

Bukti Korespondensi

Konferensi Internasional

Judul artikel : Building Customer Value of Higher Educations Institutions in Indonesia in Facing
The ASEAN Economic Community

Konferensi : The 4th IBEA International Conference on Business, Economics and Accounting
2016

No.	Perihal	Tanggal
1	Call for Papers announcement	3 Mar 2016
2	Abstract submission	24 Mei 2016
3	Acceptance Letter	31 Mei 2016
4	Update info from editor	6 Agt 2016
5	Full paper submission	12 Agt 2016
6	Practical information from editor & Schedule	30 Agt 2016

The 4th IBEA Conference. Seoul, 14-16 September 2016

Yahoo Mail/Email M... ☆

 **CAAL event organizer**
Dari: ibea4.caal@gmail.com
Kepada: nguyetcdn@ueh.edu.vn, dicky_arisudhana@yahoo.com,
sunardiyaningsih@budiluhur.ac.id, sirajuddin.bkl@gmail.com,
romi_adetio@yahoo.com dan 8 lainnya...
Cc: caal.eduorg@gmail.com

Kam, 3 Mar 2016 jam 14.45 ☆

Dear Colleague,

The 4th IBEA 2016 International Conference on Business, Economics and Accounting will be held in **Courtyard Marriott Hotel Seoul-Republic of Korea** on 14-16 September 2016.

This is an interdisciplinary international conference that invites scholars and researchers to meet and share the latest ideas and to discuss issues related to business, economics and accounting fields.

The conference is hosted by Doctorate Program in Economics-Trisakti University and organized by CAAL-International Organizer, Training and Consulting.

The aim of this conference is to provide a platform which focuses on certain important topics of business, economics and accounting. Detailed information regarding the conference can be found on the conference website (www.caal-inteduorg.com/ibea4).

We sincerely invite your participation for this event. Submitted papers will be subject to a double-blind review process. All accepted papers will be published in the conference proceedings with ISBN, on CD Format.

Please send your abstract not more than 200 words or full papers not more than 5000 words including references. With title of the paper, name(s), e-mail address of the authors(s) and organization name to

ibea4.caal@gmail.com
caal.eduorg@gmail.com

Selected papers will have an opportunity to be published in:

• *International Journal of Supply Chain Management (IJSCM), UK, Scopus Indexed.*
<http://ojs.excelingtech.co.uk/index.php/IJSCM>

• *Journal of Intercultural Management, Poland, ICI Indexed.*
<http://www.joim.pl>

Deadline for abstracts submission : 10 June 2016
Notification of accepted papers : 2 weeks after the abstract submission
Deadline for registration and payment : 10 August 2016
Deadline for full paper submission : 10 August 2016
Conference Date : 14-16 September 2016

Sincerely ,

Prof. Dr. Asep Hermawan, M.Sc.

Conference Chair

CAAL-International Education Organizer, Training & Consulting



● **Imelda Junita**

Dari: imelda_junita@yahoo.com
Kepada: ibea4.caal@gmail.com
Cc: caal.eduorg@gmail.com



Sel, 24 Mei 2016 jam 14.15 ☆

Dear Sir/ Madam,

Here I send my abstract entitled 'Building Customer Value of Higher Education Institutions in Indonesia in Facing The ASEAN Economic Community' for IBEA 2016.
Please confirm after receiving this email. Thank you for your attention.

Sincerely Yours,

Imelda Junita
Faculty of Economics
Maranatha Christian University
Bandung, Indonesia



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● **CAAL event organizer**

Dari: ibea4.caal@gmail.com
Kepada: imelda_junita@yahoo.com
Cc: caal.eduorg@gmail.com



Rab, 25 Mei 2016 jam 06.07 ☆

Dear bu Imelda,

Many thanks for your abstract submission, we will review for consideration.

