



Sumber: PT CWI

DATA BIAYA PT CWI**PERIODE MEI – AGUSTUS 2006**

Biaya	Mei	Juni	Juli	Agustus	Total
Biaya Pemasaran					
Gaji & insentif	55,353,800	55,560,500	57,081,400	57,455,300	225,451,000
Iklan, promosi	7,293,500	18,932,000	13,633,500	23,792,000	63,651,000
Sampel/ Benda/ Bonus	15,764,739	27,864,655	10,643,890	13,401,216	67,674,500
BBM	11,667,825	11,179,125	11,368,825	11,663,225	45,879,000
Akomodasi, Retribusi, Parkir, Tol	1,382,500	1,542,250	1,977,100	2,093,650	6,995,500
Reparasi/perawatan kendaraan	535,800	3,774,300	376,300	3,469,300	8,155,700
Lain-lain pemasaran	-	-	133,200	216,800	350,000
Biaya Administrasi					
Telepon/Fax/Hp	1,221,142	1,459,424	1,242,278	1,663,624	5,586,468
Listrik	1,014,500	967,600	1,133,600	939,500	4,055,200
Air minum & RTK	945,875	820,425	399,500	439,550	2,605,350
Alat tulis kantor	882,650	645,500	172,500	229,550	1,930,200
Materai /benda pos	41,000	173,000	152,400	59,000	425,400
Reparasi alat-alat kantor/gudang	659,000	100,000	91,800	-	850,800
Administrasi bank	-	-	-	-	-
Lain-lain administrasi	905,575	860,125	410,975	538,625	2,715,300
Total	97,667,906	123,878,904	98,817,268	115,091,340	436,325,418

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