. 875.000,-
- Fisio 826
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