

REFERENCES

123RF. (n.d.). Types of posture women.

https://www.123rf.com/photo_80100742_stock-vector-types-of-posture-women-vector-illustration-.html

Abbey, A., Cozzarelli, C., McLaughlin, K., & Harnish, R. J. (1987). The effects of clothing and dyad sex composition on perceptions of sexual intent: do women and men evaluate these cues differently. *Journal of Applied Social Psychology*, 17(2), 108-126. <https://doi.org/10.1111/j.1559-1816.1987.tb00304.x>

Abdelbaky, F. S. (2017). Cityscape as an inspiration for contemporary painting. *The Academic Research Community Publication*, 1(1), 1-10. <http://dx.doi.org/10.21625/archive.v1i1.106>

Ahmetoglu, G., & Swami, V. (2012). Do women prefer “nice guys”? The effect of male dominance behavior on women’s ratings of sexual attractiveness. *Social Behavior and Personality: An international journal*, 40(4), 667-672. <https://doi.org/10.2224/sbp.2012.40.4.667>

Alexander, R. (2020, August). *6 modish ways to wear jewelry to make you look younger and beautiful*. Styled. <https://vocal.media/styled/6-modish-ways-to-wear-jewelry-to-make-you-look-younger-and-beautiful>

- Ali, A. H., Naz, T., & Danish, M. H. (2014). Effect of women representation in Lux advertisement on Pakistani women identity. *European Academic Research* 2(9), 11486-11500. <http://euacademic.org/UploadArticle/1149.pdf>
- Amor, N. E. H. B., Hadiji, D., Mzoughi, M. N., & Slimane, I. B. (2013). Print advertising and female sensuality in a North African context: the mediating role of visual mental imagery. *International Journal of Business and Social Science*, 4(13), 50-63.
http://ijbssnet.com/view.php?u=https://ijbssnet.com/journals/Vol_4_No_13_October_2013/8.pdf
- Anderson, J. (2017, October 11). *A tribute to the police baton*. Law Officer.
<https://www.lawofficer.com/tribute-police-baton/>
- Aprilita, D., & Listyani, R. H. (2016). Representasi kecantikan perempuan dalam media sosial Instagram (analisis Semiotika Roland Barthes pada akun @mostbeautyindo, @Bidadarisurga dan @papuan_girl). *Paradigma: Jurnal Online Mahasiswa S1 Sosiologi UNESA*, 4(3), 1-13.
<https://jurnalmahasiswa.unesa.ac.id/index.php/paradigma/article/view/16891>
- Arhipova, A. (2018, February 22). *The art of poster design: Goals, types and directions*. Design 4 Users. <https://design4users.com/the-art-of-poster-design-goals-types-and-directions/>
- Arora, P. (2008, May). *Fabrics for every season*. Fibre2Fashion.
<https://www.fibre2fashion.com/industry-article/3318/fabrics-for-every-season>
- Aulianisa, Y. D. (2016). *Seksualitas perempuan pada iklan cetak lipstick Yves*

Saint Laurent Rouge Volupt Shine tahun 2016: kajian Semiotika.

[Undergraduate's thesis, Universitas Padjadjaran]. Unpad Repository.

<https://repository.unpad.ac.id/frontdoor/index/index/start/0/rows/50/sortfield/score/sortorder/desc/searchtype/simple/query/yana+dana+aulianisa/docId/26276>

Aziz, S. N. F. (2015). *Awareness and acceptance of Singaporean Muslims towards Islamic banking products and services* [Master's thesis, Universti Malaya]. University of Malaya Students Repository.

<http://studentsrepo.um.edu.my/5013/>

Barrett, C. (2010, December 2). *Woman swears hats are the secret to meeting men.*

Pop Sugar. <https://www.google.com/amp/s/www.popsugar.com/love/Hats-Attract-Men-12369527/amp>

Beequeen Hair. (2019, July 4). *Let's find out best hair color for skin tone chart.*

<https://beequeenhairstore.com/lets-find-out-best-hair-color-for-skin-tone-chart.html>

Bhandari, P. (2020, July 30). *An introduction to qualitative research.* Scribbr.

