

**Bukti Korespondensi**  
**Jurnal Terakreditasi SINTA 2**

**Judul artikel** : Transformational Leadership in Digital Era: Analysis of Nadiem Makarim  
(Founder of GO-JEK Indonesia) Leadership Figure

**Jurnal** : Integrated Journal of Business and Economics Vol. 3 No. 1 (2019)

No.	Perihal	Tanggal
1	Paper Submission	4 Nov 2018
2	Editor decision: Revisions required	12 Des 2018
3	Paper revision submitted	19 Des 2018
4	Editor decision: Accept submission	22 Des 2018
5	Paper published	6 Jan 2019

- [IJBE] Transformational Leadership in Digital Era: Analysis of Nadiem Makarim (Founder of GO-JEK Indonesia) Leadership Figure

Yahoo Mail/Email M... ☆



• **Echo Perdana Kusumah**  
Dari: journalijbe@gmail.com  
Kepada: Imelda Junita



Min, 4 Nov 2018 jam 19.28 ☆

We have checked your manuscript and there are no problems with the plagiarism and writing process. Your manuscript will be forwarded to the reviewer. The review process will last a maximum of one month. Thank you

(IJBE) Integrated Journal of Business and Economics  
e-ISSN: 2549-3280 / p-ISSN: 2549-5933  
<http://ijbe-research.com>

- [IJBE] Editor Decision

Yahoo Mail/Email M... ☆



• **Echo Perdana Kusumah**  
Dari: journalijbe@gmail.com  
Kepada: Imelda Junita



Rab, 12 Des 2018 jam 09.03 ☆

Imelda Junita:

We have reached a decision regarding your submission to Integrated Journal of Business and Economics (IJBE), "Transformational Leadership in Digital Era: Analysis of Nadiem Makarim (Founder of GO-JEK Indonesia) Leadership Figure".

Our decision is: Revisions Required  
Dateline: 19 December 2018

Echo Perdana Kusumah  
Bangka Belitung University  
Phone +6281272028910  
[journalijbe@gmail.com](mailto:journalijbe@gmail.com)



Transforma.....docx  
273.2Kb

### Abstract

Technology and internet have driven innovation and new opportunities by digitizing customers, companies, products, services, and processes. In the digital era, a company has potential to touch all aspects of the business, including customers, employees, partners, business processes, and also a global network of businesses and things from every industry around the world. Today, what will business leader do with digital business advantage has become a challenge. The objective of this paper is to describe the concept of transformational leadership as a hallmark of future digital business leader. From the evidence in literature, in many successful organizations, transformational leaders have contributed to increasing the effectiveness and performance of the organizations. By using the descriptive method with a phenomenological approach, the practice of transformational leadership of Nadism Makarim as a founder of GO-JEK Indonesia (an Indonesian-owned and run technology start-up that specializes in ride-hailing, logistics, and digital payments) is examined. Then, this paper provides the review of how Makarim's leadership philosophy and practice has brought GO-JEK into success, Indonesia's biggest start-up.

Fauzi  
Vague sentence

## 2. Literature Review

Many research findings show that transformational leadership has a positive impact on business performance and organizational success. In the manufacturing sector, research conducted by Jandaghi et al. (2009) has compared issues of transformational leadership and its aspect in successful and less successful companies in the molding industry. The final result finds that successful companies have more transformational leadership characteristics. It is indicated by the means value of all transformational leadership aspects (charisma, inspirational motivation, intellectual stimulation, and personal attention) in successful companies are higher than less successful ones. This result directs us to the fact that more transformational leadership characteristics among leader and followers will affect organizational success.

Fauzi  
This sentence is irrelevant to the paper. The author should replace this with experimental research providing the gap between previous work and the one presented so that readers understand the relevancy of the current work

116 adoption in construction organizations in Nigerian. The result implies that during a technological  
117 change in organizations, the leaders need to demonstrate transformational leadership behaviors.  
118

### 119 3. Research Methods

120

121 This descriptive study is conducted to explain various aspects and the practice of transformational  
122 leadership (characteristics and behaviors) by examining the leadership style of a figure (Nadiem  
123 Makarim). The phenomenological approach that can be applied in the single/individual case is  
124 used in this research. Data and review of literature were collected from off-line and online media  
125 related to the phenomenon. This process involves the identification and evaluation of references  
126 from secondary data sources including interview notes and other records, textual analysis on the  
127 topic of interests and making detail comments about individual situations, and reporting the  
128 findings by including direct quotes and extensive quotes (Lester, 1999).

129

### 130 4. Results

#### 131 4.1. Profile of Nadiem Makarim and GO-JEK Indonesia

132



**Fauzi**

It is strongly suggested that at the end of the lit review, the author summarizes the gap that exist



**Fauzi**

The steps towards the phenomenological approach of the qualitative research should be briefly explained so that readers know the validity and credibility of this research and how data is gathered, interpreted and analyzed



**Fauzi**

Would be good if the author can provide a summarize data of the analyses and themes emerging from data. Author may use tables to present the general theme at the beginning of this section

#### • [IJBE] Reminder

Yahoo Mail/Email M... ☆



• **Echo Perdana Kusumah**

Dari: echo@ijbe-research.com

Kepada: Imelda Junita



Rab, 19 Des 2018 jam 08.27 ☆

Dear Imelda Junita:

As a reminder, Today is the last day to submit articles that have been corrected by the author. Have a good day.

