

DATA PENULIS

Nama : Perawati

Alamat di Bandung : Babakan Jeruk Indah 1 no.15 Bandung

Alamat Asal : Jln. Melati II no.23 Pringsewu Lampung

No. Telp Bandung : -

No. Telp Asal : 0729 22278

No. Handphone : 08562199909

Pendidikan : SMU Xaverius, Lampung

Jurusan Teknik Industri Universitas Kristen Maranatha

Nilai Tugas Akhir : A

Tanggal USTA : 29 Juli 2004

LAMPIRAN

Lampiran 1. Perhitungan Validity dan Reliability untuk Pertanyaan 3a – 3f

Kuesioner Bagian II

R E L I A B I L I T Y A N A L Y S I S S C A L E (A L P H A)

		Mean	Std Dev	Cases
1.	VAR00001	4,2444	,6285	135,0
2.	VAR00002	4,2296	,6458	135,0
3.	VAR00003	3,9704	,6572	135,0
4.	VAR00004	3,8741	,6398	135,0
5.	VAR00005	3,9111	,6043	135,0
6.	VAR00006	4,0889	,6518	135,0
N of Cases =		135,0		

Statistics for Scale	Mean	Variance	Std Dev	N of Variables
	24,3185	8,0545	2,8380	6

Item Means	Mean	Minimum	Maximum	Range	Max/Min	Variance
	4,0531	3,8741	4,2444	,3704	1,0956	,0256

Item Variances	Mean	Minimum	Maximum	Range	Max/Min	Variance
	,4072	,3652	,4320	,0668	1,1829	,0006

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Alpha if Item Deleted
VAR00001	20,0741	5,8004	,6141	,5316	,8086
VAR00002	20,0889	5,6637	,6422	,5581	,8028
VAR00003	20,3481	5,6913	,6159	,4156	,8082
VAR00004	20,4444	5,8308	,7871	,3768	,8139
VAR00005	20,4074	5,9596	,6862	,3714	,8141
VAR00006	20,2296	5,7155	,7142	,4128	,8085

Reliability Coefficients 6 items

Alpha = ,8360 Standardized item alpha = ,8367

Lampiran 2. Perhitungan Validity dan Reliability untuk Pertanyaan 4a – 4d

Kuesioner Bagian II

R E L I A B I L I T Y A N A L Y S I S S C A L E (A L P H A)

		Mean	Std Dev	Cases		
1.	VAR00007	3,4296	,9105	135,0		
2.	VAR00008	3,4222	,9016	135,0		
3.	VAR00009	3,2963	,5608	135,0		
4.	VAR00010	3,3704	,5696	135,0		
N of Cases =		135,0				
Statistics for Scale		Mean 13,5185	Variance 6,8933	Std Dev 2,6255	N of Variables 4	
Item Means		Mean 3,3796	Minimum 3,2963	Maximum 3,4296	Range ,1333	Max/Min 1,0404
Item Variances		Mean ,5702	Minimum ,3145	Maximum ,8290	Range ,5144	Max/Min 2,6355
Inter-item Correlations		Mean ,6995	Minimum ,6362	Maximum ,9319	Range ,2957	Max/Min 1,4647
Item-total Statistics						
	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Alpha if Item Deleted	
VAR00007	10,0889	3,1861	,8855	,8783	,8164	
VAR00008	10,0963	3,2519	,8698	,8711	,8229	
VAR00009	10,2222	4,8458	,7019	,5345	,8913	
VAR00010	10,1481	4,7839	,7163	,5567	,8865	
Reliability Coefficients		4 items				
Alpha =		,8921	Standardized item alpha =		,9030	

Lampiran 3. Perhitungan Validity dan Reliability untuk Pertanyaan 6a – 6d

Kuesioner Bagian II

R E L I A B I L I T Y A N A L Y S I S S C A L E (A L P H A)

		Mean	Std Dev	Cases
1.	VAR00011	2,0519	,6615	135,0
2.	VAR00012	2,0444	,6449	135,0
3.	VAR00013	2,1259	,6849	135,0
4.	VAR00014	2,4815	,6562	135,0