<https://www.scribbr.com/methodology/qualitative-research/>

Boerman, S. C., Reijmersdal, E. A. V., & Neijens, P. C. (2015). Using eye tracking to understand the effects of brand placement disclosure types in television programs. *Journal of Advertising*, 44(3), 196-207.

<https://doi.org/10.1080/00913367.2014.967423>

Bourn, J. (2010, November 25). *Color meaning: meaning of the color brown.*

Bourn Creative.

<https://www.bourncreative.com/meaning-of-the-color-brown/>

Bourn, J. (2010, November 5). *Color meaning: meaning of the color gold*. Bourn Creative. <https://www.bourncreative.com/meaning-of-the-color-gold/#:~:yexy=The%20color%20gold%20is%20cousin,sparkle%2C%20glitz%2C%20and%20glamour.>

Bourn, J. (2011, January 15). *Color meaning: meaning of the color blue*. Bourn Creative. <https://www.bourncreative.com/meaning-of-the-color-blue/>

Bowen, J. (1999, June 24). *Sex, lies and sunglasses*. Salon.

<https://www.salon.com/1999/06/24/sunglasses/>

Breedon, A. (2015, December 8). *Secrets of a police officer's duty belt*. Centennial College. <http://www.centennialcollege.ca/school-of-community-and-health-studies-blog/2015/december/08/secrets-of-a-police-officers-duty-belt/>

Brett., & McKay, K. (2020, December 14). *The ultimate guide to posture*. The Art of Manliness. <https://www.artofmanliness.com/articles/the-ultimate-guide-to-posture/>

Brown, D. (2021, April 9). *How eye contact and attraction are linked*. ReGain. <https://www.regain.us/advice/attraction/how-eye-contact-and-attraction-are-linked/>

Burnett, D. (2018, January 25). *How 'provocative clothes' affect the brain - and why it's no excuse for assault*. The Guardian. <https://amp.theguardian.com/science/brain-flapping/2018/jan/25/how-provocative-clothes-affect-the-brain-and-its-no-excuse-for-assault>

Cambridge University Press. (n.d.). Revealing. In *Cambridge Dictionary*.

Retrieved April 30, 2021, from

<https://dictionary.cambridge.org/dictionary/english/revealing>

Cambridge University Press. (n.d.). Social life. In *Cambridge Dictionary*.

Retrieved April 30, 2021, from

<https://dictionary.cambridge.org/dictionary/english/social-life>

Cambridge University Press. (n.d.). Uniform. In *Cambridge Dictionary*. Retrieved

April 30, 2021, from

<https://www.google.com/amp/s/dictionary.cambridge.org/us/amp/english/uniform>

Cambridge University Press. Pants. (n.d.). In *Cambridge Dictionary*. Retrieved

April 30, 2021, from

<https://dictionary.cambridge.org/dictionary/english/pants>

Campaign Live. (2014, January 16). *History of advertising no. 87: the first ad with sex appeal*. <https://www.campaignlive.co.uk/article/history-advertising-no-87-first-ad-sex-appeal/1226933>

Car Type. (n.d.). *Chevrolet Impala emblem design*.

https://cartype.com/pages/5885/chevrolet_impala_emblem_design

Cerrato, H. (2012). *The meaning of colours*. Herman Cerrato Graphic Designer.

<http://blocs.xtec.cat/gemmasalvia1617/files/2017/02/the-meaning-of-colors-book.pdf>

Chandler, D. (2007). *Semiotics the basics* (2th ed.). Routledge.

