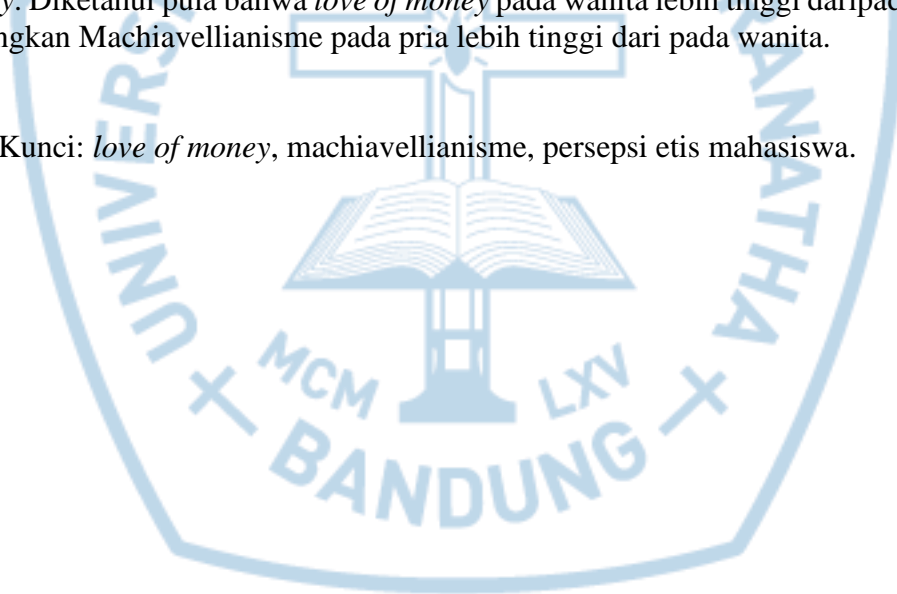


## ABSTRAK

Tujuan utama dari penelitian ini adalah untuk menguji hubungan antara *love of money* dan machiavellianisme terhadap persepsi etis mahasiswa dengan *gender* sebagai variabel moderasi. *Love of money* diukur dengan menggunakan *Love of Money Scale* (LOMS), machiavellianisme diukur dengan skala Mach IV, sedangkan persepsi etis diukur dengan penerimaan perilaku tidak etis. Penelitian ini mengacu pada Tang et al. (2014) yang menemukan bahwa semakin tinggi perilaku cinta uang di kalangan mahasiswa dapat memicu terjadinya krisis moral yang pada akhirnya memunculkan perilaku tidak etis (pencurian, korupsi, dan penipuan) yang semakin tinggi. Dalam penelitian ini terdapat perkembangan dengan menambahkan sifat machiavellianisme yang mengacu pada penelitian Richmond (2001) yang menunjukkan bahwa individu yang setuju dengan sifat machiavellianisme lebih cenderung setuju dengan kegiatan yang tidak etis. Hasil penelitian menunjukkan bahwa *love of money* dan machiavellianism berpengaruh terhadap persepsi etika mahasiswa. *Gender* yang dianalisis menggunakan *Multi Group Analysis* dengan *SmartPLS* menunjukkan, bahwa *gender* memoderasi hubungan antara machiavellianisme dan persepsi etis, tetapi tidak dengan *love of money*. Diketahui pula bahwa *love of money* pada wanita lebih tinggi daripada pria. Sedangkan Machiavellianisme pada pria lebih tinggi dari pada wanita.

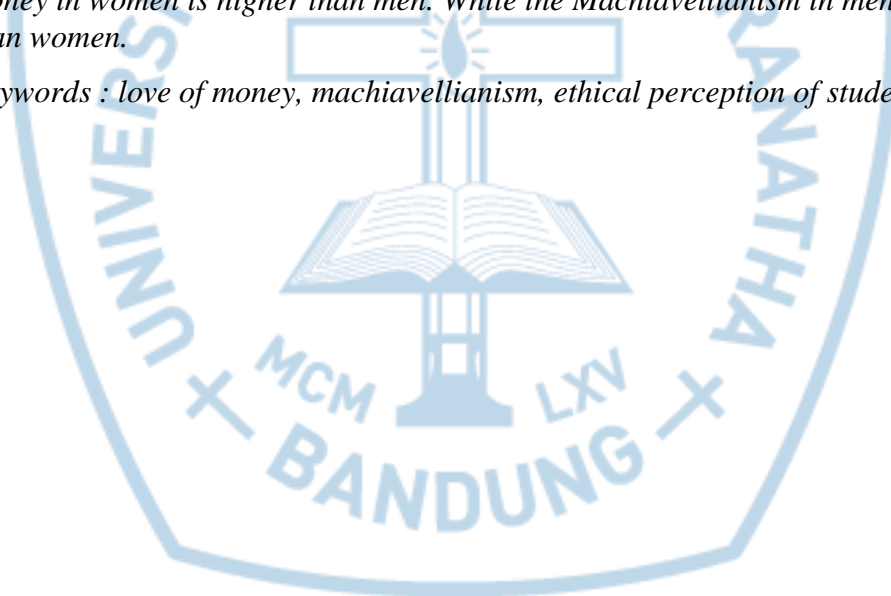
Kata Kunci: *love of money*, machiavellianisme, persepsi etis mahasiswa.