Best regards,

Asep Hermawan
Conference Chair

> Tampilkan pesan asli



• CAAL event organizer

Dari: ibea4.caal@gmail.com

Kepada: Imelda_junita@yahoo.com

Cc: caal.eduorg@gmail.com



Sel, 31 Mei 2016 jam 16.48 ☆

Dear Bu melda,


Please find the attached acceptance letter of The 4th Ibea-International Conference.

Best regards,
Asep Hermawan

Conference Chair



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	CAAL International Education Organizer, Training and Consulting	Jl KH. Msi Mansyur 25A Blok 45/1/3 Jakarta Pusat - Indonesia 10240 Phone : +62-819 0536 7676 E-mail : caal.eduorg@gmail.com Website : www.caal-inteduorg.com
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Jakarta, 31 May 2016

Name	: Imelda Junita
Institution	: Maranatha Christian University
Country	: Indonesia
Research Title	: Building Customer Value Of Higher Education Institutions In Indonesia In Facing The ASEAN Economic Community

Dear Author,

We are pleased to inform you that based on the recommendation of the reviewers and on the decision of the conference chair your above paper **has been accepted** for oral presentation at the 4th IBEA 2016 (International Conference on Business, Economics and Accounting) organized by CAAL International Education Organizer, Training and Consulting on 14-16 September 2016 in Seoul-Republic of Korea.

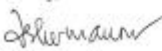
You are invited to participate in the conference.

Deadline of Full Paper Submission	: 10 August 2016
Deadline of Registration & Payment	: 10 August 2016

Please submit your full paper in Microsoft word format not more than 5000 words including abstract and references.

You can visit our conference webpage at <http://www.caal-eduorg.com/ibea4>. The registration fee does not include airfare, local transport, tour and lodging.

Sincerely,


 Prof. Dr. Asep Hermawan, M.Sc



• **CAAL event organizer**

Dari: ibea4.caal@gmail.com

Kepada: sondangmr2002@yahoo.com, pipihnurjanah22@gmail.com, rapinacen@yahoo.com, Yenzcarolina@gmail.com, sfadilah@unimas.my dan 19 lainnya...

Cc: caal.eduorg@gmail.com



Sab, 6 Agu 2016 jam 11.29 ☆

Dear Conference participants,

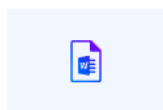
Please be informed that deadline for full paper and conference fee payment is 12 August 2016.

Kindly please submit your full papers and complete the registration fee payment. For registration, please find and fill in the attached registration form and certification of authorship.

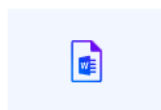
Please ignore this email if you have completed all the registration process.

Best Regards,
Asep H
Conference chair

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• **Imelda Junita**

Dari: imelda_junita@yahoo.com

Kepada: ibea4.caal@gmail.com, caal.eduorg@gmail.com



Jum, 12 Agu 2016 jam 13.54 ☆

Dear Sir/ Madam,

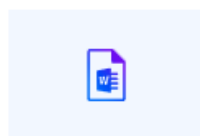
Here I submit my full paper entitled 'Building Customer Value in Higher Education Institutions in Indonesia' for IBEA 2016.

Please confirm after receiving this email. Thank you.

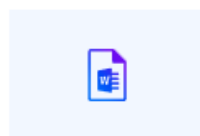
Warmest Regards,

Imelda Junita
Faculty of Economics
Maranatha Chistian University
Bandung-Indonesia

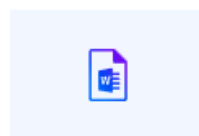
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• **CAAL event organizer**

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Kepada: rangga.aditya@lemsaneg.go.id, k.ignatieva@unsw.edu.au,
dr.choke@yahoo.com, rapinacen@yahoo.com, Yenzcarolina@gmail.com
dan 5 lainnya...

Cc: husnaleila@gmail.com, caal.eduorg@gmail.com



Sel, 30 Agu 2016 jam 12.26 ☆

Dear Colleagues,

Thank you for your contribution and interest to The 4th IBEA International Conference on Business, Economics and Accounting .