<http://www.wayanswardhani.lecture.ub.ac.id/files/2013/09/Semiotics-the->

Basics.pdf

Chivers, M. L., Roy, C., Grimbos, T., & Cantor, J. M. (2013). Specificity of sexual arousal for sexual activities in men and women with conventional and masochistic sexual interests. *Archives of Sexual Behavior*, 43(5), 1-10.
<http://dx.doi.org/10.1007/s10508-013-0174-1>

Choo, S., & Mokhtarian, P. L. (2004). What type of vehicle do people drive? The role of attitude and lifestyle in influencing vehicle type choice. *Transportation Research Part A-Policy and Practice*, 38(3), 201-222.
<https://doi.org/10.1016/j.tra.2003.10.005>

CIS. (n.d.). *Relish s.r.l.* <https://www.cis.it/en/company/relish-s-r-l/>

Cone, A. (2016, July 5). *Brazil, police at odds on security readiness for Olympics.* United Press International. https://www.upi.com/Top_News/World-News/2016/07/05/Brazil-police-at-odds-on-security-readiness-for-Olympics/7231467744240/

Curtin, B. (2006). *Semiotics and visual representation.* International Program in Design and Architecture.
<https://www.arch.chula.ac.th/journal/files/article/1JjpgMx2iiSun103202.pdf>

Daniel. (n.d.). *What does it mean when a guy touches your thigh?*. Body Language Central. <https://bodylanguagecentral.com/what-does-it-mean-when-a-guy-touches-your-thigh/>

Diomedia. (n.d.). *Police officer handcuffing a suspect.*
<https://www.diomedia.com/stock-photo-police-officer-handcuffing-a-suspect-image8607475.html>

- Dise, J. (2016). *Filmmaking 101: Camera shot types*. B&H Photo Video Audio.
<https://www.bhphotovideo.com/explora/video/tips-and-solutions/filmmaking-101-camera-shot-types>
- Dobson, R. (2008, March 16). *Men, women & the secrets of skin colour*. Independent. <https://www.independent.co.uk/news/science/men-women-secrets-skin-colour-796610.html>
- Duno, S. (n.d.). *12 sounds cats make and what they mean*. Modern Cat.
<https://moderncat.com/articles/12-sounds-cats-make-and-what-they-mean/#:~:text=Meow,humans%2C%20and%20not%20other%20cats.&text=Generally%2C%20a%20meowing%20cat%20wants,a%20%E2%80%9Cwel come%20home%E2%80%9D%20salutation.>
- Edward, J. (2011, April 26). *Calvin Klein's "rape" ad isn't unique: How treating women badly sells clothes*. CBS News.
<https://www.cbsnews.com/news/calvin-kleins-rape-ad-isnt-unique-how-treating-women-badly-sells-clothes/>
- Elsha, D. D., & Yuwono, A. P. (2019). Komodifikasi sensualitas perempuan dalam film Warkop DKI Reborn: Jangkrik BOSS! part 1 dan 2. *Jurnal Ilmu Komunikasi*, 4(2), 143-152.
<http://ojs.akrb.ac.id/index.php/akrab/article/view/79>
- Fabry, M. (2017, October 25). *Where does the 'thumbs-up' gesture really come from?* TIME. <https://time.com/4984728/thumbs-up-thumbs-down-history/>
- Fan, M., Huang, R., Feng, W., & Sun, J. (2017, July). *Image blur classification and blur usefulness assessment* [Paper presentation]. IEEE International

Conference on Multimedia and Expo Workshop, Hong Kong.

<http://dx.doi.org/10.1109/ICMEW.2017.8026291>

Feiam, A. (n.d.). *40 types of dresses for every women should know*. The Trend Spotter. https://www.thetrendspotter.net/types-of-dresses/#What_are_the_different_types_of_dresses

Geuens, R. (2020, July 6). *7 types of posters and what makes them stand out*.

Piktochart. <https://piktochart.com/blog/types-of-posters/>

Goh, A. (2017, July 6). *Perfect accessory: 21 simple & chic ways to wear a scarf in any weather*. Marie France Asia.

<https://www.mariefranceasia.com/th/fashion-th/trends-and-tips-th/the-right-accessory-th/ways-wear-colourful-scarf-262912.html>

Goodwin, J. (2018, January 3). *When to use an apostrophe in your writing*.