## ABSTRACT

*The main objective of this research is to examine the correlation between love of money and Machiavellianism on ethical perceptions among students with gender as a moderating variable. Love of money is measured by using the Love of Money Scale (LOMS), machiavellianism is measured using the Mach IV scale, while ethical perception is measured by acceptance of unethical behavior. This study refers to Tang et al. (2014) who found that the higher the love of money behavior among students, it could trigger a moral crisis which in the end, led to higher unethical intentions (theft, corruption, and fraud). In this study, there is a development by adding the nature of machiavellianism which refers to the research of Richmond (2001) which shows that individuals who agree with the nature of machiavellianism are more likely to agree with unethical activities. The results showed that love of money and machiavellianism had an effect on students' ethical perceptions. Gender was analyzed using Multi Group Analysis with SmartPLS showing that gender moderates the relationship between machiavellianism and ethical perceptions, but not with love of money. It is also known that the love of money in women is higher than men. While the Machiavellianism in men is higher than women.*

*Keywords : love of money, machiavellianism, ethical perception of students*



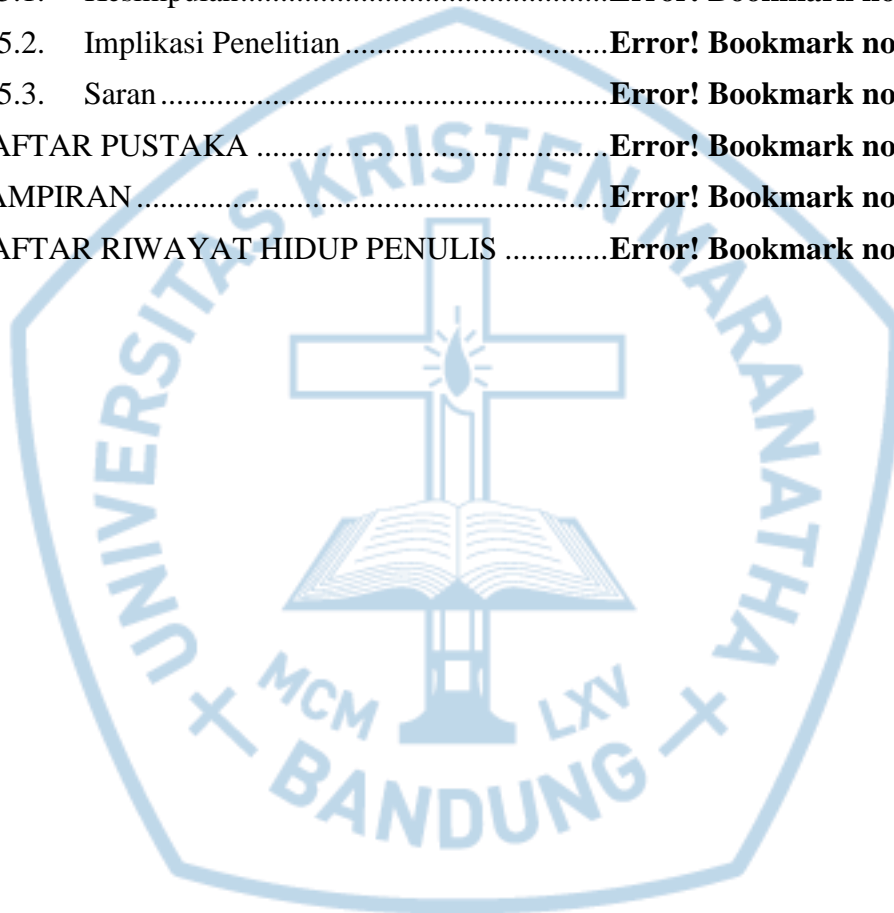
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