N of Cases = 135,0

Statistics for Scale	Mean	Variance	Std Dev	N of Variables		
	8,7037	5,2847	2,2988	4		
Item Means	Mean	Minimum	Maximum	Range	Max/Min	Variance
	2,1759	2,0444	2,4815	,4370	1,2138	,0428
Item Variances	Mean	Minimum	Maximum	Range	Max/Min	Variance
	,4383	,4159	,4691	,0532	1,1279	,0005
Inter-item Correlations	Mean	Minimum	Maximum	Range	Max/Min	Variance
	,6720	,5486	,8867	,3381	1,6163	,0144

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Alpha if Item Deleted
VAR00011	6,6519	2,9898	,8119	,7942	,8399
VAR00012	6,6593	3,0024	,8351	,8176	,8319
VAR00013	6,5778	2,9920	,7696	,6077	,8562
VAR00014	6,2222	3,3383	,6321	,4286	,9057

Reliability Coefficients 4 items

Alpha = ,8910 Standardized item alpha = ,8912

Lampiran 4. Perhitungan Validity dan Reliability untuk Pertanyaan 7a – 7b

Kuesioner Bagian II

R E L I A B I L I T Y A N A L Y S I S S C A L E (A L P H A)

		Mean	Std Dev	Cases		
1.	VAR00015	2,9185	,8814	135,0		
2.	VAR00016	3,0148	,7725	135,0		
N of Cases =		135,0				
Statistics for Scale		Mean 5,9333	Variance 2,5552	Std Dev 1,5985	N of Variables 2	
Item Means		Mean 2,9667	Minimum 2,9185	Maximum 3,0148	Range ,0963	Max/Min 1,0330
Item Variances		Mean ,6868	Minimum ,5968	Maximum ,7769	Range ,1801	Max/Min 1,3018
Inter-item Correlations		Mean ,8676	Minimum ,8676	Maximum ,8676	Range ,0000	Max/Min 1,0000
Item-total Statistics						
	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Alpha if Item Deleted	
VAR00015	3,0148	,5968	,8676	,7527	.	
VAR00016	2,9185	,7769	,8676	,7527	.	
Reliability Coefficients		2 items				
Alpha =		,9248	Standardized item alpha =		,9291	

Lampiran 5. Perhitungan Validity dan Reliability untuk Pertanyaan 8a – 8b

Kuesioner Bagian II

R E L I A B I L I T Y A N A L Y S I S S C A L E (A L P H A)

		Mean	Std Dev	Cases		
1.	VAR00017	3,2963	,5048	135,0		
2.	VAR00018	3,3259	,5159	135,0		
N of Cases =		135,0				
Statistics for Scale		Mean 6,6222	Variance ,8935	Std Dev ,9453	N of Variables 2	
Item Means		Mean 3,3111	Minimum 3,2963	Maximum 3,3259	Range ,0296	Max/Min 1,0090
Item Variances		Mean ,2605	Minimum ,2548	Maximum ,2661	Range ,0113	Max/Min 1,0443
Inter-item Correlations		Mean ,7154	Minimum ,7154	Maximum ,7154	Range ,0000	Max/Min 1,0000
Item-total Statistics						
	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Alpha if Item Deleted	
VAR00017	3,3259	,2661	,7154	,5117	.	
VAR00018	3,2963	,2548	,7256	,5317	.	
Reliability Coefficients		2 items				
Alpha =		,8340	Standardized item alpha =		,8346	

Lampiran 6. Perhitungan Validity dan Reliability untuk Pertanyaan 9a – 9e

Kuesioner Bagian II

R E L I A B I L I T Y A N A L Y S I S S C A L E (A L P H A)

	Mean	Std Dev	Cases
1. VAR00019	3,7630	,7040	135,0
2. VAR00020	3,7111	,7418	135,0
3. VAR00021	4,1778	,6564	135,0
4. VAR00022	3,9407	,7306	135,0
5. VAR00023	3,9037	,6897	135,0
N of Cases =	135,0		