Magoosh. <https://www.google.com/amp/s/magoosh.com/pro-writing/when-to-use-an-apostrophe/%3famp>

Gooley, T. (2020, February 14). *Why the coconut palm points to the sea*. The Natural Navigator. <https://www.naturalnavigator.com/news/2020/02/why-the-coconut-palm-points-to-the-sea/>

Gould, W. R. (2020, October 12). *How BDSM might benefit your health and improve your relationship*. Very Well Mind.

<https://www.verywellmind.com/how-bdsm-might-benefit-your-health-and-your-relationship-4846462>

Graham, G. (2020, March 17). *Don't cuff in front*. Lexipol.

www.lexipol.com/resources/todays-tips/dont-cuff-in-front/

- Ha, T., Overbeek, G., & Engels, R. C. M. E. (2009). Effects of attractiveness and social status on dating desire in heterosexual adolescents: An experimental study. *Archives of Sexual Behavior*, 39, 1063-1071.
<https://dx.doi.org/10.1007%2Fs10508-009-9561-z>
- Hecht, M. (2020, November 19). *The 4 main types of posture*. Healthline.
<https://www.healthline.com/health/bone-health/the-4-main-types-of-posture>
- Hughes, A., Wilkens, T., Wildemuth, B. M., & Marchionini, G. (2003). Text or pictures? An eyetracking study of how people view digital video surrogates. In Bakker, E. M., Lew, M. S., Huang, T. S., Sebe, N., & Zhou X. S. (Eds.), *Image and Video Retrieval. CIVR 2003* (pp. 271-280). Springer.
https://doi.org/10.1007/3-540-45113-7_27
- Ilahi, A., & Rusman. (2018). *The improvement of technology ability for teachers competencies in 21st Century through training*.
<http://docplayer.net/166415584-The-improvement-of-technology-ability-for-teachers-in-learning-activity-to-increase-teachers-competencies-in-21-st-century-through-training.html>
- Inayah, D. (2017). *Komodifikasi sensualitas perempuan dalam film Indonesia (analisis isi pada film "Negeri Tanpa Telinga")*. [Undergraduate's thesis, University of Muhammadiyah Malang]. Universitas Muhammadiyah Malang Institutional Repository. <http://eprints.umm.ac.id/37081/>
- Jenkins, D. (2013). *Discover the famous Ipanema beach, one of the most beautiful beaches in Rio de Janeiro, Brazil*. Steemit.

<https://steemit.com/travel/@vaniccilondon/discover-the-famous-ipanema-beach-one-of-the-most-beautiful-beaches-in-rio-de-janeiro-brazil>

Johnson, R. R. (2017, August 11). *The psychological influence of the police uniform*. Police 1. <https://www.police1.com/police-products/apparel/uniforms/articles/the-psychological-influence-of-the-police-uniform-bhN9cdehTsvjzbMh>

Kolenda, N. (n.d.). *Advertising Psychology*. Nick Kolenda.

<https://www.nickkolenda.com/advertising-psychology/>

Kükürt, R. O. (2016). Semiology and a Semiological reading of power myths in education. *Educational Science: Theory & Practice*, 16(6), 2167-2191. <https://doi.org/10.12738/estp.2016.6.2105>

La Marqueza Hats. (2019, September 6). *How to spot a fake panama hat?*. <https://www.genuinepanamahats.co.uk/blogs/articles/how-to-spot-a-fake-panama-hat#:~:text=The%20characteristic%20natural%20smell%2C%20a,gives%20off%20this%20unmistakable%20odour.>

Lambert, T. (2018, March). *Branded: the proper use of your logo in branding ads*. Sign Span. <http://www.signspan.com/2018/03/branded-proper-use-logo-branding-ads/>

Lanir, L. (2019, July 15). *Ferdinand de Saussure: The Linguistics unit - sign, signified and signifier explained*. Medium. <https://medium.com/@llanirfreelance/ferdinand-de-saussure-the-linguistics-unit-sign-signified-and-signifier-explained->

a7e361b5a2f3#:~:text=Due%20to%20his%20theories%20on,the%20founder
%20of%20modern%20linguistics.&text=With%20this%20theory%20he%20
was,creative%20action%2C%20not%20a%20thing.

