



SURAT TUGAS
No. 121/ST/FBB/UKM/VII/2023

Yang bertanda tangan di bawah ini:

N a m a : Septerianie Sutandi, B.A., M.CTSOL.
NIK : 440052
Jabatan : Wakil Dekan bidang Akademik Fakultas Bahasa dan Budaya,
Universitas Kristen Maranatha
Jl. Prof. drg. Suria Sumantri, MPH., No. 65, Bandung 40164

dengan ini menugaskan kepada:

N a m a : Anton Sutandio, Ph.D.
NIK : 410048
Jabatan : Dosen Program Studi Sastra Inggris, Fakultas Bahasa dan Budaya
Universitas Kristen Maranatha, Bandung

untuk melaksanakan tugas sebagai **Pemakalah** dengan topik *Island Film Tourism: The Case of Laskar Pelangi and Eat, Pray, and Love* pada kegiatan Conference of Island Studies 2023 "Islands and Commodities" yang diselenggarakan oleh Fakultas Ilmu Budaya, Universitas Gadjah Mada, Yogyakarta pada tanggal 2 Oktober 2023 dengan beban SKS 5.

Demikian Surat Tugas ini dibuat untuk dapat dilaksanakan sebaik-baiknya.

Bandung, 28 Agustus 2023



Septerianie Sutandi, B.A., M.CTSOL.
BAHASA DAN BUDAYA
Wakil Dekan bidang Akademik



Letter of Acceptance

**Dear
Anton Sutandio**

Thank you for your interest in the UGM Conference of Critical Island Studies 2023. After screening your submitted abstract, we are pleased to inform you that article,

“Island Film Tourism: The case of Laskar Pelangi and Eat, Pray, and Love”

Anton Sutandio (Universitas Kristen Maranatha)

has been accepted for the UGM Conference of Critical Island Studies 2023. We enclose the invoice along with this letter of acceptance. Thank you.

Kind Regards,
2023 UGM CIS Conference
Organizing Committee

===

WhatsApp: [+628812677023](https://wa.me/628812677023) | Email: penerbitan.fib@ugm.ac.id | Website: cis.fib.ugm.ac.id



UNIVERSITAS GADJAH MADA
FACULTY OF CULTURAL SCIENCES

Jl. Sosio Humaniora No. 1, Bulaksumur, Yogyakarta – 55281, Indonesia
Phone. +62274 513096 Fax. +62274 550451 E-mail: fib@ugm.ac.id

Yogyakarta, August 21, 2023

Reference number: 1831/UN1.FIB/Sek.Dek/2023

Dear Sir/Madam

Anton Sutandio, Ph.D., SS, M.Hum., Ph.D.

Dean of the Faculty of Languages and Cultures, Universitas Kristen Maranatha

Subject: Invitation as Speaker

Greetings from the Faculty of Cultural Sciences at Universitas Gadjah Mada.

On behalf of the Critical Island Studies (CIS), we would like to officially invite you to attend and participate in the “Third International Conference on Critical Island Studies” on 2 October 2023 to present an article titled “Island Film Tourism: The case of Laskar Pelangi and Eat, Pray, and Love.” The conference will be held at the Faculty of Cultural Sciences UGM and Universitas Sanata Dharma.

This conference aims to bring together researchers from around the world interested in exploring island studies from critical perspectives. The conference will focus on the topics “Island and Commodities.”

If you require more information about the conference, please visit our website at <https://cis.fib.ugm.ac.id>. You may also contact us at penerbitan.fib@ugm.ac.id. Thank you, and we look forward to seeing you at the conference.

Sincerely,

Steering Committee

Prof. Dr. Wening Udasmoro, M.Hum., D.E.A.

Dean,

Prof. Dr. Setiadi, S.Sos., M.Si.

