

ABSTRACT

Penelitian ini tentang analisis kesetaraan *gender* di sebuah buku bahasa Inggris untuk murid kelas 8 SMP, berjudul “*Pre-Intermediate Students’ Book New Success*”. Tanpa disadari, masyarakat disuguhkan oleh satu masalah yaitu kesetaraan *gender*. Oleh karena itu, saya akan mengangkat masalah tersebut sebagai topik saya yang dilihat dari sudut pandang pendidikan, khususnya pendidikan di Indonesia. Semua orang yang terlibat dalam bidang pendidikan harus memperhatikan masalah ketidaksetaraan *gender*, karena setiap orang mempunyai hak dan layak mendapat perlakuan yang sama di masyarakat.

Metode yang digunakan dalam penelitian ini adalah analisis visual. Setiap gambar atau segala ilustrasi orang dalam bentuk fotograf, animasi, maupun lukisan akan di analisis satu persatu. Kategori-kategori yang ada di dalam penelitian ini antara lain warna pakaian, pekerjaan, serta panjang rambut.

Dalam hasil penelitian ini, ditemukan kesetaraan *gender* dalam kategori warna pakaian. Di kategori pekerjaan, penelitian ini menemukan masih ada ketidaksetaraan *gender*, tetapi juga ada kesetaraan *gender*. Di dalam kategori panjang rambut, ketidaksetaraan *gender* dan kesetaraan *gender* ditemukan.

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