Lynn, B. (2016, April 11). *This season little white dress is synonym for elegance.*

Key Trender. <http://keytrender.com/index.php/2016/11/04/this-season-little-white-dress-is-synonym-for-elegance/>

Macdonald, I. (2014, August 14). *State of Rio de Janeiro (Brazil)*. Flags of the World. <https://www.crwflags.com/fotw/flags/br-rj.html>

Mack, L. E. (2019, November 11). *7 tricks to master standing sex, because it's not easy folks*. Romper. <https://www.romper.com/p/7-tricks-to-master-standing-sex-because-its-not-easy-folks-6894>

Macmillan Education. (n.d.). Holster. In *Macmillan Dictionary*. Retrieved April 30, 2021, from https://www.macmillandictionary.com/dictionary/british/holster_1

Marcus, C. (2020, January 3). *Hair color chart: shades of blonde, brunette, red & black*. Latest Hairstyles. <https://www.latest-hairstyles.com/color/chart.html>

Mcintyre, D. A. (2019, July 30). *10 reasons why a police car is better than your car*. Times Herald.

<https://www.google.com/amp/s/amp.thetimesherald.com/amp/39820229>

McMah, L. (2018, March 11). *What you're doing wrong in Bali*. Daily Mercury.

<https://www.dailymercury.com.au/news/the-thing-tourists-are-doing-wrong-in-bali-that-we/3358218/>

Mears, T. (2017, May 31). *The kit and weapons armed police officers carry while*

patrolling our streets. Wales Online.

<https://www.walesonline.co.uk/news/wales-news/kit-weapons-armed-police-officers-13114286>

Metro Bali. (2020, June 12). How one can attract Latin women.

<https://metroali.com/how-one-can-attract-latin-women/>

Metropolitan Police. (2019). *Uniform, equipment, and appearance standards*.

https://go.mpdonline.com/GO/GO_110_11.pdf

Mommies Magazine. (2014, March 2). Ever wonder why cops wear hats?.

<http://mommiesmagazine.com/16266/ever-wonder-why-cops-wear-hats/>

Morrison, L. (2015, March 19). *Is this the new power symbol for women?*. British Broadcasting Corporation. <https://www.bbc.com/worklife/article/20150319-the-power-symbol-for-women>

Musa, Z. (2019). *The impact of motifs and pattern on surface design in fashion and textile design on people's emotions*. [Master's thesis, Limkokwing University of Creative Technology]. Research Gate.

<http://dx.doi.org/10.13140/RG.2.2.15654.88649>

Muzzerall, P. (2018, March 29). *Your guide to different types of beaches*. The Swim Guide. <https://www.theswimguide.org/2018/03/29/different-beaches-guide/>

Negrón-Muntaner, F. (2016, December 21). *Are Brazillians Latinos? What their identity struggle tells us about race in America*. The Conversation. <https://theconversation.com/are-brazilians-latinos-what-their-identity-struggle-tells-us-about-race-in-america-64792>

Nice, K. (2021, February 9). *How convertible works*. How Stuff Works.

<https://auto.howstuffworks.com/convertible.htm>

Nopiyati, D. (2018). Sign and meaning related to hair styles found in Allure magazine cover. *Vivid: Journal of Language and Literature*, 7(2), 71-79.

<http://dx.doi.org/10.25077/vj.7.2.71-79.2018>

Odd Naari. (2008, March 8). *What is killing your sex drive?*.