CERTIFICATE

Nomor 12/COA/CIS-AJN/IX/2023

This is to certify that the abstract titled
“Island Film Tourism: The case of Laskar
Pelangi and Eat, Pray, and Love”

Anton Sutandio

Has been presented at the conference of Critical Island Studies 2023

October 2, 2023, Universitas Gadjah Mada, Yogyakarta, Indonesia

Countersigned by,



Prof. Ma. Luisa Torres Reyes, PhD

Principal of the Critical Island Studies Consortium
University of Santo Tomas
Editor in Chief, UNITAS

Steering Committee,



Prof. Dr. Wening Udasmoro, M.Hum, DEA

Vice Rector for Education and Learning
Universitas Gadjah Mada
Chief Editor, Poetika

Anton Sutandio

Island Film Tourism: The Case of *Laskar
Pelangi* and *Eat, Pray, and Love*
through Cinematography and Mise-en-scene



Introduction: Paradox of Island in film/literature

- Exotic, beautiful, mysterious, threatening
- Ex.: *The Island of Dr. Moreau*, *Robinson Crusoe*, *Gulliver's Travel*, *Lord of the Flies*, *Skull Island (King Kong)*
- Struggle for territory, natural resources, and geopolitical/ideological interest.
- Ex.: *The Coral Island*, *Letters from Iwo Jima*, *The DMZ*, *Tu Pug Imatuy (The Right to Kill)*



Indonesia as Shooting Location

Indonesia with its 17,500 islands offers a variety of stunning landscapes from mythical rainforests, tropical islands and beaches to the buzzing city of Jakarta, where the first season of HBO Asia's "Half Worlds" TV series is set.

Within this incredible diversity of landscapes and people in Indonesia there is no scene that cannot be set in Indonesia. Indonesia offers ancient temples, volcanoes, stunningly beautiful rice terraces, historical colonial buildings, white, black and even pink beaches as well as lush tropical rainforests. Indonesia has it all.

International productions in Indonesia:

- Eat Pray Love (Ryan Murphy, 2010)
 - Alex Cross (Rob Cohen, 2012)
 - Savages (Oliver Stone, 2012)
 - Black Hat (Michael Mann, 2015)
-

Film-induced Tourism

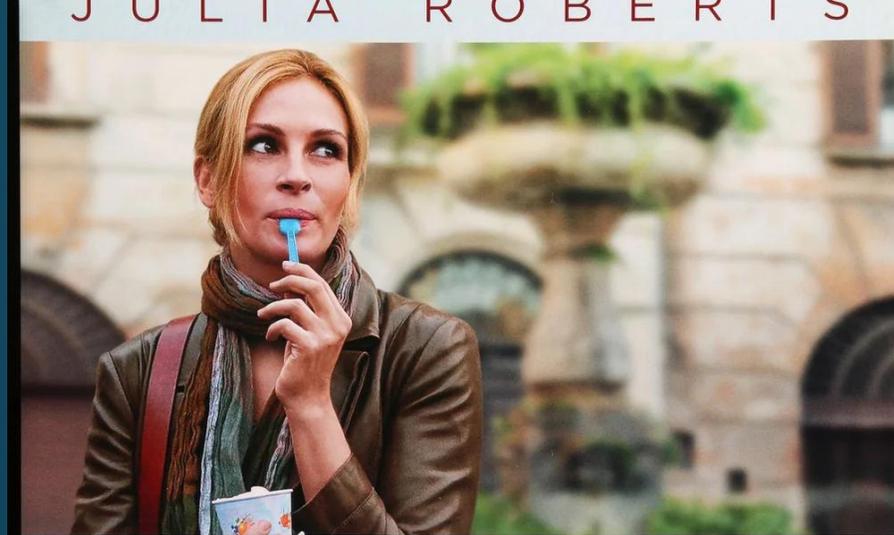
“A result of destination image formation and development through film industry with collaboration of other destination image stakeholders (policy makers, private and public investors, scholars and etc.)” (Juškelytė, 2016).

“A film which convinced to encourage the tourist’s desire to visit the place” (Wijaya & Rosikha, 2020)

Lord of the Rings (New Zealand), *Winter Sonata* (S Korea), *The Beach* (Thailand), *Mad Max* (Australia), *The Da Vinci Code* (UK/Europe)

Study Questions:

- How do the two films depict the landscapes through cinematography and mise-en-scene?
- What is the significance of the landscapes in both films related to tourism?