Regard,  
Echo Perdana Kusumah  
Bangka Belitung University  
Phone +6281272028910  
[echo@ijbe-research.com](mailto:echo@ijbe-research.com)

---

(IJBE) Integrated Journal of Business and Economics  
e-ISSN: 2549-3280 / p-ISSN: 2549-5933  
<http://ijbe-research.com>

#### • Bls: [IJBE] Reminder

Yahoo Mail/Terkirim ☆



• **Imelda Junita**

Dari: imelda\_junita@yahoo.com

Kepada: Echo Perdana Kusumah



Rab, 19 Des 2018 jam 15.11 ☆

Dear Echo,

Thank you for the reminder. The corrected article has been submitted in <http://ojs.ijbe-research.com/>.

Regards,  
Imelda Junita  
Management Department  
Maranatha Christian University  
Bandung



• **Echo Perdana Kusumah**  
 Dari: echo@ijbe-research.com  
 Kepada: Imelda Junita



Sab, 22 Des 2018 jam 16.26 ☆

Imelda Junita:

We have reached a decision regarding your submission to IJBE (Integrated Journal of Business and Economics), "Transformational Leadership in Digital Era: Analysis of Nadiem Makarim (Founder of GO-JEK Indonesia) Leadership Figure".

Our decision is to: Accept Submission

Echo Perdana Kusumah  
 Bangka Belitung University  
 IJBE Chief Editor  
 Phone +6281272028910  
[echo@ijbe-research.com](mailto:echo@ijbe-research.com)

(IJBE) Integrated Journal of Business and Economics  
 e-ISSN: 2549-3280 / p-ISSN: 2549-5933  
<https://ijbe-research.com>  
 Unduh semua lampiran sebagai file zip



Imelda Junita.pdf  
 173.3kB



copyright\_fo....pdf  
 736.7kB



## ARTICLE ACCEPTANCE LETTER

December 22, 2018

- **Title of the journal:** Integrated Journal of Business and Economics
- **Article Title:** Transformational Leadership in Digital Era: Analysis of Nadiem Makarim (Founder of GO-JEK Indonesia) Leadership Figure
- **Authors:** Imelda Junita
- **Corresponding Authors:** Imelda Junita
- **Article Type:** Original Article

Dear Imelda Junita,

Thank you very much for your submission to our journal. We are pleased to inform you that your paper has been reviewed and accepted for publication. In case you have not submitted copyright form; please send scanned copy shortly through e-mail.

Thank you for making our journal as a vehicle for your research interests.

Sincerely,



Echo Perdana Kusumah  
 Editor in Chief



Publisher:  
Faculty of Economics Bangka Belitung, INDONESIA  
Web: <http://ijbe-research.com>, Email: [jurnalijbe@gmail.com](mailto:jurnalijbe@gmail.com)  
ISSN: 2549-3280

**AUTHOR'S GUARANTEE AND COPYRIGHT TRANSFER FORM  
CONCERNING THE WORK PRESENTED FOR PUBLICATION**

AUTHOR(S): .....

guarantee(s) that the article.....

(here in after referred to as „Work“), presented for the publication in „P e r i o d i k l a m“, ISSN: 2549-3280, (here in after referred to as „Publication“), is an original work and:

1. It represents a valid work and it was written by the Author(s) indicated in the Work, undersigned here;
2. The material and the main idea(s) of the Work was/were not published in any other publications before, in any language;
3. The material and the main idea(s) of the Work is/are not under simultaneous consideration by any journal, in any language, and will not be presented for publication to any other publications, in any language;
4. The Work does not contain statements, which do not correspond to reality, or material, which may infringe upon the intellectual property rights of another person or legal entity, and upon the conditions and requirements of sponsors or providers of financial support. The authors will produce the data upon which the manuscript is based for examination by the editors or their assignees, if requested;
5. All references used in the Work are indicated and, to the extent the Work incorporates text passages, figures, data or other material from the works of others, the undersigned has obtained any necessary permissions;

Copyright terms are indicated in Attribution 4.0 International license (CC BY 4.0).

In the event the above Work is accepted for publication and the Publication editors detects originality problems (see 2 and 3) the Work is definitely rejected.

In the event the above Work is not accepted and is not published in the Publication or is withdrawn by the Author(s) before acceptance by the Publication, this guarantee form becomes null and void, and the submitted Work is not be returned to the Author(s).

By submitting your Work to the Publication, you understand that you had transferred the copyright of this article to „P e r i o d i k l a m“. The copyright transfer covers all rights according to Attribution 4.0 International license (CC BY 4.0).

Hereby signing this form the Author(s) confirm(s) that the information presented above is correct and undertake(s) to abide by the guarantees and obligations given above:

Name, Surname	Signature	Date

- [IJBE] Transformational Leadership in Digital Era: Analysis of Nadiem Makarim (Founder of GO-JEK Indonesia) Leadership Figure

Yahoo Mail/Email M... ☆



• **Echo Perdana Kusumah**  
Dari: [echo@ijbe-research.com](mailto:echo@ijbe-research.com)  
Kepada: Imelda Junita

Min, 6 Jan 2019 jam 01.51 ☆

Dear Imelda Junita,

Your paper can be seen on our journal website at <https://ijbe-research.com/> in the current issue section. Thank you for your attention and your trust in the IJBE journal as your vehicle for publishing your best work.

Best regards,  
Echo Perdana Kusumah  
IJBE Chief in Editor  
[echo@ijbe-research.com](mailto:echo@ijbe-research.com)

(IJBE) Integrated Journal of Business and Economics  
e-ISSN: 2549-3280 / p-ISSN: 2549-5933  
<https://ijbe-research.com>