<https://www.oddnaari.in/men-love-and-lust/photo/what-is-killing-your-sex-drive-1-644-2011-03-08>

Olesen, J. (n.d.). *Beige color meaning - the color beige symbolizes simplicity and comfort*. Color Meaning. <https://www.color-meanings.com/beige-color-meaning-the-color-beige/>

Oxford University Press. (n.d.). Belt. *Oxford Learner's Dictionaries*. Retrieved April 30, 2021, from https://www.oxfordlearnersdictionaries.com/definition/english/belt_1?q=belt

Oxford University Press. (n.d.). Domain. *Oxford Learner's Dictionaries*. Retrieved April 30, 2021, from <https://www.oxfordlearnersdictionaries.com/definition/english/domain?q=domain>

Oxford University Press. (n.d.). Dress. In *Oxford Learner's Dictionaries*.

Retrieved April 30, 2021, from https://www.oxfordlearnersdictionaries.com/definition/english/dress_1?q=dress

Oxford University Press. (n.d.). It. *Oxford Learner's Dictionaries*. Retrieved April

30, 2021, from

https://www.oxfordlearnersdictionaries.com/definition/english/it_1?q=it

Oxford University Press. (n.d.). Masochism. *Oxford Learner's Dictionaries*.

Retrieved April 30, 2021, from

<https://www.oxfordlearnersdictionaries.com/definition/english/masochism#:~:text=%2F%CB%88m%C3%A6s%C9%99k%C9%AAz%C9%99m%2F-,%2F%CB%88m%C3%A6s%C9%99k%C9%AAz%C9%99m%2F,of%20m>

asochism

Oxford University Press. (n.d.). Mountain. *Oxford Learner's Dictionaries*.

Retrieved April 30, 2020, from

<https://www.oxfordlearnersdictionaries.com/definition/english/mountain?q=Mountain>

Mountain

Oxford University Press. (n.d.). Relish. *Oxford Learner's Dictionaries*. Retrieved

April 30, 2021, from

https://www.oxfordlearnersdictionaries.com/definition/english/relish_1?q=relish

lish

Oxford University Press. (n.d.). Scarf. *Oxford Learner's Dictionaries*. Retrieved

April 30, 2021, from

https://www.oxfordlearnersdictionaries.com/definition/english/scarf_1?q=scarf

rf

Oxford University Press. (n.d.). Sensuality. In *Oxford Learner's Dictionaries*.

Retrieved April 21, 2021, from

<https://www.oxfordlearnersdictionaries.com/definition/english/sensuality?q=sensuality>

Oxford University Press. (n.d.). Tree. *Oxford Learner's Dictionaries*. Retrieved April 30, 2021, from

<https://www.oxfordlearnersdictionaries.com/definition/english/tree?q=Tree>

Pazhoohi, F., Doyle, J., Macedo, A. F., & Arantes, J. (2018). Arching the back (lumbar curvature) as a female sexual proceptivity signal: an eye-tracking study. *Evolutionary Psychological Science*, 4(1), 158-165.

<https://link.springer.com/article/10.1007/s40806-017-0123-7>

Pennsylvania State University. (2021, January 12). *Poster creation and presentation*. Penn State Universities Libraries.

<https://guides.libraries.psu.edu/c.php?g=882127&p=6528011>

Prasojowati, M. W., Natsir, M., & Ariani, S. (2019). A semiotic analysis found on the cigarette products. *Jurnal Ilmu Budaya*, 3(1), 86-91.

<http://dx.doi.org/10.5281/ilmubudaya.v3i1.1245>

Price, J., McElroy, K., & Martin, N. J. (2016). The role of font size in font style in younger and older adults' predicted and actual recall performance. *Aging Neuropsychology and Cognition*, 23(3), 366-388.

<https://doi.org/10.1080/13825585.2015.1102194>

Putnam, T. C. (2014). The mountain. In D. A. Leeming (Ed.), *Encyclopedia of psychology and religion* (2nd ed., pp. 1145-1146). Springer.

<https://doi.org/10.1007/978-1-4614-6086-2>

Radanovic, G. (2019, February 7). *What a driver's choice of car says about their*

personality. Hot Cars.