EAT PRAY LOVE

MILES FILMS and MIZAN PRODUCTIONS presents



Focus of study: cinematography and mise-en-scene

- Cinematography: camera work → camera type, distance, angle.
- Mise-en-scene: Everything that appears before the camera and its arrangement—composition, sets, props, actors, costumes, and lighting.



Laskar Pelangi *(Rainbow Troops)* (2008)

- Belitong island has never been known as a tourist destination, more known as an island with a rich lead deposit.
- Belitong: the society depended on lead mining, farming, and fishing
- Increase no. of tourists after 2010 (2008: 9,000; 2010: 12,000) and growing each year



Laskar Pelangi

- **The island as a character:** it shapes the society → many islanders work in a lead mining company, some are fishermen and farmers
- Strong interaction between the natural landscape and the characters: dune, forest, beach, animals (deer, goats, alligator)
- The characters are shaped and affected by the landscapes



Cinematography and Mise-en-scene

- The use of **wide shots** to show the natural landscape variety in Belitong
- To show the natural landscapes surrounding the characters
- **Medium shot** to focus on the objects

PERKENALKAN

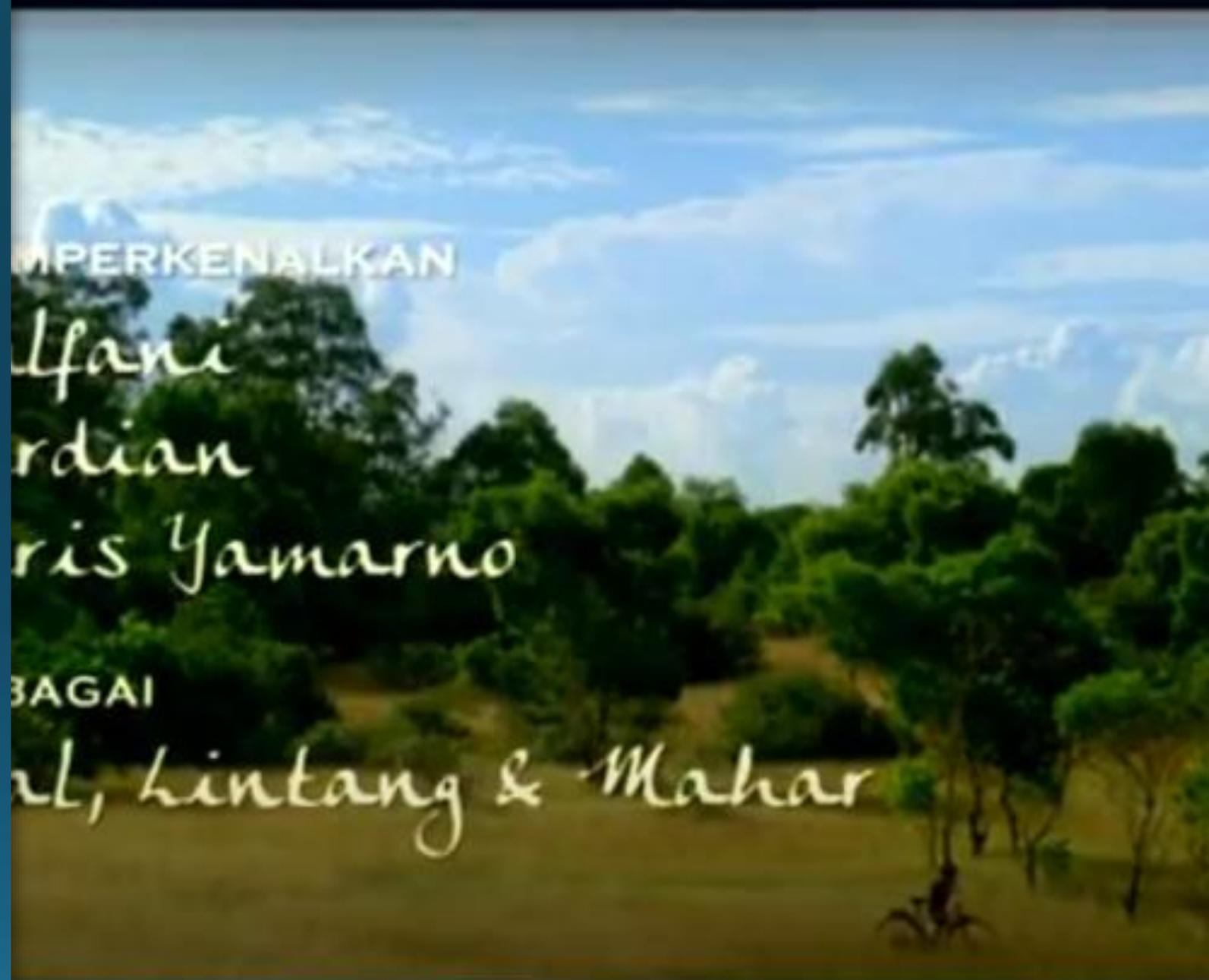
lfani

rdian

ris Yamarno

BAGAI

al, lintang & Mahar



Wide shot—Variety of Landscapes







Medium shots—Objects:
Characters' interaction with the Nature









Medium shots—Activities:
Interaction with the landscape









Laskar Pelangi

- The landscape as a character that affects, interact, and shapes the characters
- The various natural landscapes not only serve as a background but as a character as well
- The use of wide shot emphasizes the variety of the landscape, while the use of medium shot shows the interaction between the characters and the landscapes
- Belitong, which has never been a tourist attraction, **became famous** after the release of this film, especially related to the story of the SD Muhammadiyah Belitong and its students.

Eat, Pray, Love (2010)

