

CHAPTER FIVE

CONCLUSION

After doing the analysis, I would like to provide the conclusions of my study in this chapter. Altogether, there are two main classifications of data that I analyze, visual and verbal. The followings present the findings of the study, together with my comments. Furthermore, I also include suggestions for future researches with a similar topic.

As mentioned in Chapter One, the aim of the study is to find out how perseverance is represented in the music video. In Chapter Two, what perseverance is has been elaborated into three main concepts: setback, hard work, and goal. Thus, in the analysis of the visual data, thirteen screenshots that I take from the music video are classified in accordance with the three concepts of perseverance to see how the visuals represent each concept. I find that there are five screenshots that are related to the concept of setback, four screenshots that are related to hard work, and four other screenshots that are related to goal. From the number of screenshots representing each element, it seems that the music video puts more emphasis on the concept of setback when conveying the idea of perseverance.

The verbal data are also categorized in accordance with the three concepts. There are four words and one phrase that are figuratively related to the concept of setback. Six words and three phrases are figuratively related to the concept of hard work, while only four words are related to the concept of goal. Thus, the lyrics seem to focus more on the concept of hard work when conveying the idea of perseverance.

When the visual data are organized in sequential order of their appearance in the music video (see Appendix 1), it can be seen that the three concepts of perseverance do not appear one after another. Instead, the concept of hard work (Data 6) appears in both the beginning of the music video when the concept of setback appears, and near the end of the video (Data 8) after the concept of goal starts to appear. After Data 6, the music video continues with the concept of setback until about half of the video, then the representation changes to the concept of hard work before it turns into the concept of goal. In other words, the order of appearance of the concepts are as follows: setback – hard work – setbacks – hard work – goal – hard work – goals. In my opinion, such order is purposely applied to emphasize the idea of perseverance, showing that when setback occurs and one starts to do hard work, other setbacks can appear. Only after hard work is done then one can start achieving his goal. Even after a goal is achieved, one still has to do hard work so that all that he or she desires can be accomplished.

The verbal data also support the idea of perseverance as shown in the visual data. The first concept that appears is setback in the first and second verses. However, in the pre-chorus, there are two main concepts appearing at the same time: setback and hard work. The appearance of two concepts, hard work and goals, also happens in the third verse. In my opinion, this is also in line with the idea of perseverance that people will

face struggles when they are in the middle of working hard, yet by the hard work, they will consequently reach their goal.

Relating the result of both the visual and verbal analyses, I believe the music video wants to emphasize perseverance, mostly in the setback and hard work parts. These two parts become significant because there will be no goals achieved without being able to overcome the setbacks through hard work. In other words, the idea of perseverance is indicated by how one should not give up when experiencing setbacks and must continue to work hard to succeed.

From the analysis of the icons, indexes, and symbols in the visual data, I find that some of them show the concept of war. This is especially clear in Data 1 and 2, in which there are several icons that show similarities with condition, characters, and equipment related to a war, such as grassland with banner, spears and dead bodies, a drummer boy, and a deportation truck. As Data 1 is the opening scene of the music video, this becomes the starting point in other interpretation of the visual data. I find that the indexes and symbols in the music video are also related to elements which are often colloquial with a war, such as defeat, captivity, fort, victory, and peace. In my opinion, the icons, indexes, and symbols that are related to war are shown in the music video to say that to persevere is like being involved in a war, as a persevering person will have to meet challenges and must fight in order to win.

In the verbal data, the concept of war is shown from the appearance of the words *fighter* and *win*. I think the lyrics do not emphasize the concept of war as clearly as the visual because the concept of perseverance that the song represents can be applied in any situation, not only in a war. If the visual data give obvious hints about the war at the beginning of the music video, the verbal data appear in the middle of the lyrics, in the

pre-chorus and the third verse. I suppose the music video opens the story with icons related to the concept of war to set the scene for the audience, that the song they are going to listen to views life as a war.

As the time for conducting the study is limited, the study cannot discuss the whole elements of the music video. For instance, elements about camera shot, angle, focus, and movement are not discussed. Therefore, I would like to suggest that in doing similar researches in the future, the researchers can consider analyzing not only the visual and verbal data but also technical data in a music video. By doing so, I believe the result of the analysis will be more thorough and it will show how technicalities in a music video help to support a concept.

(Word count: 1,028)

