

# CHAPTER ONE

## INTRODUCTION

### 1.1 Background of the Study

The conflict between Israel and Palestine has happened since a long time ago and has attracted the attention of people around the world. Both Israel and Palestine are fighting over a land and freedom, which leads them into an endless war that has taken a lot of victims. There were a lot of efforts made by many countries to make these two countries make peace, but none gave any result.

One of the many countries that have tried to make Israel and Palestine live in peace is America. The country also has a relationship with these two countries. In 1993, Bill Clinton, the President of America at that time was involved in one of the efforts to make Israel and Palestine achieve peace by being involved in Oslo Accord, which took place in the White House. However, the accord itself did not change the situation of Israel and Palestine. Moreover, America is believed to be a country that has a closer relationship with Israel. It can be seen from the last three former presidents of America who have promised to make Jerusalem, the land that Israel and Palestine have been fighting over, the capital city of Israel. Donald Trump, the president of America at the moment, also promises the same thing in his presidential campaign. This makes America's position considered biased in this

this dispute.

The promise about making Jerusalem the capital of Israel has been proposed by other presidents in their campaign. For the first time in 1992, Bill Clinton promised to America that he would make Jerusalem the capital city of Israel. The next president, George W. Bush, also promised the same statement in 2000. Meanwhile, Barrack Obama in 2008 also said that he would make Jerusalem the capital city of Israel. All of them did not fulfill their promise because they reconsidered the consequences. On 8 November 1995, America created Jerusalem Embassy Act “to provide for the relocation of the United States Embassy in Israel to Jerusalem and for other purpose” (1995). This act has been approved by 93 members of the United State Senate. Every six months, the president of America has the right to suspend the relocation to protect the nation or they can also the do the relocation if possible. However, the last three former presidents of America chose to suspend the relocation. It is only during Trump’s presidency that the relocation of United States Embassy to Jerusalem happens. Therefore, Trump recognizes Jerusalem as the capital city of Israel and he is also the only president to fulfill his presidential campaign about making Jerusalem a capital city of Israel.

In this thesis I want to analyze the statement that Donald Trump has released on 6 December 2017 in the White House about Jerusalem. The speech was delivered after the congress approved of the relocation of United State Embassy to Jerusalem. Starting from 14 May 2018, America moved their embassy from Tel Aviv to Jerusalem. However, this action resulted in mass killing of the Palestinians so that it aroused criticism. Even in the USA, some citizens held demonstration because of the relocation (NPR, 2017). Therefore, I am interested in analyzing Trump’s

statement because this statement is one of the brave decisions that Trump has made. Trump is also known for his decisions such as his policy on illegal immigrants, that sometimes are rejected by people around the world. Furthermore, the conflict of Israel and Palestine is something that becomes the world's attention. Therefore, Trump's decision makes me interested in knowing how he represents himself and others in his speech which deals with a controversial issue. Through the analysis, I want to know how he represents himself in his speech and how he explains his decision which he believes is the right thing to do in order to solve the problem between Israel and Palestine.

In this thesis I will use Teun A. van Dijk's theory of Critical Discourse Analysis because his theory can be applied to analyze the power that Donald Trump shows in delivering his speech. According to him, "Critical Discourse Analysis is a type of a discourse analytical research that primarily studies the way social power abuse, dominance, and inequality are enacted, reproduced, and resisted by text and talk in the social and political context" (van Dijk, 2001, p. 352). Since this speech deals with political context the theory of van Dijk suits the analysis the most. The analysis is significant as by analyzing a discourse, one can find out about how choice of words and grammatical structures can be exploited to exercise power and dominance. I will apply the theory to analyze this text to find out how Donald Trump represents himself in this speech.

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## **1.2 Statement of the Problem**

There are three problems that will be analyzed in this thesis:

1. How does Donald Trump represent himself in the text based on the macrostructure analysis?
2. How does Donald Trump represent himself in the text based on the microstructure analysis?
3. How does Donald Trump represent himself in the text based on the superstructure analysis?

## **1.3 Purpose of the Study**

The purposes of the thesis are:

1. to find out how Donald Trump represents himself in the text based on the macrostructure analysis.
2. to find out how Donald Trump represents himself in the text based on the microstructure analysis.
3. to find out how Donald Trump represents himself in the text based on the superstructure analysis.

## **1.4 Organization of the Thesis**

In this thesis, there are five chapters. The first chapter is Introduction, which consists of Background of the Study, Statement of the Problem, Purpose of the Study, and Organization of the Thesis. The next is Chapter Two, which is Literature Review. In Literature Review, the theories used in the thesis will be explained. After that, there is Chapter Three, which is Methods of Research, which explains the

method that is used in the thesis. Next is Chapter Four, which consists of the analysis in this thesis. The last chapter, which is Chapter Five is Conclusion and finally there are References and Appendices.

