CHAPTER FIVE

CONCLUSION

In this chapter I would like to put forward my personal comments and opinions concerning the findings stated in Chapter Four. Besides, I would also discuss the limitation of the study as well as the suggestions for future research related to this study.

The first finding that I would like to comment on is the global topic in the macrostructure analysis. The global topic can be known after analysing the thesis statement and reiteration parts. In the thesis statement, Biden gives his main idea to overcome the American darkness. Interestingly, in this part Biden shows the negative representation of Trump implicitly as he states, "The current president has cloaked America in darkness for much too long …" Through this statement, it can be known that Trump as the U.S. president at that time is the most responsible person for the American darkness. In my opinion, Biden tries to show the negativity of his opponent in a subtle way. This means that Biden still has respect for Donald Trump as the president at that time. By doing this, it is most probable that he will get more appreciation from his supporters. This also confirms his

main point of the contrast between him and Trump. Biden's image as a respectful and polite figure is confirmed again in the global topic of the speech, which is "Joe Biden is planning to overcome the American darkness through his principle of love, hope and light". According to this global topic, it is clear that Biden does not give any negative representation of his opponent as he only gives a positive representation of himself. It can be said that Biden is smart enough to make a positive image of himself. What is more, it also means that Biden wants to focus more on sharing his positivity to his audiences. By concentrating more on his positivity, Biden is using a smart strategy in order to make people convinced that he is a better new candidate.

Then, in the reiteration part, Biden emphasizes on his three principles to overcome the American darkness. Restating his three principles in the last part of his speech obviously helps Biden to give emphasis on the most important message to his audiences. In this way, his audiences can also get the important message easily as it can be better remembered by his audiences. This is not only clever but also effective.

The second finding that I would like to comment on concerns the three tools used in the microstructure analysis to reveal the representation, namely lexicalization, level of specificity and degree of detail, and repetition. It is found out that repetition is the most dominant tool that Biden uses in his speech. This tool appears in 24 out of the total 41 data (58.5%) in the microstructure analysis. As part of rhetoric, repetition indeed creates an artistic form and it is very effective as a form of persuasion. Therefore, it is clear that in delivering his main

points, Biden does not only concern with the content of his speech, but he also tries to package his speech in a more beautiful way. This is such an effective strategy for Biden to create a dazzling appeal and make a great impression on his audiences.

Moreover, since the use of repetition can also function to make the repeated points more memorable, the audiences will most likely to remember the significant messages that Biden delivers in his speech. Again, this shows Biden's clever strategy.

The second most dominant tool used is level of specificity and degree of detail as it appears in 10 out of 41 data (24.4%). What is interesting to notice is the fact that Biden gives a more detailed explanation about his positive representation rather than the detailed bad impacts of Trump's performances. He uses seven paragraphs to specifically describe his great plans for the future if he becomes a president, while he only uses four paragraphs to describe Trump's bad performance in detail. This, again, confirms the fact that Biden is focusing more on his positive side.

Next, lexicalization is a tool that has the least number of data in Biden's speech, with only 6 out of 41 data (17.1%). I find out that Biden uses this tool mostly to give a negative representation for Trump. Through lexicalization, someone's representation can be portrayed in an explicit and clear way. Hence, in my opinion, it is an effective strategy for Biden in showing Trump's negative sides. This is because by using lexicalization, his audiences will know the meaning of the words directly and it will indeed make it easier for his audiences

to understand the negative representation of Trump in his speech. Nevertheless, since this tool is used in the least number of data to describe Trump's negative points, this once again shows that Biden does not focus on Trump's negative representation.

Last, the superstructure analysis is also worth commenting on. In this analysis, it is found out that Biden arranges his ideas systematically and in an organized way. In my opinion, this is the right thing to do the audiences can understand easily the flow of his thoughts.

Another intriguing part of the superstructure analysis is when Biden discusses his principle of light in argument II. Biden's use of a comparison strategy in comparing his plans to make better changes for America and Trump's bad performances in handling the important matters happening in America is the most brilliant strategy. This helps a lot in showing his audiences that he is undoubtedly a much better candidate for the next American president.

In doing this research, there are still many shortcomings, especially due to time constraints. There are several tools that are not used in the analysis and thus, this can be done by other researchers in future research. Besides, I do suggest that other researchers who want to do similar research should find an interesting data source to analyse. They should also have to understand the theory well so as to make a more in-depth analysis. What is more, in order to create a better analysis, it is also important for other researchers to gain a lot of background information that can support their analysis.

(1,032 Words)