



**LHONG 1919** 

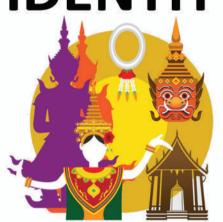




INTERIOR DESIGN DEPARTMENT

**THAILAND** INTERCONNECTION BETWEEN CULTURE, ART EDUCATION, AND ECONOMY

# **EMERGING** THE LOCAL **IDENTITY**



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### **CULTURE**

Art & Craft



### ART

Commodity → Social Expression

### **HANDYCRAFT**

Court Art (Ritual/Royal Ceremonial-Silver, Lacqur, etc.)

Folk Art (Daily Use-Local Material)

### THAI ART & CRAFT

Symbol of Thai Civilization in Struggle Against Colonialism → **Exhibit Thai Craftmanship** Internationally

### **ART EDUCATION**

Silpakorn, TCDC



Start at Primary School

#### **ART INSTITUTION**

(Museums, Galleries, Art Organizations)

### SILPAKORN UNIVERSITY

Focus on Student Basic Graphic Skills

Thailand Art as Compulsory Major

### **Thailand Creative Design** Center (TCDC)

Resource Center for Creative Community (Library, Working Space, Material and Product Update)

### **ECONOMY**

Icon Siam, Lhong 1919



#### **ECONOMIC BOOMING**

Commercial Galleries, Non-Profit Institute, Art Spaces, Art Market (middle class)

#### **ICON SIAM**

Interior Details and Treatments

#### ICON CRAFT

Exhibition Space, Workshop Activities, Selling Traditional Thai Craft in Contemporary Style

#### **LHONG 1919**

Historical Site → Art Exhibition Space & Shops, Cultural Event Venue

## **SYMBOL**

**OF IDENTITY** OF THAI **CULTURE** 

**MAINTAIN** THE IDENTITY OF THAI CULTURE

### **EXPOSE**

THE IDENTITY **OF THAI CULTURE** 

### References

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