



LHONG 1919



ICON CRAFT - ICON SIAM



SILPAKORN UNIVERSITY  
INTERIOR DESIGN DEPARTMENT



TCDC

THAILAND  
INTERCONNECTION  
BETWEEN CULTURE,  
ART EDUCATION,  
AND ECONOMY

# EMERGING THE LOCAL IDENTITY



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## CULTURE

Art & Craft



**ART**  
Commodity → Social Expression

**HANDY CRAFT**  
Court Art  
(Ritual/Royal Ceremonial-Silver,  
Lacquer, etc.)  
&  
Folk Art  
(Daily Use-Local Material)

**THAI ART & CRAFT**  
Symbol of Thai Civilization in  
Struggle Against Colonialism →  
Exhibit Thai Craftsmanship  
Internationally

## ART EDUCATION

Silpakorn, TCDC



Start at Primary School

**ART INSTITUTION**  
(Museums, Galleries, Art  
Organizations)

**SILPAKORN UNIVERSITY**  
Focus on Student Basic Graphic  
Skills  
&  
Thailand Art as Compulsory Major

**Thailand Creative Design  
Center (TCDC)**  
Resource Center for Creative  
Community (Library, Working  
Space, Material and Product  
Update)

## ECONOMY

Icon Siam, Lhong 1919



**ECONOMIC BOOMING**  
Commercial Galleries,  
Non-Profit Institute, Art Spaces,  
Art Market (middle class)

**ICON SIAM**  
Interior Details and Treatments

**ICON CRAFT**  
Exhibition Space,  
Workshop Activities,  
Selling Traditional Thai Craft in  
Contemporary Style

**LHONG 1919**  
Historical Site → Art Exhibition  
Space & Shops, Cultural Event  
Venue



**SYMBOL  
OF IDENTITY  
OF THAI  
CULTURE**

**MAINTAIN  
THE IDENTITY  
OF THAI  
CULTURE**

**EXPOSE  
THE IDENTITY  
OF THAI  
CULTURE**

### References

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