

CHAPTER FIVE

CONCLUSION

In this chapter I would like to conclude the result that I have got from the analysis in the previous chapter, I have analyzed macrostructure, microstructure, and superstructure using van Dijk's theory about Critical Discourse Analysis. Summary of the findings together with my opinion about the analysis will be presented in the following paragraphs.

Based on the macrostructure analysis, I find that the thesis statement and the recommendation show who the self and the other are clearly. From this thesis statement, I can find that the self are Trump and his administrative staff in his office, while the others are the former presidents of America. In the recommendation part, as Trump involves other parties to join him, it is found that political and religious leaders of both Israel and Palestine, together with the young people of the Middle East also belong to the self. However, my study focuses only on how Trump represents himself in his speech. Doing the macrostructure analysis makes me realize that the thesis statement and recommendation part of a speech that is a hortatory exposition play an important role in revealing the self and other.

After knowing about the self and the other I move on to the microstructure analysis. In this part I analyze two elements which are syntax and stylistics of the speech. The tools that I apply are the use of lexicon and the use of deixis. From these two tools how the self is represented positively can be revealed. Moreover lexicon has a very important role in showing the representation. Although Trump does not refer to himself bluntly, he uses words with positive connotation in his speech when he refers to his policy. I analyze the choice of words in the noun phrases and verbs to talk about the policy, and if I compare the two, the choice of words in the noun phrases play more significant role in building the positive representation.

From the lexicon analysis I find that Trump uses noun phrases to refer to his policy in very detailed and long-winded manner. The next thing that I find in the analysis is the use of the adjectives. In referring to his policy, Trump uses a lot of adjectives to explain his policy and the adjectives chosen have good meanings. This makes Trump's policy represented as positive policy. The things that are emphasized in the noun phrases referring to policy are about how important it is to do the policy and the result of it. Trump says that the policy can end the dispute between the two countries, Israel and Palestine and the result of the policy is peace. Thus, Trump represents himself as a peace maker in this war. While in the analysis of verbs showing actions referring to Trump's policy I can conclude that Trump wants people focus on what he does for achieving the peace. In my opinion, the choice of words in the speech successfully makes himself looks great.

Furthermore, the next tool that I use is deixis. In this part the thing that I analyze is not only on the self, but also on the relationship of the self with the

audience. In the text inclusive 'we' is used more than the exclusive 'we'. It shows that Trump wants to have a closer relationship with the audience. Here, the main purpose is to make the audience feel that they and Trump are in the same shoes and have the same concerns. In this inclusive 'we' Trump emphasizes on contrasting the past and the future conditions that he and the audience have and will experience; while, in the use of the exclusive 'we' Trump emphasizes on what he and his team do to make the goal achieved. From this analysis it can be seen that the self is represented positively as the one who is emphatic and a problem solver. In my opinion, the use of deixis in the speech is effective to build the relation between Trump and the audience. This relationship helps to build the positive self-representation in the speech.

After doing microstructure analysis, I do the superstructure analysis focusing on the arrangement of the text. The genre of this text is hortatory exposition that consists of thesis statement, arguments, and recommendation. Trump generally follows the arrangement, even though there are some paragraphs which are included to the arguments but the position is before the thesis statement. However, such arrangement makes the thesis statement becomes clearer. There are three arguments in this text which talk about Trump's new policy and focus on what Trump does to achieve peace. From this analysis I can say that Trump is trying to make the citizens of America and everyone in this world believes in and reckon the capability that Trump has in order to achieve peace and how he can fulfill a promise that the former US presidents failed to fulfill. Therefore, he shows that he is a better president than the previous ones. He is the one who does not make promises only for a campaign. It shows that the self here is being represented positively. Moreover,

as the main purpose of a hortatory exposition is to persuade the audience to do something and in this part Trump follows the arrangement of the genre, I think his persuasion technique works well for the audience as it will be easy for the audience to follow and understand Trump's ideas in his speech.

After doing the analysis I find that positive self representation can be built and explained clearly by the use of the lexicon. The way speakers or writers choose their words in the texts can affect the whole texts. Being emphatic to the audience or readers can also help to build positive representation.

For those who want to do Critical Discourse Analysis of a speech using van Dijk theory, my advice is to analyze more than one speech from the same person for it can show how consistent the person is when representing not only the self but also the other. Besides, to make a thorough analysis of a presidential speech, this study can be developed by analyzing the speech from both sides so the analysis to show how the representation made in the speech leads to the truth of the speech itself.

(Words: 1047)