<https://www.google.com/amp/s/www.hotcars.com/what-a-drivers-choice-of-car-says-about-their-personality/amp/>

Rasmuson, E. E. (2020, September 15). *Library research process*. University of Alaska Fairbanks (UAF). <https://library.uaf.edu/lr101-research-process#:~:text=Library%20research%20involves%20the%20step,even%20change%20your%20topic%20completely.>

Relish. (n.d.). *About us*. <https://int.relish.it/pages/about-us>

Ria, Y., & Setyaningsih, R. W. (2014). Female sexuality in Pepsi commercial (A study of Discourse of Advertising). *Anglicist*, 3(2), 60-66.
[http://journal.unair.ac.id/ANGLICIST@female-sexuality-in-pepsi-commercial-\(a-study-of-discourse-of-advertising\)--article-9638-media-94-category-8.html](http://journal.unair.ac.id/ANGLICIST@female-sexuality-in-pepsi-commercial-(a-study-of-discourse-of-advertising)--article-9638-media-94-category-8.html)

Richmond, C. (2000, October 17). *Bloody clouds represent emotional issues*. Los Angeles Times.
https://www.google.com/amp/s/www.latimes.com/archives/la-xpm-2000-oct-17-cl-37526-story.html%3f_amp=true

Roberts, A. (2014, June 17). *A complete list of country code top-level domains*. Site Point. <https://www.sitepoint.com/complete-list-country-code-top-level-domains/>

Roger, J. (n.d.). *Cityscape*. Unsplash. <https://unsplash.com/s/photos/cityscape>

Rosenblat, M. (2020, September 2). *5 reasons why jewelry is important to modern-day women*. Electric artisans.

<https://electricartisans.com/news-5-reasons-why-jewelry-is-important-to-modern-day-women>

Russel, S. (2015, February 26). *Curves. Why women have them and why men like them. (and why it's simpler to be male)*. East Anglian Daily Times.

<https://www.eadt.co.uk/news/curves-why-women-have-them-and-why-men-like-them-2187252>

Sadalla, E. K., Kenrick, D. T., & Vershure, B. (1987). Dominance and heterosexual attraction. *Journal of Personality and Social Psychology*, 52(4), 730–738. <http://dx.doi.org/10.1037/0022-3514.52.4.730>

Sarah. (2016, August 18). *Anastasia Beverly Hills Stick Foundation*. Beauty Point of View. <https://beautypointofview.com/anastasia-beverly-hills-stick-foundation/>

Schuessler, B. (2020, March 10). *This “daring” spring dress trend is a favorite in the celeb crowd*. Who What Wear. <https://www.whowhatwear.com/mini-dress-trend/slide6>

Sebeok, T. A. (2001). *Signs: An introduction to Semiotics* (2nd ed.). University of Toronto Press. https://monoskop.org/images/0/07/Sebeok_Thomas_Signs_An_Introduction_to_Semiotics_2nd_ed_2001.pdf

Shrives, C. (n.d.). *Capital letters in adverts*. Grammar Monster. https://www.grammar-monster.com/lessons/capital_letters_in_advertisements.htm

Sinatrya, J. O. (2016). Sensuality in perfume advertisements: an analysis of multimodality in cosmopolitan and cosmopolitan men magazine. *Jurnal Linguistik Terapan*, 6(2), 43-54.

<http://jlt.polinema.ac.id/index.php/jlt/article/view/11>

SM Classic Cars. (n.d.). *1959 Chevy Impala Convertible 348 tri-power*.

<http://smclassiccars.com/chevrolet/122272-1959-chevy-impala-convertible-348-tri-power.html>

Sofyan, A. A. (2015). *Penggambaran seksualitas perempuan pada iklan cetak parfum: kajian semiotika* [Undergraduate's thesis, Universitas Padjadjaran].

Unpad Repository.

