

CHAPTER I

INTRODUCTION

A. Background of the Study

Getting along well with co-workers is important, because not only we can work well as a team, but we also have the chance to learn more from each other. I choose “Handling The Difficulty In Getting Along With Co-workers at Maestro Radio” as the topic for my term paper because it was the first thing that I experienced that was quite a problem for me while I was doing my internship. During the first one and a half weeks of my internship, I was positioned as a Public Relation’s helper. My duties were helping my supervisors to translate some scripts and to fix the script so it can be more acceptable for young people. At the time, I only work with my supervisors. In the next two and half weeks, I was assigned to create a new Youtube program for Maestro. I became a multifunction intern, because I was the producer, the scriptwriter, the editor, the translator, and the one who uploaded the video to Youtube. Most of the time I worked alone, but I sometimes worked with my supervisor for the feedbacks and the marketing staff for the sponsorship of my program.

While I was doing my internship, I faced a problem that is I had difficulties in getting along with my co-workers at Maestro Radio. The problem started right after I realized that I and my supervisors got a very different character. I am a type of person who like to explore and try different things for my job, while my supervisors like to stick to what they used to do, for example they kept telling me to stick with what Maestro used to do as a reference for the program that I will make . This problem led to another problem when my co-workers asked me about new improvement for their radio program but they could not really accept my ideas. As a result, they ended up using their own. Besides these problems, my co-workers also kept teasing me when I was working and consequently, I needed to use my earphone to make them stop. One more thing that is quite a problem is that one of the supervisors and also the manager, blamed me for something that was not my fault. As written in a book of Brown (2014), it is clearly said that “Difficult people are unlikely to see themselves as the problem...” (p. 36). It summed up everything on the above, that difficult people will not or will not immediately realize when they do something wrong. They will likely blame others first. Based on the above problem that I faced during my internship. I would like to analyze the causes and the effects to find the solutions to my problem.

B. Identification of the Problem

The problem that I am going to analyze is described in the following questions :

1. Why did I have difficulties in getting along with co-workers?
2. How could the problem influence me and the co-workers?
3. How should I get along well with my co-workers?

C. Objectives and Benefits of the Study

The objectives of the study are to find out the causes, effects, and solutions of the problem that I had. By using the solutions given, I hope that I will be able to find the best solution for the problem, so that in the future, Maestro Radio can use them to improve their inter-relationship skill and to realize about how important it is to make workers get along well one with another.

On the other hand, I also hope that this term paper can be used by D3 English Program students and students of other major. If one day they face a problem like what I experienced, they will be able to use the solution given as a reference to solve their problem.

As for me, I hope the solution given can be the guide for my working life. If I find similar problem in my working place in the future, I hope the solution that I have already found can help me overcome the problem.

D. Description of the Institution

Based on the interview with Agus Budiono Ibrahim (September 5, 2018), the owner of PT. Madah Ekaristi Swaratronika known as Maestro Radio, the radio was first inaugurated in 1968. Situated at Jalan Kacapiring No. 12, Bandung, Maestro Radio was first initiated by an electronic lover named Gito Nugroho. He tried to make a small transmitter which eventually became a private radio at that time. The power of the transmitter was strong enough to reach the end of the Kacapiring Street. In 1969, the programs on Maestro Radio were only curbed by holding more official events.

In 1971, the government required all broadcast media to be in the form of a legal entity. Gito Nugroho and his family had no interest in making their private radio become PT., but at that time Maestro Radio already had a number of loyal listeners to classical music and therefore they objected if the radio had to stop broadcasting. The manager at the time was the brother of the current owner, Agus Budiono Ibrahim. Finally, Maestro Radio officially became a private radio in the form of a legal entity and continued to grow up to this day.

As for the field of work, Maestro Radio is working on media and broadcasting. They mostly broadcast music, talkshow, tips, sermon, and advertisement. Later on, they used sosial media and website to broadcast their radio events. Even though they are still working on their website, but their social media has worked well.

The broadcast program starts from Maestro Morning Coffee which contains spiritual songs and morning devotions that usually accompany listeners when they will start their activity. There is also a Maestro After Lunch Cafe and J4MS program which is broadcasted in the middle of the day, and Malam Teduh program which also accompanies the listeners in the evening.

Now, Maestro Radio is a private broadcast radio in Bandung and its surroundings. It airs 24 hours a day on the 92.5 FM frequency. This broadcast can be enjoyed throughout the world through streaming, tune in and mobile apps

E. Method of the Study

I did my internship for one and a half months, starting on 21st of May until 13th of July 2018. My internship was at Maestro Radio Bandung. All the data that

I have been collecting as my references are from library research, my observation when I was doing my internship and also from the internship journal that I have written. Other data that I collected is the interview with the owner of Maestro Radio and the company profile that I have read on the first day of my internship.

F. Limitation of the Study

The study is limited to the workers at Maestro Radio office, which is the Public Relation staff, the producer of the programs, the marketing staff and I, as the intern. Both the Public Relation staff and the producer are my supervisors. In the office, there are also four co-workers that are most related with the problem. Their age levels are between 27-40 years old. I did my observation mostly at Maestro Radio office where all the staff work in the main office room. The observation started from 21st of May and ended on 13th of July 2018.

G. Organization of the Term Paper

This term paper consists of four chapters. The first chapter is introduction. It provides us the problem and how the problem existed. The second chapter concerns with the problem that will be analyzed starting from the causes and the effects of the problem. There are also theories that will support the main ideas. The third chapter is the potential solutions. All potential solutions will be completed with positive and negative effects and are supported by theories. The fourth chapter is the conclusion of all the three chapters including the summary of

the introduction, the chosen solution and its justifications. At the end of the term paper, there will be a list of books or references that I use and appendices, which consist of interview script and a brochure.