Statistics for Scale	Mean	Variance	Std Dev	N of Variables
	19,4963	7,7295	2,7802	5

Item Means	Mean	Minimum	Maximum	Range	Max/Min	Variance
	3,8993	3,7111	4,1778	,4667	1,1257	,0333

Item Variances	Mean	Minimum	Maximum	Range	Max/Min	Variance
	,4972	,4308	,5502	,1194	1,2771	,0023

Inter-item Correlations	Mean	Minimum	Maximum	Range	Max/Min	Variance
	,5299	,3262	,6254	,2992	1,9172	,0071

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Alpha if Item Deleted
VAR00019	15,7333	4,9731	,7200	,5334	,7996
VAR00020	15,7852	5,1849	,6904	,4427	,8355
VAR00021	15,3185	5,3530	,6406	,4158	,8214
VAR00022	15,5556	5,1592	,6136	,4757	,8287
VAR00023	15,5926	5,0044	,7289	,5472	,7977

Reliability Coefficients 5 items

Alpha = ,8479 Standardized item alpha = ,8493

Lampiran 7. Perhitungan Validity dan Reliability untuk Pertanyaan 10a –10h

Kuesioner Bagian II

R E L I A B I L I T Y A N A L Y S I S S C A L E (A L P H A)

		Mean	Std Dev	Cases		
1.	VAR00024	3,6593	,7933	135,0		
2.	VAR00025	3,4963	,7519	135,0		
3.	VAR00026	3,4815	,7516	135,0		
4.	VAR00027	3,5333	,7103	135,0		
5.	VAR00028	4,0519	,8315	135,0		
6.	VAR00029	4,0074	,7381	135,0		
7.	VAR00030	3,2963	,6357	135,0		
8.	VAR00031	3,3481	,6147	135,0		
N of Cases =		135,0				
Statistics for Scale		Mean 28,8741	Variance 18,7228	Std Dev 4,3270	N of Variables 8	
Item Means		Mean 3,6093	Minimum 3,2963	Maximum 4,0519	Range ,7556	Max/Min 1,2292
						Variance ,0797
Item Variances		Mean ,5353	Minimum ,3779	Maximum ,6913	Range ,3134	Max/Min 1,8294
						Variance ,0111
Inter-item Correlations		Mean ,4838	Minimum ,3060	Maximum ,7111	Range ,4050	Max/Min 2,3234
						Variance ,0133
Item-total Statistics						
	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Alpha if Item Deleted	
VAR00024	25,2148	13,4684	,7943	,6926	,8503	
VAR00025	25,3778	14,3114	,6761	,6316	,8637	
VAR00026	25,3926	14,5388	,6314	,5618	,8684	
VAR00027	25,3407	14,2860	,7324	,6039	,8582	
VAR00028	24,8222	14,2517	,7021	,6066	,8727	
VAR00029	24,8667	14,9672	,6623	,5212	,8753	
VAR00030	25,5778	15,1562	,6390	,5428	,8682	
VAR00031	25,5259	15,6392	,6565	,5203	,8754	
Reliability Coefficients		8 items				
Alpha = ,8815		Standardized item alpha = ,8823				

Lampiran 8. Kuesioner

KUESIONER BAGIAN I

Bagian ini adalah untuk mengetahui data umum responden serta untuk mengetahui tingkat keterkaitan responden dengan Kota Baru Parahyangan.