- The choice of Bali, among other countries in the film, is a good promotional boost for the film
- Julia Roberts as Liz Gilbert as another important promotional aspect: one of the top Hollywood actresses—**Gilbert effects**.
- Through cinematography and mise-en-scene: Bali as a background, little interaction with the protagonist.



Wide shot: displaying beautiful Balinese landscape









Medium shot:
focus on the characters' emotions & interaction







Medium & Close-up Shot: Product Placement

KETUT LIYER
PAINTER AND
WOOD CARVINGS

MEDICINE MAN



BALINESE TRADITIONAL HEALING

- LEARN ABOUT BALINESE MEDICINAL PLANT
- BALINESE TRADITIONAL HEALING SERVICE
- MASSAGE HEALING
- BALINESE VEGETARIAN HEALTHY FOOD
- LEARN BALINESE DANCE
- SOME COLLECTION OF MEDICINAL PLANT FOR SALE

Please Call: 0361 7426189

E-mail: balibealer@balibealer.com



Eat, Pray, Love

- The film is **tourism-induced film** and not film-induced tourism as Bali is already well-known
- Consequently: overtourism in Bali → traffic, trash, crowded, naughty tourists, ecological problems.
- Bali as **background** as the protagonist does not directly interact with the natural landscapes.
- Focus more on the protagonist's interaction with other characters: Ketut Liyer, Wayan, Felipe than Bali as a place.
- Medium shot and close-up shot dominate the scenes in Bali: Focus on the characters' emotions

Conclusion

- **Film-induced tourism** (*Rainbow Troops*) vs **Tourism-induced film** (*Eat, Pray, Love*).
- *Rainbow Troops* → **the island as a character**, it shapes and affects the characters' lives.
- *Eat, Pray, Love* → **the island as a background**, it serves to boost the film promotion (beautiful landscapes and places, various services offered: medicine man)
- *Rainbow Troops*: dominated by wide-shots and medium-shots to emphasize the interaction between the characters and the landscapes
- *Eat, Pray, Love*: dominated by medium shots and close-up shots to emphasize the emotion of the characters



Thank you