

DAFTAR PUSTAKA

- Arrens, Alvin A. & Randal J. Elder & Mark S. Beasley, 2003, **Auditing & Assurance Services : An Integrated Approach** 9th Edition, Pearson Education International.
- Ikatan Akuntan Indonesia, 2001, **SPAP**, Jakarta, Erlangga.
- Arrens, Alvin A. & James K. Loebbecke, 2000, **Auditing : An Integrated Approach** 8th Edition, New Jersey, Prentice-Hall International, Inc.
- Kotler, Philip, 2003, **Marketing Management** 11th Edition, Prentice-Hall, Pearson Education International.
- Kotler, Philip & Garu Armstrong, 2001, **Prinsip-prinsip Pemasaran** Edisi ke-8, Jakarta, Erlangga.
- La Midjan, 1997, Sistem Informasi Akuntansi 1 : **Pendekatan Manual Praktika penyusunan Metode dan Prosedur** Edisi ke-9, Lembaga informasi Akuntansi.
- Romney, Marshall B., Paul John Steinbart & Barry E. Cushing, 1996, **Accounting Information System** 7th Edition, Massachusetts, Addition Wesley Publishing Company, Inc.
- Mulyadi, 2001, **Auditing**, Jakarta, Salemba Empat.
- Tugiman, Hiro Dr., Ak., 2002, **Audit Internal**, Yayasan Pendidikan Internal Audit, Institut Pendidikan dan Pelatihan Audit dan Manajemen.
- Saladin, Djasmin Drs., 2002, **Manajemen Pemasaran : Analisis, Perencanaan, Pelaksanaan dan Pengendalian**, Linda Karya Bandung.
- Widjajanto, Nugroho, 2001, **Sistem Informasi Akuntansi**, Jakarta, Erlangga.
- Arrens, Alvin A. & James K. Loebbecke, **Auditing An Intergrated Approach** 7th Edition, New Jersey, Prentice-Hall Inc, Englewood Cliff, 1997.

Brink, Victor Z. & Herbert Witt, 1982, **Modern Internal auditing Appraisal Operation & Controls** 4th Edition, New York : John Willey & Sons, Inc.

Cashin, James A., 1988, **Cushin's Hand Book For Auditing** 2th Edition, MG Grow Hill Book Company.