1. Jenis kelamin anda:
 - a. Pria
 - b. Wanita
 - c. 5 juta < penghasilan $\leq$ 10 juta
2. Saat ini anda :
 - a. Sudah membeli rumah di Kota Baru Parahyangan.
 - b. Sedang dalam proses pembelian rumah di Kota Baru Parahyangan.
 - c. Belum membeli rumah di Kota Baru Parahyangan.
 - d. Lainnya.....
3. Umur anda :
 - a. $\leq$ 25 thn
 - b. 25 thn < umur $\leq$ 35 thn
 - c. 35 thn < umur $\leq$ 45 thn
 - d. 45 thn < umur $\leq$ 55 thn
 - e. > 55 thn
4. Status anda:
 - a. Belum menikah
 - b. Menikah tanpa anak
 - c. Menikah dengan anak
 - d. Janda/duda karena bercerai
 - e. Janda/duda karena ditinggal wafat
4. Pekerjaan anda:
 - a. Pengusaha
 - b. Pegawai Negeri/BUMN
 - c. Pensiunan
 - d. Pegawai Swasta
 - e. Lainnya.....
5. Penghasilan per bulan:
 - a. $\leq$ 1 juta
 - b. 1 juta < penghasilan $\leq$ 5 juta
 - d. 10 juta < penghasilan $\leq$ 15 juta
 - e. > 15 juta
6. Domisili (kota kediaman) anda:
 - a. Jakarta
 - b. Bogor
 - c. Bandung
 - d. Lainnya.....
7. Anda pertama kali mengetahui tentang Kota Baru Parahyangan dari :
 - a. Media cetak
 - b. Pameran
 - c. Radio
 - d. Brosur/pamflet
 - e. Keluarga/teman/relasi
 - f. Internet
 - g. Lainnya.....
8. Dari berbagai aspek, menurut anda apa kelebihan Kota Baru Parahyangan?

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9. Dari berbagai aspek, menurut anda apa kekurangan Kota Baru Parahyangan?

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Lampiran 9. Data Mentah Kuesioner Bagian I
(Responden yang Sudah Membeli Rumah)

No	Jenis Kelamin	Posisi	Umur	Status	Pekerjaan	Penghasilan	Domisili	Informasi
1	b	a	d	c	a	d	b	e
2	a	a	d	d	a	e	d	a
3	b	a	c	c	b	c	c	e
4	b	a	d	c	e	b	c	e
5	a	a	d	c	a	d	a	e
6	a	a	d	c	a	d	b	f
7	b	a	d	c	a	c	c	e
8	a	a	e	e	a	e	a	e
9	a	a	d	c	a	d	a	e
10	a	a	e	c	a	c	b	e
11	b	a	d	c	a	c	c	a
12	a	a	e	c	a	e	b	d
13	b	a	b	b	e	c	c	e
14	a	a	d	c	a	c	a	a
15	b	a	d	c	b	b	c	e
16	a	a	d	c	a	d	c	f
17	a	a	d	c	a	c	a	a
18	a	a	d	c	a	d	c	c
19	b	a	c	c	d	c	c	c
20	a	a	d	c	a	d	b	a
21	a	a	d	c	a	e	c	a
22	b	a	b	c	b	b	c	e
23	a	a	b	a	d	c	c	f
24	a	a	c	c	d	c	a	a
25	b	a	b	c	e	d	c	a
26	a	a	d	c	d	c	c	b
27	b	a	d	c	a	d	c	e
28	a	a	d	c	b	b	a	e
29	a	a	c	c	d	c	a	f
30	b	a	c	c	e	b	c	e
31	a	a	d	c	a	d	c	a
32	a	a	c	c	d	c	a	b
33	b	a	a	c	e	b	c	e
34	b	a	c	c	a	c	a	e
35	b	a	b	c	d	d	c	d
36	a	a	e	e	c	a	a	c
37	a	a	d	c	a	e	c	d
38	a	a	d	c	b	d	c	e
39	b	a	c	c	b	b	c	d
40	a	a	d	c	a	c	c	f
41	a	a	d	c	a	d	c	e