I am pleased to let you know that we are nearly make everything ready through the end of this week. The proceedings and the conference program are now have been finished.

Please bring the soft copy of your power point presentation to be installed on registration time.

Enclosed please find The Practical info regarding how to make your presentation.

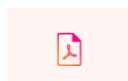
See you in Seoul, Korea

Best Wishes,

Asep Hermawan

Conference Chair

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CONFERENCE SCHEDULE

THE 4TH IBEA INTERNATIONAL CONFERENCE ON BUSINESS, ECONOMICS AND ACCOUNTING IN SEOUL, REPUBLIC OF KOREA ON 14 - 16 SEPTEMBER 2016

Day 1 : Wednesday 14 September

Time	Description	Room
17.30 - 18.00	Registration	MTR 6
18.00 – 18.10	Welcome Speech	
18.10 – 19.10	Key note Speech Chi Gong Sichuan University - China	
19.10 – 21.00	Dinner	

Day/ Date : Thursday, 15 September 2016

Room : MTR 2

Time : 09.00 – 10.20

SME
Soegeng Wahyoedi Universitas Kristen Djaya (UKRIDA) Human Capital Investment and Economic Competitiveness (Study of Indonesian Economic Competitiveness among ASEAN Countries)
Peni Shoffiyati, Ester Edwar & M. Arifin, Politeknik Ati Padang The Analysis Of Good Manufacturing Practices (GMP) Implementation On Small And Medium Food Industry (Case Study: Peyek Chips Industry And The Like In Padang)
Asni Harianti, Hanny Maranatha Christian University, Bandung, Indonesia Entrepreneurial Leadership Characteristic: The Key To Success For The Micro Small And Medium Enterprises In Indonesia In The Aec Era
Ana Mariana & Bram Hadiano Maranatha Christian University, Bandung, Indonesia Crowd funding: The Best Alternative for Small and Medium Enterprises to Get Success
Coffee Break : 10.20 – 10.40

Day/ Date : Thursday, 15 September 2016

Room : MTR 2

Time : 10.40 – 14.20

Accounting And Finance
<p>Rapina Maranatha Christian University, Bandung, Indonesia Individual Performance Affects The Effectiveness Of Accounting Information Systems</p>
<p>Yenni Carolina Maranatha Christian University, Bandung, Indonesia ERP Implementation And Accounting Information Quality</p>
<p>Santy Setiawan Maranatha Christian University-Indonesia The Influence Of Internal Auditor Independence And Professionalism In Detecting Fraud</p>
<p>Ita Salsalina Lingga & Lydia Rosiana Maranatha Christian University, Bandung, Indonesia Factors that affect taxpayers' acceptance of e-tax filing and its impact on taxpayers' compliance: an Extension of the Technology Acceptance Model</p>
Lunch : 12.00 – 13.00
<p>SeTin & Lidya Agustina Maranatha Christian University, Bandung, Indonesia The effect of managerial ability, internal control, macro economic conditions of the earnings quality: Study in Go Public Companies In Indonesia</p>
<p>Astuti Yuli Setyani & Lucia Nurbani Kartika Duta Wacana Christian University The Influence Of Quick Ratio, Net Profit Margin, Total Aset Turnover, Return On Equity, And Debt To Equity Ratio Towards Earning Per Share On Food And Beverages Company Listed In Indonesian Stock Exchange</p>
<p>Jose Da Fonseca Auckland University Katja Ignatieva UNSW Australia Jump Activity Analysis for Affine Jump-diffusion Models: Evidences from the Commodity Market</p>

Hanny
Accounting Department
Maranatha Christian University , Indonesia
**The 360 Degree Leader Principles As A Key To Success For Accounting
Profession Growth**

