

## **CHAPTER FOUR**

### **CONCLUSION**

In this chapter, I will conclude the analysis of all the data that I have written in Chapter Three. Grice states that people must obey the Gricean maxims to make a conversation go well (Thomas 62). However, in my data, I find that it is hard for people to obey Gricean maxims for various reasons. The non-observance of maxims in the data ends with the raise of conflict between the speakers.

In total, I analyze twelve data, which come from ten scenes. There are nine data which belong to flouting the maxim, two data which belong to violating the maxim, and one data which belongs to opting out of the maxim. However, I cannot find any data that show infringing or suspending the maxim. Many characters in the movie do not observe the maxims. They have various implicatures behind the non-observance of the maxims.

Flouting a maxim can be found in data 1, 2, 3, 4, 5, 8, 10, 11, and 12. Flouting the maxim of quality is the one that most commonly happens. Many

characters in the movie lie because they have implicatures in their conversation. Flouting the maxim of quality can be found in some data in my thesis. For example, in data 3, Wilson tries to persuade Annie to have dinner with him/with the family, although he knows that Annie will have a party with her boyfriend. Actually, he is worried about Annie's safety and wants to protect her.

Flouting the maxim of relation can be found in data 12. People usually do this flouting because they want to divert someone attention or to cover some mistakes that he or she does. However, the flouting the maxim of manner which means answer someone's question irrelevantly does not mean it is always ambiguous like in data 12, Adrianna tries to divert Annie's attention because she does not want Annie to know the truth about her boyfriend.

Some characters often flout the maxim of manner because they want to exaggerate or point out something, like in data 1, when Annie does not speak briefly and clearly to Silver. It creates a conflict between Annie and Silver. In the data, I do not find flouting the maxim of quantity. I think it is because I observe a drama series genre. Actually, there are some utterances that flout the maxim of quantity. However, those lead to humorous effect, not to conflict.

In data 7 and 9, I find violating a maxim. Both of these data are violating the maxim of quality. When people violate the maxim, especially the maxim of quality, it makes the conflict bigger than the conflict that is caused by flouting the maxim. People who violate the maxim have an intention to mislead someone, or to trick someone. This happens in data 7, when Adrianna violates a maxim by

telling a lie and makes Annie think something that is not true, which ruins Annie and Silver's relationship. To make a good conversation, people must be honest and not mislead someone. In my opinion, it is really cruel when someone violates this maxim because people do not like to get lied to.

In data 6, I find opting out of a maxim. When someone opts out of a maxim, it is because the speaker has a strong reason for not giving information or answering the question. It also leads to a conflict because when some characters communicate with someone, they hope or they want to get feedback from other speakers.

In data 6 and 9, I find an interesting fact in my thesis. The non-observance of a maxim can lead to further consequences of the conflicts. So, in these two data the non-observance of maxim not only leads to a conflict with tense atmosphere but also to the further consequences of the conflict which makes the situation become worse. Although in data 6 and 9, the non-observance of maxim is different, data 6 is opting out of a maxim and in data 9 is flouting the maxim of quality and manner.

In my thesis, I cannot find any data that suspends a maxim. I think it is due to the source of the data. Beverly Hills 90210 season 1 and 2 is a story about the new life of Wilson's family and their family in an elite region, Beverly Hills. I cannot find any cultural reasons that the characters suspend the maxims. Moreover, I cannot find any data that infringes a maxim because the characters are in a normal condition. They are not drunk or using drugs.

At last, I find that sometimes there are two maxims flouted at the same time, like in data 8. Here Wilson flouts two kinds of maxim: maxim of quality and maxim of manner. This can happen when the character is nervous and wants to hide some truth, so he/she does not speak briefly and at the same time tells a lie.

Many non-observance of the maxims happen when many people fail to obey the Gricean maxim because they have some implicatures to reach. However, I think people can prevent the non-observance of maxims by speaking honestly, by directing the question to someone else if they cannot answer the question, and by speaking briefly. The important thing is people should try to observe the maxims to make the conversation end well.

In my opinion, Gricean maxims help people to understand the real meaning behind the speakers' utterance. Although speakers have an implicature in a conversation, they can prevent the rise of tension which can create a conflict by applying this theory. People can apply this theory not only for preventing the conflict but also for becoming better speakers. Finally, for further research, it could be a good thesis if a researcher choose any comedy series like Glee or National Lampoon Series as a source of data if they want to analyze the non-observance of maxims which leads to humorous situation.

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