42	b	a	c	c	b	b	c	e
43	b	a	b	c	e	a	c	e
44	a	a	d	c	a	c	c	e
45	a	a	e	c	c	d	b	d
46	a	a	d	e	a	c	a	e
47	a	a	d	d	a	e	c	e
48	b	a	c	c	e	a	b	e
49	a	a	d	c	a	d	c	f
50	b	a	c	c	e	b	c	e
51	a	a	d	c	a	d	d	e
52	b	a	c	c	e	d	b	c
53	b	a	c	c	d	b	c	e
54	b	a	d	c	a	d	c	e
55	a	a	c	c	d	c	b	d
56	a	a	e	c	a	e	a	f
57	b	a	b	b	d	c	b	f
58	a	a	e	c	a	e	c	e
59	a	a	d	c	a	d	c	a
60	b	a	d	c	e	a	a	d
61	b	a	d	c	e	b	c	c
62	a	a	d	b	d	c	a	f
63	b	a	d	c	a	d	a	f
64	a	a	d	c	a	d	a	b
65	a	a	c	c	a	d	a	e
66	b	a	d	d	a	c	c	e
67	b	a	c	c	e	b	c	c
68	a	a	c	c	a	c	a	a
69	a	a	d	b	a	d	a	e
70	b	a	c	c	a	c	c	e
71	a	a	c	c	a	d	c	e
72	a	a	b	c	d	b	c	f
73	b	a	d	c	a	c	a	e
74	b	a	c	c	d	c	d	e
75	a	a	d	c	a	e	a	b
76	b	a	c	c	a	d	a	e
77	a	a	c	c	a	c	c	e
78	a	a	c	c	a	d	a	e
79	a	a	b	c	d	c	c	a
80	b	a	b	c	e	c	d	f
81	b	a	c	c	c	b	c	e
82	a	a	d	a	a	c	c	e
83	a	a	c	c	d	c	c	a
84	a	a	c	c	a	c	c	a
85	b	a	b	b	d	d	a	e
86	a	a	c	b	e	b	c	e
87	a	a	d	a	a	e	c	e
88	b	a	c	c	a	c	a	f
89	a	a	c	c	a	d	c	e

90	b	a	a	c	d	c	a	a
91	a	a	c	c	d	b	d	d
92	a	a	c	c	e	e	c	e
93	a	a	b	c	e	c	c	d
94	b	a	d	c	a	c	a	a
95	b	a	d	c	c	d	d	e
96	b	a	a	b	e	d	c	e
97	a	a	b	a	d	d	a	d
98	a	a	c	b	a	b	c	e
99	a	a	b	c	d	b	c	e
100	a	a	c	c	a	c	c	e

Lampiran 10. Data Mentah Kuesioner Bagian I
(Responden yang Belum Membeli /Dalam Proses Pembelian Rumah)

No	Jenis Kelamin	Posisi	Umur	Status	Pekerjaan	Penghasilan	Domisili	Informasi
1	a	b	d	c	a	e	b	a
2	b	b	b	b	a	d	c	b
3	b	b	b	a	a	c	c	a
4	a	b	b	a	d	b	c	f
5	b	b	c	c	b	c	a	a
6	a	b	d	d	a	d	d	b
7	b	b	a	a	d	b	c	c
8	b	b	c	b	a	e	c	c
9	a	b	c	d	a	d	c	c
10	a	c	a	a	d	b	c	f
11	a	b	b	a	a	c	c	f
12	b	b	c	b	b	d	a	a
13	a	b	c	c	b	c	c	d
14	b	b	d	c	a	d	a	e
15	b	b	d	c	c	a	d	e
16	a	c	b	a	a	c	b	e
17	a	c	a	a	a	b	c	d
18	a	b	c	c	a	c	c	e
19	b	c	b	a	d	b	d	f
20	b	b	b	c	b	b	a	e
21	a	b	c	c	b	c	b	d
22	b	b	b	b	b	b	c	e
23	a	b	b	a	d	c	c	e
24	a	b	d	c	a	d	a	e
25	b	c	c	c	b	b	b	d
26	a	b	b	a	b	b	c	e
27	a	b	c	c	a	e	c	a
28	b	b	a	a	d	c	b	d
29	b	b	c	c	e	c	c	e
30	b	b	c	c	d	c	c	e
31	a	c	c	c	d	b	c	e
32	a	c	b	b	e	c	a	e
33	a	b	c	a	a	c	c	e
34	a	b	d	c	e	c	a	e
35	a	b	c	c	d	c	c	d

Lampiran 11. Gambar Berbagai Tipe Rumah di Kota Baru Parahyangan

TATAR WANGSAKERTA

TATAR PITALOKA

TATAR JINGGANAGARA

Lampiran 12. Master Plan Kota Baru Parahyangan