

## ABSTRAK

Sepeda motor merupakan salah satu alat transportasi yang populer di Indonesia. Sehingga tidak asing lagi ditelinga masyarakat Indonesia dengan kata “moge”. Yang termasuk kategori moge adalah motor yang memiliki kapasitas mesin diatas 250cc. salah satu merk yang terkenal adalah Harley Davidson. Banyak komunitas Harley di Indonesia. Oleh sebab itu penulis ingin merancang sebuah tempat untuk mewadahi kegiatan para komunitas Harley khususnya di Kota Bandung. Sarana yang akan dirancang adalah café, showroom dan tempat penitpan, bengkel, *merchandise store* dan *accessories store*. Konsep yang diangkat adalah “The Power of V-twins” yang merupakan mesin ciri khas Harley Davidson. Dan tema yang diangkat adalah “Legendary Garage” karena Harley Davidson telah berdiri sejak 1906 di Amerika. Dari perancangan ini bertujuan agar kegiatan komunitas Harley Davidsin di Kota Bandung akan lebih terwadahi.

## ABSTRACT

Motorbikes are one of the most popular means of transportation in Indonesia. So that it is no stranger to the ears of the Indonesian people with the word "moge". Included in the category is a motor that has an engine capacity above 250cc. one of the famous brands is Harley Davidson. Many Harley communities in Indonesia. Therefore the author wants to design a place to accommodate the activities of the Harley community, especially in the city of Bandung. The facilities that will be designed are cafes, showrooms and places for shops, workshops, merchandise stores and accessories stores. The concept that was raised was "The Power of V-twins" which is a typical Harley Davidson engine. And the theme that was raised was "Legendary Garage" because Harley Davidson had been established since 1906 in America. From this design it is intended that the community activities of Harley Davidsin in Bandung will be more embraced.

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