Day/ Date : Thursday, 15 September 2016

Room : MTR 2

Time : 14.20 – 15.00

IT
<p>Milan Terek University of Economics in Bratislava Peter Kročický School of Management in Trenčín Eva Muchová University of Economics in Bratislava</p> <p>Analyses of the Association between Two Ordinal Variables in Statistical Study of Information Flows about Academic Ethics</p>
<p>Chokechai Suveatwatanakul & Kassara Sukpatch National Institute of Development Administration (NIDA), Bangkok</p> <p>Developing a Database to Support Research in Hospitality and Tourism Industry</p>
Coffee Break

Day/ Date : Thursday, 15 September 2016

Room : MTR 3

Time : 09.00 - 13.40

Marketing
<p>Imelda Junita Maranatha Christian University, Bandung, Indonesia</p> <p>Building Customer Value Of Higher Education Institutions In Indonesia In Facing The Asean Economic Community</p>
<p>I Nyoman Arcana & I Nyoman Sudiksa Bali Tourism Institute</p> <p>Customer Satisfaction towards Casual and Fine Dining Restaurants in Seminyak, Bali</p>



Pham Thi Truc Ly & DinhTien Minh University of Economics Ho Chi Minh City Factors Affecting The Selection Trends For Buying Imported Confectionery In Supermarket System In Ho Chi Minh City
Ni Made Eka Mahadewi Bali Tourism Institute - Sekolah Tinggi Pariwisata Nusa Dua Bali Sanur Village Festival And Nusa Dua Fiesta:From Event Product To Tourist Destination Branding
Coffee Break : 10.20 – 10.40
Muthia Hanindita, Leoni Aulina Hasibuan & Faizah Rehalat Trisakti University The Intention to Use Mobile Banking in Indonesia
Theresia Diah Widiastuti Atma Jaya University, Yogyakarta, Indonesia Identify Business Opportunities based on Local Wisdom and Social Capital: A Study of Brand Awareness and Value Perception of Young People in Yogyakarta
Shellyana Junaedi Atma Jaya University, Yogyakarta, Indonesia The Influence of Psychographic and Demographic on Consumer Shopping Preference in Beringharjo Traditional Market
Husna Leila Yusran & Asep Hermawan Trisakti University, Jakarta, Indonesia The influence of environmental stimuli : an extended Mehrabian-Russel model in Indonesia traditional market
Lunch : 12.00 – 13.20
Purwani Retno Andalas & Lucia Nurbani Kartika Duta Wacana Christian University Yogyakarta, Indonesia An Analysis of Destination Top of Form Image and its Effect on Intention to Recommend Domestic Tourists to Visit Yogyakarta
Asep Hermawan , Husna Leila Yusran & Harsini Sutomo Trisakti University – Jakarta Exploring Factors Influencing Green Purchase Behavior In Indonesia



Day/ Date : Thursday, 15 September 2016
Room : MTR 3
Time : 14.00 – 15.00

Mix Issues
Göktepe Hülya Anadolu University, Eskisehir, TURKEY Competition Policy and Competition Law in South Korea and Turkey
Temy Setiawan Bunda Maria University Environmental Ethics, Corporate Social Responsibility (CSR) and Economics Performance
Ambar Kusuma Astuti & Purwani Retno Andalas Duta Wacana Christian University Yogyakarta Entrepreneurial Intention On Pre-Retirement Employee: Case Study Of Employee In Yogyakarta
Coffee Break

Day/ Date : Friday, 16 September 2016
Tour (Optional)

PRACTICAL INFORMATION FOR PARTICIPANTS

Procedures for the parallel sessions:

To ensure the smooth running of the parallel sessions, please note that the Chair must be in their respective rooms 10 minutes before the start of their sessions to meet with paper presenters. Each presenter is allowed to summarize the context of their presentations maximum 20 minutes including short questions and answers. It is therefore very important that authors keep strictly to the time allocated for their presentation to ensure that the program runs smoothly.

Guidelines for oral presentations:

In order the audience become familiar with the content of your papers, please follow the following format while designing the introduction page of your Power Point presentation.

- Title of presentation
- Name/s of all authors
- Affiliation Names (The name of your institution/university)