<https://repository.unpad.ac.id/frontdoor/index/index/start/0/rows/50/sortfield/score/sortorder/desc/searchtype/simple/query/Penggambaran+Seksualitas+Perempuan++pada+Iklan+Cetak+Parfum%3A+Kajian++Semiotika/docId/26126>

Sophie Hairstyles. (n.d.). *Shades blonde hair*. <https://www.sophiegee.com/shades-of-blonde-hair-color/shades-blonde-hair-46128-2/>

Southern New Hampshire University. (2020, May 12). *Poster design*. SNHU

Shapiro Library. <https://libguides.snhu.edu/posterdesign/layout>

Spread Shirt. (n.d.). *Sex positions*.

<https://www.spreadshirt.com/shop/design/sex+positions+iphone+6+case-D590b2543f6c60d538e1f598c?sellable=2LoAnBd1OwHe2eN9A0LO-1010-38>

Stephenson, M. (2016, November 10). *63% of women on popular dating site are*

sexually attracted to men in uniform. Srippls Local Media.

<https://www.wtkr.com/2016/11/10/63-of-women-on-popular-dating-site-are-sexually-attracted-to-men-in-uniform>

Sundar, A., & Noseworthy, T. J. (2014). Place the logo high or low? using conceptual metaphors of power in packaging design. *Journal of Marketing*, 78(5), 138-151. <https://doi.org/10.1509/jm.13.0253>

Tate, R. (2018, August 22). *Chevrolet was all new for 1959*. Motor Cities. <https://www.motorcities.org/story-of-the-week/2018/chevrolet-was-all-new-for-1959>

Thomas, L. (2021, January 28). *What is fair skin?*. Info Bloom. <https://www.infobloom.com/what-is-fair-skin.htm>

Thyssen A. (2007, October 6). *Image magick v6 examples – Blurring and sharpening images*. Legacy Image Magick. <https://legacy.imagemagick.org/Usage/blur/>

Travel Expert Wiki. (n.d.). *Ipanema beach*. <https://travelexpert.wiki/travel-directory/ipanema-beach/>

Trip Advisor. (n.d.). *Royal Island Resort & Spa*. https://www.tripadvisor.com/LocationPhotoDirectLink-g6855284-d316969-i54132955-ROYAL_ISLAND_RESORT_SPA-Horubadhoo_Island.html

Village Hats. (n.d.). *Failsworth hats panama trilby hat - bleach*. <https://www.hatsandcaps.co.uk/failsworth-hats-panama-trilby-hat-bleach-natural/>

Vino, L. (2015, March 16). *16 men in uniform with the greatest sex appeal*. MTV

- News. <http://www.mtv.com/news/2104858/sex-appeal-men-in-uniform/>
- Wade, L. (2019, January 21). *The surprising reason why some Latin Americans have light skin*. Science Mag.
<https://www.sciencemag.org/news/2019/01/surprising-reason-why-some-latin-americans-have-light-skin>
- Weather Broadcast Television (WBTV). (2016, July 9). *Learn the meanings of road signs!* <https://www.wbvtv.com/story/32401839/road-sign-meanings/>
- Weaver, N. (2020, March 20). *Men find this hair and eye color combo the sexiest, says study*. Your Tango. <https://www.yourtango.com/2015271623/this-is-the-sexiest-hair-eye-color-combo-says-study>
- West Virginia State University. (2018, February 22). *Police equipment: Contents of a utility belt*. <https://online.wvstateu.edu/news/criminal-justice/police-equipment-police-duty-belt/>
- White, M. (2020, June 17). *How to wear a belt with a dress*. Merrick's Art.
<https://www.merricksart.com/how-to-wear-a-belt-with-a-dress/>
- White, W. (2021, January 20). *What makes a woman attractive? Knowing which traits can attract the partner of your dreams*. ReGain.
<https://www.regain.us/advice/attraction/what-makes-a-woman-attractive-knowing-which-traits-can-attract-the-partner-of-your-dreams/>
- Zheng, L., Zhang, J., & Zheng, Y. (2018). Power motivates heightened sexual attraction to the opposite sex among heterosexual men and women. *Asian Journal of Social Psychology*. 21(4), 295-300.
<https://doi.org/10.1111/ajsp.1232>